THE CASH BOX

VOLUME XVI SEPTEMBER 25, 1954 NUMBER 1



The McGuire Sisters wave "Goodnight, Sweetheart, Goodnight" to Bob Thiele, A&R head of Coral Records, who was responsible for the girls' recording of that hit tune. The song, which came out of the rhythm and blues field, has been in *The Cash Box* Top Ten for several weeks and is still going strong. As a result, the McGuire Sisters are now established recording stars, adding further strength to Coral's rapidly expanding roster.

NEVER UNDERESTIMATE
THE POWER OF THIS LADY . . .



Dinah Shore

I HAVE TO TELL YOU

From the Fabulous Broadway Musical
"FANNY"
Words and Music by HAROLD ROME

NEVER UNDERESTIMATE

(The Power Of A Lady In Love)

RCA VICTOR
FIRST IN RECORDED MUSIC

HIS MASTER'S VOICE

"New Orthophonic" High Fidelity Recordings

FOUNDED BY BILL GERSH

The Cash Box

September 25, 1954
olume XVI Number 1

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HE CASH BOX covers the coin operated machines ndustry, and all allied to this industry throughout the nited States and all over the world. *The Cash ox* is on hand at various American consular offices roughout the world. This coverage includes operators, obbers, distributors and manufacturers and all allied :—automatic coin operated music equipment; auto-natic coin operated vending and service machines; well as coin operated amusement equipment; in all ivisions. The music and record fields, recording rtists, publishers of music, disc jockeys, radio sta-ons, and all others identified with, or allied to, the usic machines industry are completely covered. Manu-acturers and distributors of various merchandise, parts, pplies, components and all materials used in the vend-g, music and amusement fields are covered by *The ash Box.* Banks, finance firms, loan organizations and ther financial institutions, expressly interested in the nancing of coin operated machines of all types, are overed.

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(Music Editorial)

American Music Becomes National Rather Than Regional

For many years now, *The Cash Box* has suggested, advocated and described proper programming procedures for juke box operators. We have done it so often and with such intensity, that today almost all operators who know their business have a proper conception of commercial programming material. They know that in any one location there are many different types of customers who want to hear many different types of music. There is no longer a location in which only one kind of record can be played. American tastes are becoming more and more integrated so that almost everyone who is exposed to music has a variety of tastes. That lesson has been learned by juke box operators. And proudly we feel that *The Cash Box* has had a great deal to do with it.

But it seems not yet to have been learned by retail dealers.

Today the musical picture is changing so fast that any retailer who doesn't keep up with the latest developments is losing an untold amount of sales.

The change that is taking place is an acceleration of the rate at which American music is becoming national rather than regional.

The juke box, the radio, television and the movies have all contributed to this process. And the end result is that rhythm and blues music no longer is limited to what used to be considered a rhythm and blues audience. Folk music is no longer limited to a regional audience. And pop music is popular all over the nation. A hit tune is a hit in every state, in every corner of the country.

The meaning of all this is that people are fast recognizing that the tastes of other people in other regions is as valid as their own. And with an open mind, they are learning to appreciate qualities which they never could see before.

As we said this has become most noticeable in the recent popularity of R&B music among pop audiences. Today many of our hit tunes are taken from that field just as many pop records are in top positions in R&B regions.

The implications for the music business in this tendency are tremendous. For a whole new area of appreciation is being opened up. It means that there will be a greater freedom in the writing of songs. There will be records that will appeal to a much wider segment of the population and therefore will be able to sell in much larger quantities. And finally it means that American tastes are becoming broader, embracing the music of all America rather than just part of it.

Retail record stores in many areas still have this great lesson to learn. For the most part, juke box operators already know it. The sooner the storekeepers know it, the sooner they will be doing their part to spread American culture in the fullest sense of the word and the sooner will they be expanding their own possibilities for greater business and greater profits.

TOPS IN POPS on JUBILEE

The Four Tunes

"THE GREATEST FEELING IN THE WORLD"

b/w

"LONESOME"

Jubilee # 5152

and

Jo Ann Tolley

"I TRIED AGAIN"

b/w

"THAT'S WHAT I LIKE"

Jubilee # 5151

JUBILEE RECORD CO., Inc.
315 W. 47th St., N. Y. N. Y.

★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★

Ramblin' To The Top!

"MUSKRAT RAMBLE"

by

THE MATYS BROS.

ESSEX # 369

Essex RECORDS
3708-16 SOUTH 54th STREET
PHILADELPHIA 43, PENNA.
BELGRADE 2-6250
Manufactured and Distributed by Palda Record Company

First Release . . . A SMASH!

THE FONTANE SISTERS

singing

"IF I DIDN'T HAVE YOU"

and

"HAPPY DAYS & LONELY NIGHTS"

Dot # 15171

DOT RECORDS, INC.
Gallatin, Tennessee
Phones: 880-881

"THE LITTLE SHOEMAKER"

★ ★ ★ ★ ★

"SMILE"

BOURNE, INC.

136 W. 52nd Street, New York 19



By the time you read this column, Glenn Wallichs, president of Capitol Records, will have returned to Hollywood after an eight week tour of the Continent. London was his last call in his five-thousand mile trip and he will be back for the ground breaking of the new Capitol home in Hollywood. We understand that the ceremony will be attended by at least five hundred celebrities from the film and recording world.

Many arrivals this week from all over the world. Arrived from Paris is number one band leader Jacques Helian and his wife on a two day visit prior to his departure with his band for an extensive tour of Canada. visit. Also arriving this week is publishing man Irwin Dash who now represents Burlington and Felsted Music in the U.S. From France, again, comes Irene Hilda who has the lead in the English production of Cole Porter's "Can Can". Also in it will be Canadian Edmund Hockerige and our own Alfred Marks. M.C.A.'s London office tells me that the Four Aces are scheduled to appear in this country shortly. They have had several big records over here and their "Three Coins" is still going strong. Another big U.S. star arriving this week for a vaudeville tour is MGM's Howard Keel.

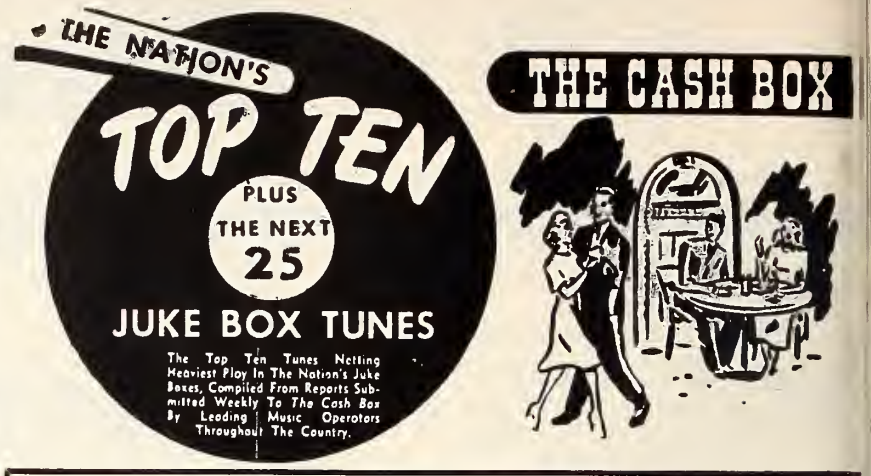
What a jump in the best selling disks for Don Cornell; from number ten right up to number five in one week. Nice going for Don. And who knows, it may bring him right to the top of that coveted Palladium bill before long. When Frankie Laine arrives at London airport this week, he will be met by hundreds of fans who have arranged to go to the airport in bus loads. All will have his picture. Expect him to sign everyone of them. . . . Rest your wrist Frankie, and put plenty of ink in your pen! . . . Ted Heath starts his Palladium Swing Session again and as usual S.R.O. notices are at the box office. . . . Saw David Whitfield's latest acquisition. A brand new Buick, and is he proud.

Sorry to hear Peggy Lee's intended to visit these shores has had to be postponed. Hope it won't be for long though. We'd like to hear her in person. . . . Geraldo has been invited to join the committee in charge of sponsored TV. and will advise on the entertainment suitable for the British public. . . . Lou Praeger celebrated twenty-one years of broadcasting at the Hammersmith Palais where he has been a resident for many years. . . . Big talk going on about a tune called "Small Talk". I believe it's coming your way Sunny Cox. And if I may say so, it's another "Lullaby of Birdland". So get busy, boy!

This Week's Best Selling Pop Singles:

(Courtesy "New Musical Express")

1. "Little Things Mean A Lot" ——— KITTY KALLEN
2. "Three Coins In The Fountain" ——— FRANK SINATRA
3. "Cara Mia" ——— WHITFIELD & MANTOVANI
4. "My Friend" ——— FRANKIE LAINE
5. "Hold My Hand" ——— DON CORNELL
6. "Smile" ——— NAT "KING" COLE
7. "Black Hills Of Dakota" ——— DORIS DAY
8. "Wanted" ——— AL MARTINO
9. "Idle Gossip" ——— PERRY COMO
10. "Secret Love" ——— DORIS DAY



CODE

AB—Abbott	CD—Cadence	EP—Epic	KI—King	PC—Peacock	SP—Specialty
AL—Aladdin	CH—Chess	E5—Essex	LO—London	Pro.	SW—Swingtime
AM—Ambassador	CK—Checker	FE—Federal	MA—Mars	PE—Peacock	TE—Tempo
AP—Apollo	CO—Columbia	FI—Fiesta	MD—Mood	PR—Prestige	TF—Tiffany
AT—Atlantic	CR—Coral	4 Star—Four Star	ME—Mercury	RA—Rainbow	TI—Tico
BA—Barbour	CT—Cat	GR—Groove	MG—MGM	RE—Regent	TN—Tennessee
BE—Bell	CY—Crystalette	IM—Imperial	MJ—Majar	RH—Recorded in Hollywood	TR—Trend
BR—Brunswick	DA—Dana	IN—Intro	MO—Modern	RM—Rama	UN—United
BT—Bethlehem	DE—Decca	JD—Jay Dee	NG—Norgran	SA—Savoy	VA—Valley
BU—Bullet	DO—Dot	JU—Jubilee	PA—Parrot	SIT—Sittin' In	VI—RCA Victor
CA—Capitol	DU—Duke				ZO—Zodiac
	DY—Derby				

Pos. Last Week

1 — SH-BOOM — 1
CREW-CUTS — CHORDS
BE-1051 (45-1051)—Barry Frank & Four Bells
CA-2929 (F-2929)—Stan Freberg
CO-21283 (4-21283)—Leon McAuliffe
CR-61212 (9-61212)—Billy Williams Qt.
CT-104 (4S-104)—Chords
ME-70404 (7040x45)—Crew-Cuts
VI-20-5799 (47-5799)—B. Williamson

2 — HEY THERE — 2
ROSEMARY CLOONEY — SAMMY DAVIS, JR.
CO-40266 (4-40266)—Rosemary Clooney
CO-40224 (4-40224)—Johnnie Ray
DE-29199 (9-29199)—Sammy Davis Jr.
EP-9049 (5-9049)—Dolores Hawkins

3 — THE LITTLE SHOEMAKER — 4
GAYLORDS — HUGO WINTERHALTER
CA-2862 (F-2862)—Textor Singers
KI-1371 (45-1371)—Petula Clark
LO-1482 (45-1482)—Frank Weir
ME-70403 (70403x45)—Gaylords
VI-20-5769 (47-5769)—H. Winterhalter

4 — THE HIGH AND THE MIGHTY — 5
HOLMES-BAXTER-DESMOND-YOUNG
BE-1053 (45-1053)—T. & J. Dorsey
CA-2845 (F-2845)—Les Baxter
CO-40298 (4-40298)—Harry James
CR-61205 (9-61205)—Georgie Auld
CR-61211 (9-61211)—Dimitri Tiomkin
CR-61232 (9-61232)—Johnny Desmond
DE-29203 (9-29203)—Victor Young
ME-70426 (70426x45)—Richard Hayman
MG-11761 (K11761)—LeRoy Holmes
TI-10-229 (45-229)—Joe Loca
VI-20-5834 (47-5834)—Leo Diamond
VI-20-5839 (47-5839)—Perez Prada

5 — IN THE CHAPEL IN THE MOONLIGHT — 3
KITTY KALLEN
CA-2846 (F-2846)—Nelson Riddle
CA-2859 (F-2859)—Faron Young
CA-2894 (F-2894)—Four Knights
CO-40271 (4-40271)—Mariners
CO-40283 (4-40283)—Belmonte O.
CO-40303 (4-40303)—Ken Griffin
DE-29130 (9-29130)—Kitty Kallen
DE-29168 (9-29168)—Rex Allen
JU-5154 (4S-5154)—Orioles
VI-20-5803 (47-5803)—Ralph Flanagan
VI-20-5798 (47-5798)—Darrell Glenn.

6 — THEY WERE DOIN' THE MAMBO — 7
VAUGHN MONROE
BE-1057 (45-1057)—T. Stewart & Song Singers
CR-61222 (9-61222)—Les Brown O.
DE-29202 (9-29202)—Tex Williams
ME-70401 (70401x45)—Bobby Wayne
ME-70440 (70440x45)—Joe Liggens
VI-20-5767 (47-5767)—Vaughn Monroe

7 — GOODNIGHT SWEETHEART, GOODNIGHT — 6
McGUIRE SISTERS
BE-1057 (4S-1057)—Song Singers
CA-2800 (F-2800)—Ella Mae Morse
CR-61187 (9-61187)—McGuire Sisters
JU-5142 (4S-5142)—Gloria Mann & Carter Rays
VI-20-5746 (47-5746)—Sunny Gale
VI-20-5775 (47-5775)—Johnnie & Jack
VJ-107 (4S-107)—Spaniels

8 — SKOKIAAN — 9
MARTERIE—BULAWAYO BAND—FOUR LADS
BE-1060 (45-1060)—Eight Bells
CA-2896 (F-2896)—Ray Anthony
CO-40306 (4-40306)—Four Lads
DE-29256 (9-29256)—Louis Armstrong
LO-1491 (45-1491)—Bulawayo Sweet Rhythms Band
LO-1500 (45-1500)—Ted Heath—Johnston Bros.
ME-70432 (70432x45)—Ralph Marterie
NG-124 (45-124)—Johnny Hodges
TI-10-229 (45-229)—Joe Loco
VI-20-5839 (47-5839)—Perez Prado
VI-20-5844 (47-5844)—Bud Isaacs

9 — LITTLE THINGS MEAN A LOT — 8
KITTY KALLEN
BE-1046 (4S-1046)—Helen Forrest
CR-61180 (9-61180)—Dick Jacobs O.
DE-29037 (9-29037)—Kitty Kallen
GR-0022 (4G-0022)—Bertice Reading
KI-1368 (4S-1368)—Dominoes

10 — I NEED YOU NOW — —
EDDIE FISHER
BE-1054 (45-1054)—Betty Johnson
VI-20-5830 (47-5830)—Eddie Fisher

11) HERNANDO'S HIDEAWAY. 12) IF I GIVE MY HEART TO YOU. 13) I'M A FOOL TO CARE. 14) THIS OLE HOUSE. 15) THREE COINS IN THE FOUNTAIN. 16) SWAY. 17) I CRIED. 18) I UNDERSTAND JUST HOW YOU FEEL. 19) SMILE. 20) DREAM. 21) WHAT A DREAM. 22) ITALIAN HUCKLE BUCK. 23) SHAKE, RATTLE AND ROLL. 24) HOLD MY HAND. 25) CARA MIA. 26) MAMA, DON'T CRY AT MY WEDDING. 27) HAPPY WANDERER. 28) RAIN, RAIN, RAIN. 29) THE GREATEST FEELING IN THE WORLD. 30) VENI, VIDI, VICI. 31) CINNAMON SINNER. 32) CRAZY 'BOUT YOU, BABY. 33) MOONLIGHT AND ROSES. 34) HOPELESSLY. 35) TOY OR TREASURE.





PLATTER SPINNER PATTER

ALL ABOUT DISK JOCKEYS

THE TEN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

PLUS THE NEXT FIVE

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. HEY THERE Rosemary Clooney (Columbia)
2. SH-BOOM Crewcuts (Mercury)
3. SKOKIAAN Ralph Marterie (Mercury); Four Lads (Columbia); Bulawayo Band (London)
4. THE HIGH AND THE MIGHTY Les Baxter (Capitol); LeRoy Holmes (MGM); Victor Young (Decca)
5. IF I GIVE MY HEART TO YOU Denise Lor (Majar); Connee Boswell (Decca); Doris Day (Columbia)
6. IN THE CHAPEL IN THE MOONLIGHT Kitty Kallen (Decca)
7. THE LITTLE SHOEMAKER Gaylords (Mercury); Hugo Winterhalter (RCA Victor)
8. THEY WERE DOIN' THE MAMBO Vaughn Monroe (RCA Victor)
9. I NEED YOU NOW Eddie Fisher (RCA Victor)
10. LITTLE THINGS MEAN A LOT Kitty Kallen (Decca)

11) HOLD MY HAND. 12) THIS OLE HOUSE. 13) SMILE. 14) CARA MIA. 15) I'M A FOOL TO CARE.

Steve Evans (KAFP-Petaluma, Calif.) writes, "Isn't that pic on page 10 of September 4 issue a Navy 'Hellcat' fighter? That would make Leroy Holmes either Navy or Marines." You're right, Steve. It was a Navy "Hellcat" fighter and Leroy was a Navy man. . . . Stan Robert (WARK-Hagerstown, Md.) writes, "Please forgive" 'cause he'd neglected to send in his lists for the past several weeks. Reason—he'd gotten hitched and had been on a honeymoon. Well! (frigidly) Second fiddle.

* * * * *



DONN TIBBETTS
(WKBR—Manchester, N. H.)

Pic of the week—**Donn Tibbetts,** well known radio disk jockey is making the switch to Television. Tibbetts has joined the staff of WMUR-TV, Channel 9, VHF, New Hampshire's only TV outlet. Tibbetts is now in the process of notifying his many friends in the music biz of his new post. WMUR-TV will afford The Don Tibbetts TV Show coverage north into Maine and south into Boston. The TV-DJ stint is believed to be the first in New England. Tibbetts' video record spinning will debut sometime in October. Donn is the president of the American Society of Disk Jockeys. . . . **Joe Lipman's** record of "Manhattan Serenade" is being used by **Ted Steele** as his theme on his special TV teenage show over WOR-TV in New York. . . . **Linn Dawson** (WLAR-Athens, Tenn.) in town showing the spots to his wife. . . . New address just received from **Tom Finn** (ex-WKMH-Dearborn, Mich.) is: Pvt. Tom Finn, US 52364851, 143 Armd Sig. Bn., 3rd Q.M. Bn., 3rd Armd Div., Ft. Knox, Ky. Tom'd like to hear from old buddies in the music biz. . . . WTTM-Trenton, N. J., co-sponsoring an exhibit of original Currier and Ives prints at this year's New Jersey State Fair opening on September 26. . . . **Nick Kenny,** New York Daily Mirror columnist, extended congrats to **Henry Tuck** (WREV-Reidsville, N. C.) mentioning that he regarded Tuck as North Carolina's leading d.j. . . . WHAP-Hopewell, Va., recently changed ownership, has instituted a completely new policy and has brought in a new staff. Program director **Lee Leonard** will program the station's music, news and sports features. **Chuck Bibby** will be the human alarm clock from 7:30-9:30 a.m.; **Bill Stell,** a favorite Virginia hillbilly DJ for twenty years, will run the original Mailbag Program from 10 to 12 a.m.; Lee Leonard will fill the 1 to 5 p.m. spot with pop music, etc.; **Joe Lowenthal** is the night man, running a request pop show from 8:30 to 10:30; **Steve Hood** will handle news and general staff work and **John Sadler,** new general manager will handle the sports and the Hopewell High School football games. Lee Leonard asks all record companies and promotion men to get in touch with him.

* * * * *

Tom Josephsen, "Your D.J., T.J.," who has been with WTOL in Toledo, O., for over 2½ years, is leaving on September 19 for Michigan State College where he will major in speech.

These all add up to MGM HITS!



FRANK PETTY TRIO
MR. POGO
and
SUNDAY
MGM 11809 78 rpm
K 11809 45 rpm

ALAN LOGAN
CORSICAN DANCE
and
THE CARIOCA
MGM 11800 78 rpm
K 11800 45 rpm

JONI JAMES
sings
MAMA, DON'T CRY AT MY WEDDING
and
PA PA PA
MGM 11802 78 rpm
K 11802 45 rpm

BILLY ECKSTINE
sings
YOU LEAVE ME BREATHLESS
and
OLAY, OLAY
(The Bullfighter's Song)
MGM 11803 78 rpm
K 11803 45 rpm

GINNY GIBSON
sings
THE SONG THAT BROKE MY HEART
and
THERE'S A SMALL HOTEL
MGM 11814 78 rpm
K 11814 45 rpm

RENE TOUZET
and his Orchestra
CRAZY RHYTHM (Mambo)
NICOLASA (Cha Cha)
MGM 11816 78 rpm
K 11816 45 rpm

Introducing the
FOUR JOKERS
TELL ME NOW
CARING
MGM 11815 78 rpm
K 11815 45 rpm

The "Joey" girl with another smash hit!
BETTY MADIGAN
sings
THAT WAS MY HEART YOU HEARD
and
ALWAYS YOU
with the Ray Charles Singers
MGM 11812 78 rpm
K 11812 45 rpm

MGM is First with the Nation's Newest Hit!
LEROY HOLMES
and his Orchestra
Infectious Theme From The Warner Bros.' Film.
THE HIGH AND THE MIGHTY
(Whistling by Fred Lowery)
and
"Rear Window" Theme
LISA
MGM 11761 78 rpm
K 11761 45 rpm

That "Unforgettable" Trio with that "Unforgettable" sound
DICK HYMAN TRIO
CECILIA
and
EAST OF THE SUN
with Dick Hyman at the harpsichord
MGM 11811 78 rpm
K 11811 45 rpm

NEW ALBUMS

AN EVENING WITH THE GEORGE SHEARING QUINTET



E3122 (12 in. LP) • X252 (EP)

I LET A SONG GO OUT OF MY HEART



BILLY ECKSTINE
E257 (10 in. LP) • X257 (EP)
X1110 (EP) • X1111 (EP)

M-G-M RECORDS
THE GREATEST NAME IN ENTERTAINMENT
701 SEVENTH AVE., NEW YORK 19, N.Y.

MAKE FRIENDS WITH RECORDS

RECORD REVIEWS

A DISK & SLEEPER — B+ EXCELLENT — B VERY GOOD — C+ GOOD — C FAIR — D MEDIOCRE

TONY MARTINEZ QUINTET
(RCA Victor 20-5797; 47-5797)

C+ "BERNIE'S TUNE" (2:45) [Skyview BMI—Miller] The exciting Tony Martinez Quintet sends across an exciting mambo instrumental with a load of kick. Band has a terrific sound.

C+ "CUCUSA" (2:20) [Mills ASCAP—Martinez] On this end the boys let loose on a mambo penned by the leader. Group has a smooth manner of delivery. Work well together.

THE COMMANDERS
(Decca 29246; 9-29246)

B "THE TOUCH" (2:45) [Duchess BMI—Wiener] The Commanders, fast rising band, hands in a top grade instrumentation on a sultry item from a big Italian flicker. Exciting material and delivery.

B "MR. POGO" (2:30) [Roxbury ASCAP—DiNapoli, Feller] The crew rides through a good instrumental jumper that the kids'll love. Great dance stuff.

BILL DARNEL
("X"-0054; 4X-0054)

B+ "THE HOOK" (2:09) [Sheldon BMI—Coleman, Ebb, Klein] Bill Darnel gets a top grade assist and arrangement from the Sid Bass ork as he belts out a beaty novelty that could catch fast. Chorus good too.

C+ "WHERE CAN YOU BE"? (2:43) [Manor ASCAP—Gabler, Herman, Anthony] The warbler comes across convincingly on this romantic item. Pretty job.

CARMEN McRAE
(Venus 101)

B "TIP TOE GENTLY" (2:31) [Thornwood BMI — Girard, Mathews] The Mat Mathews Quintet assist Carmen McRae as the thrush rhythms through a good jumper that could make the grade. Terrific voice and arrangement.

B "OLD DEVIL MOON" (2:36) [DeSylva, Brown & Henderson ASCAP—Harburg, Lane] The velvet-toned songstress shows her skill with an old song as she fashions a great favorite to a Latin beat. Exciting.

LEO DIAMOND
(RCA Victor 20-5852; 47-5852)

B "LITTLE ONE YOU'RE TOO MUCH" (2:17) [Lero ASCAP—Diamond] The versatile harmonica of Leo Diamond colorfully treats a pleasant ditty with a good beat and an interesting sound.

B "WATERFALL" (2:35) [Hill & Range BMI—Stevens] Harry Geller's ork again offers a fitting assist for the virtuoso's presentation of a pretty melody set against the sound effects of a waterfall. Very pretty.

THE CASH BOX DISK OF THE WEEK

"I CAN'T TELL A WALTZ FROM A TANGO" (2:14)
[Harman ASCAP—Hoffman, Manning]

"THE MAMA DOLL SONG" (2:40)
[Lear ASCAP—Tobias, Simon]

PATTI PAGE
(Mercury 70458; 70458 x 45)



PATTI PAGE

● The "Singing Rage," Patti Page, comes up with a new release that has all the earmarks of another top smash for the thrush. Very little need be said about a Patti Page record, because ops, dealers and jockeys are all aware of the artist's "sales power." This release features the song bird on two novelties. "I Can't Tell A Waltz From A Tango" is a clever Latin tempo ditty that the rage offers in her smooth, polished manner. It's colorful and fits perfectly into the current Latin novelty trend. We expect big things from this one. Flip is a kiddie type cutie called "The Mama Doll Song." It's a pretty, slow waltz item much like "Doggie In The Window." Could break through. Keep a close tab on the upper portion.

REVELAIRES—JEANNETTE FRANKLIN
(Burgundy 105; 45-105)

B "CRAZY DOCTOR" (2:30) [Cordell BMI—Sutton] A terrific novelty is given a top grade reading by the Revelaires assisted by the Gee Cee chorus. Real "crazy" bouncer that could catch fast.

C+ "IT'S A MIRACLE" (2:46) [Cordell BMI—Sutton] Jeannette Franklin takes the spotlight against the setting of the group's voices as she sings a lovely ballad. Fascinating voice that's different and commercial.

RICO TURCHETTI
(RCA Victor 20-5846; 47-5846)

B "THERE'S A SMALL HOTEL" (3:05) [Chappell ASCAP—Rogers, Hart] Rico Turchetti creates interesting effects with his steel guitar as he presents a beautiful Rodgers and Hart oldie.

C+ "THAT DA DA STRAIN" (2:25) [Pickwick ASCAP—Dowell, Medina] The guitarist dishes up some lively novelty material on this end. Cute sound that could catch on.

THE CHORDETTES
(Cadence 1247; 45-1247)

B "I DON'T WANNA SEE YOU CRYIN'" (2:14) [Mayfair ASCAP—Stock, West] A cute new rhythm item with a strong beat is fashioned by the Chordettes. Number jumps up at mid point. John Valente plays the spoons in backdrop.

B "MR. SANDMAN" (2:25) [E. H. Morris ASCAP—Ballard] Archie Bleyer conducts the ork and plays the knees as the girls harmonize beautifully on a peppy little bounce ditty. Catchy arrangement and tune.

JIMMY BOYD
(Columbia 40304; 4-40304)

B "THE LITTLE WHITE DUCK" (2:50) [General ASCAP—Barrows, Zaritzky] Paul Weston accompanies Jimmy Boyd on a clever tale about a little white duck. Happy novelty that the kids'll love too.

C "LITTLE SIR ECHO" (2:20) [Bregman, Vocco & Conn ASCAP—Smith, Fearis, Girard, Marsala] A popular oldie is pleasingly presented by the lad. Echo effects are, of course, heard throughout.

THE CASH BOX BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

★ "JUST LIKE A FAIRY TALE"	Tony Alamo	Majar 121; 45-131	
★ "THE HOOK"	Bill Darnel	"X"-0054; 4X-0054	

VICTOR YOUNG ORCH.
(Decca 29266; 9-29266)

B "SMILE" (2:59) [Bourne ASCAP—Chaplin, Turner, Parsons] A fast-moving contender for the number one spot is beautifully covered by the Singing Strings of Victor Young. Beautiful job that'll get a fair share of the coin.

C+ "THE "REAR WINDOW" THEME" [Paramount ASCAP—Waxman, Rome] Another beautiful movie theme, this one from "Rear Window," is lushly fashioned by the orchestra. Ray Turner handles the piano superbly on both ends.

RICHARD HAYMAN
(Mercury 70445; 70445 x 45)

B+ "THE TOUCH" (2:50) [Duchess BMI—Gimbel] From the Italian flicker "Touchez Pas Au Grisbi" comes this exciting instrumental blues which Richard Hayman presents so impressively with his harmonica. Truly fascinating side.

B "MR. POGO" (2:25) [Roxbury ASCAP—DiNapoli, Feller] The ork bounces through a catchy instrumental novelty in attractive fashion on this side. Dick comes over great on the harmonica segment. Good dance stuff.

LAWRENCE DUCHOW ORCH.
(Potter 2001; 45-2001)

B "JUST ANOTHER POLKA" [Loesser, De Lugg] Lawrence Duchow and his Red Ravens debut on the Potter label with a lively, popular, polka novelty. George Tebo handles the vocal and introduces the band's impersonations of other top polka orks. Should go great in right spots. "Juke box Sat. Nite" of polkas.

C+ "SWEDISH POLKA" [—Alfven, Faith] The popular "Swedish Rhapsody" is presented in polka form by the crew. Delightful material colorfully treated.

AL LOMBARDY
(Dot 15227; 45-15227)

B "IN A LITTLE SPANISH TOWN" (2:31) [Leo Feist ASCAP—Lewis, Young, Wayne] A favorite oldie that's on the comeback trail is treated to a big band mambo arrangement by Al Lombardy's ork. Terrific delivery.

C+ "FLYING HOME" (2:09) [—Goodman, Hampton, Robin] Lombardy's clarinet leads the boys through the Hampton great, "Flying Home." A fast moving delight that the teenagers will love.

MANTOVANI ORCH.
(London 1332; 45-1332)

B "SPEAKEASY" (2:30) [Harms ASCAP—Gensler, Murphy, Simon] Mantovani offers a huge production arrangement of a popular bolero. Builds in excitement as number progresses. Thrilling deck.

B "ADIOS MUCHACHOS" (2:25) [P. D. Sanders, Vedani] A favorite tango gets the string filled treatment of the Mantovani crew. Wonderful dance material. Beautiful job.

The Billboard Music Popularity Charts

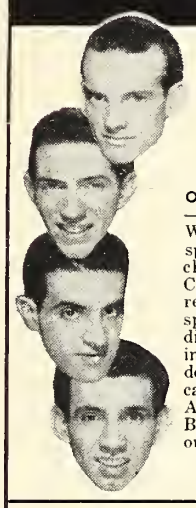
• Best Sellers in Stores

For survey week ending September 1

This Week		Last Week	Weeks on Chart
1.	**SH-BOOM**—Crew Cuts I Spoke Too Soon—Mercury 70404—BMI	1	10
2.	**HEY, THERE**—R. Clooney This Ole House—(6)—Col 40266—ASCAP	2	9
3.	**LITTLE SHOEMAKER**—Gaylords Mecque, Mecque—Mercury 70403—ASCAP	3	11
4.	**SKOKIAAN**—R. Marterie Crazy 'Bout Lollipop—Mercury 70432—ASCAP	7	3

Ah Yes! It's Been A HOT Summer!

NEW HITS IN THE MAKING



• This Week's Best Buys

OOP SHOOP (Flair, BMI)—**Crewcuts—Mercury 70443**
While still holding down the No. 1 spot on the national retail and juke charts with their "Sh-Boom," the Crewcuts are pushing their latest release up the lists with impressive speed. Territories that rated the disk good or strong in its first week included Boston, New York, Philadelphia, Pittsburgh, Cleveland, Chicago, St. Louis, Durham and Los Angeles. Flip is "Do Me Good, Baby" (Meridian, BMI). A previous Billboard "Spotlight" pick.



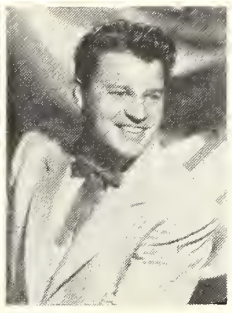
The Gaylords

"Veni, Vidi Vici"

AND

"A Kiss To Call My Own"

MERCURY 70427 • 70427X45



RUSTY DRAPER

"Muskrat Ramble"

AND

"The Magic Circle"

MERCURY 70446 • 70446X45



DAVID CARROLL

"In An Old Spanish Town"

AND

'Bumpty Bump"

MERCURY 70444 • 70444X45



Dinah Washington

"I Don't Hurt Anymore"

AND

"DREAM"

MERCURY 70439 • 70439X45

JOE LIGGENS

"Yeah, Yeah, Yeah"

AND

"They Were Doin' The Mambo"

MERCURY 70440 • 70440X45

The Carlisles "HONEY LOVE"

AND

"FEMALE HERCULES"

MERCURY 70435 • 70435X45



A WONDERFUL NEW POP HIT BY

ERROL GARNER "MISTY"

COUPLED WITH

"Exactly Like You"

MERCURY 70442 • 70442X45

Mercury RECORDS

RECORD INDUSTRY ASSOCIATION OF AMERICA RIAA

RECORD REVIEWS

A DISK & SLEEPER
B+ EXCELLENT
B VERY GOOD
C+ GOOD
C FAIR
D MEDIOCRE

LES BROWN ORCH.
(Coral 61233; 9-61233)

B "CARAVAN" (4:29) [American Academy ASCAP—Tizol, Ellington, Mills] Coral issues as a single, the Les Brown version of a great oldie as it was recorded at Les' Hollywood Palladium concert last Sept. Part of an album. Great instrumentation. Kind of long for jukes; but big sales potential.

C+ "I LET A SONG GO OUT OF MY HEART" (3:42) [Mills ASCAP—Ellington, Redmond, Mills, Nemo] A pretty reading of a soft, slow oldie from same concert.

LU ANN SIMMS
(Columbia 40297; 9-40297)

C+ "BOY WANTED" (2:29) [Joy ASCAP — Merrill] Percy Faith sets up a light and infectious backing for Lu Ann Simms' delivery of a cute ditty with lyrics based on a want ad. Inviting.

C+ "YOU CAN'T MEASURE MY LOVE" (2:38) [Porgie BMI—Reid, Coleman] On this end, the sweet voiced songstress cruises through a tender love tune. Easy, pleasant listening.

RENE TOUZET ORCH.
(MGM 11816; K-11816)

C+ "CRAZY RHYTHM" (2:40) [Harms ASCAP—Meyer, Kahn, Caesar] A sensational bongo backing gives a wonderful excitement to this jazz-mambo version of a big oldie by Rene Touzet and the boys.

C+ "NICOLASA (Cha-Cha)" (3:14) [Peer International BMI—Duarte] The band offers a good vocal and instrumental on a cha-cha, the fast rising new dance-take-off on the mambo.

MARGARET WHITING
(Capitol 2913; F-2913)

B "ALL THERE IS AND THEN SOME" (2:37) [Frank ASCAP—Bagdasarian] A cute and catchy novelty loaded with life and color is belted out at a fast pace by Margaret Whiting with Nelson Riddle in the backdrop. Cute lyrics. Could hit.

C+ "CAN THIS BE LOVE" (2:23) [Mills ASCAP—Sherrill, Moody] From the flick "Fresh From Paris" comes this pretty ballad performed with expression by the sweet voiced thrush.

CHRIS CONNOR
(Bethlehem 1302; 45-1302)

B "LULLABY OF BIRDLAND" (2:20) [Patricia BMI—Shearing] The wonderful voice of Chris Connor comes over exceptionally well as she fashions a current clicker. Ellis Larkins' trio assists capably. Solid job.

C+ "TRY A LITTLE TENDERNESS" (3:00) [Robbins ASCAP—Connelly, Wood, Campbell] The thrush does an ultra-smooth job on a wonderful oldie. Real relaxing stuff. Chris rates with the best.

THE CASH BOX SLEEPER OF THE WEEK

"BECAUSE OF YOU" (2:40)
[Broadcast BMI—Wilkinson, A. Hammerstein]

"BECAUSE OF YOU Part # 2" (2:44)
[Broadcast BMI—Wilkinson, A. Hammerstein]

SAMMY DAVIS, JR.
(Decca 29200; 9-29200)



SAMMY DAVIS, JR.

● One of the entertainment world's greatest stars is Sammy Davis, Jr. He is one of the most sought after performers in the country today. Sammy conquered another medium when he hit with his fabulous waxing of "Hey, There" which is currently riding high on the charts. As a follow-up to his "straight" singing role, Decca changes the pace and issues a new platter on which Sammy employs his fabulous talent as an impersonator. The tune is the hit of a few years ago "Because Of You." On one side he imitates Nat Cole, Tony Bennett, Mel Torme, Bill Kenny, Billy Eckstine, Vaughn Monroe and Frankie Laine. Flip is the same tune as prominent movie stars would present it. It features Cagney, Stewart, Cary Grant, Lionel Barrymore, Edward G. Robinson, Dean Martin and Jerry Lewis. A great novelty coupling. Top half could be a real smash.

TONY ALAMO
(Major 131; 131 x 45)

B "LOVE, YOU DIDN'T DO RIGHT BY ME" (2:33) [Berlin ASCAP—Berlin] The big ballad from Berlin's movie "White Christmas" is given a brilliant reading by the polished voice of Tony Alamo. Excellent job.

B+ "JUST LIKE A FAIRY TALE" [Billy Jr. BMI—Calder] The talented crooner hands in another beautiful reading of a brand new one. Excellent wedding of melody and lyrics. Grand reading. Should do very well for the diskery.

CYRIL STAPLETON ORCH.
(London 1492; 45-1492)

C+ "AVA" (2:41) [Pickwick ASCAP — Salvador] Cyril Stapleton's twenty-eight piece orchestra glides through a pretty, lush instrumentation of a bluesy piece of mood music. Sax solo is impressive.

C+ "THE WALTZ OF LOVE" (2:48) [P. Maurice ASCAP — Evans, Kennedy] More lush instrumental beauty set to a slow waltz tempo.

JERRY JEROME
(MGM 11835; K-11835)

C+ "IN A LITTLE SPANISH TOWN" [Wayne, Lewis, Young] Jerry Jerome and his orchestra bounces over the notes of an old favorite that seems to be coming back to life. Catchy instrumentation.

C+ "HONEY" [Simons, Gillespie, Whiting] The boys dish up another old favorite in their light and pleasing manner. Sax work is delightful.

EILEEN BARTON
(Coral 61247; 9-61247)

B "I HAVE TO TELL YOU" (2:56) [Chappell ASCAP—Rome] Jack Plies sets up a lush and beautiful backing for Eileen Barton's tender treatment of a wonderful romantic item. Number is set against a Latin rhythm.

C+ "AND THEN" (2:55) [Harman ASCAP—Huddleston, Stock] The thrush comes through with another romantic item in a hushed and inviting manner. Warm delivery with some echo gimmicks.

GENE WISNIEWSKI & HARMONY BELLS ORK.
(Dana 3180; 45-3180)

C+ "WEDDING MARCH POLKA" (2:50) [—Wisniewski] A lively polka ditty is presented in full color by Gene Wisniewski and his Harmony Bells ork. Happy bouncer.

C+ "JUMPING OBEREK" (2:42) [—Wisniewski] An oberek with the same liveliness is offered by the crew. Fitting for specific locations.

HERBERT GANT ENSEMBLE
(Drama 101)

C "TWENTY AFTER THREE" (2:45) [Citation BMI—Simpson, Anderson, Smith] Erica Lund recites a pretty piece of poetry against an exciting backdrop by the Herbert Gant Ensemble. Singing portion starts at mid point.

C+ "ECCENTRICITY" (2:43) [Citation BMI—Randolph] The Ensemble offers a pleasing bit of jazz. Interesting sound that's appealing.

JOE MARINE
(Decca 29257; 9-29257)

C+ "FANDANGO" (2:58) [Mills ASCAP—Perkins] With the aid of the Glee Club and orchestra, Joe Marine vocals an exciting Spanish item. Pretty melody.

C "CARA CARA, BELLA BELLA" (2:18) [Sanson ASCAP—Carter, Johnson, Alexander] A tune with a warm instrumental accompaniment is warbled by the crooner. Sung to a baby. Tender.

BABS GONZALES
(Crazy 1001; 45-1001)

C+ "FLYING HOME" (2:57) [Regent BMI—Hampton, Goodman] Babs Gonzales and his boys let loose on a great Hampton standard. Babs sings on this waxing made at a performance in Paris. Exciting jumper.

C+ "FOR DANCERS ONLY" (2:45) [Leeds ASCAP — Oliver] The "cool" star gets "hot" and takes off on another popular piece. Real solid beat. Also waxed in Paris.

JAMES "DEACON" WARE
(Stage 105)

B "OOO-OW!" [Ware BMI—Ware] An amusing novelty is presented in a happy-go-lucky manner by James "Deacon" Ware. Instrumental trio assists. Real cute talk-sing item that could catch a good share of coin.

C+ "I CRIED FOR YOU" [Miller ASCAP—Arnheim, Fried, Layman] A wonderful oldie is given a unique vocal treatment by the artist and his clever comedy style.

RAY ANTHONY
(Capitol 2936; F-2936)

B "WEST OF ZANZIBAR" (2:16) [Leeds ASCAP—] A clever novelty is sent across in commercial fashion by Ray Anthony and a great sounding vocal crew. Cute item that could make the grade.

C+ "IT'S A WOMAN'S WORLD" (2:02) [Robbins ASCAP—] A shuffle rhythm ballad is smoothly treated by the chorus and ork. Pretty tune and delivery.

HAL THOMAS & CALIFORNIANS
(Trend 83; 45-83)

B+ "CARAVAN" (2:40) [Mills ASCAP — Ellington, Tizol] Hal Thomas and his Californians belt out a beaty version of the classic "Caravan." A real rocking instrumental with Dick Nash handling the trombone solo in stellar fashion. Should do well.

B "GLORY, GLORY" [BMI] A popular patriotic tune is given a styling by the band. Good dance material. Hal and the Glee Club hand in an inviting vocal on the tune.

Fellow Musicians



NEW YORK—Tommy and Jimmy Dorsey dropped in to welcome their old friend Lionel Hampton and his Orchestra to Basin Street on Broadway where Hamp is set for two weeks. Hamp is guesting on the Dorseys TV'er this Saturday—and the Dorseys have their band at the Statler Hotel. Hamp follows the Basin Street run with a repeat four month concert tour of Europe, North Africa and the Far East.

Dash Takes Off For England

NEW YORK—Irwin Dash left, last week, for England and the Continent to acquire material for his Burlington and Felsted Music Publishing firms, publishing subsids of London Records in this country and British Decca in England.

Dash will meet with Maurice Rosengarten, Decca's Swiss representative, and have him hunt for European material suitable for publication here in the U. S.

One of the reasons for Dash's move to scout new tunes on the continent is the tremendous success such songs have attained in this country in the past year.

Top 10 Best Selling Pop Albums

1.	THE STUDENT PRINCE	Mario Lanza (RCA Victor LM 1837; ERB 1837)
2.	MUSIC, MARTINIS AND MEMORIES	Jackie Gleason (Capitol W 509; EAP 1, 2, 3, 4-309)
3.	THE PAJAMA GAME	Original Cast (Columbia ML 4840; A 1098)
4.	SEVEN BRIDES FOR SEVEN BROTHERS	Original Cast (MGM E 244; X 244)
5.	SWING EASY	Frank Sinatra (Capitol H 528; EAP 1, 2-528)
6.	SELECTIONS FROM THE GLENN MILLER STORY	Glenn Miller (RCA Victor LPT 3057; EPBT 3057)
7.	MUSIC FOR LOVERS ONLY	Jackie Gleason (Capitol H 352; EBF 352)
8.	PARDON MY BLOOPER # 2	Kermit Schafer (Jubilee LP 3; EP 5012)
9.	THE GLENN MILLER STORY	Sound Track (Decca DL 5519; ED 2124-5)
10.	PARDON MY BLOOPER # 1	Kermit Schafer (Jubilee LP 2; EP 5011)

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BREAKING INTO ALL THE CHARTS!

Richard Maltby ork
ST. LOUIS BLUES MAMBO
"78" X-0042 "45" 4X-0042

Norman Petty Trio
MOOD INDIGO
"78" X-0040 "45" X-0040

Terry Fell
DON'T DROP IT
"78" X-0010 "45" X-0010

COMING UP

Helen Grayco
OOP-SHOOP
TEACH ME TONIGHT
"78" X-0051 "45" X-0051

Russ Carlyle
IN A LITTLE SPANISH TOWN
IT WAS NICE KNOWING YOU
"78" X-0055 "45" X-0055

CHICAGO SPECIAL

Pearl Eddy
THAT'S WHAT A HEART IS FOR
DEVIL LIPS
"78" X-0043 "45" X-0043

"X" RECORDS MARK THE HITS!
a Product of Radio Corporation of America

BMI Check List OF New RECORD RATINGS BY THE TRADE PRESS

	Billboard	Cash Box	Variety
ALWAYS YOU (Sempre Tu) (Lowell)			
BETTY MADIGAN (MGM)	79 (Good)	Sleeper of the Week	Excellent
BELIEVE ME (Moonlight)			
THE ARISTOCRATS (Essex)	73 (Good)	Disk of the Week	
BROTHER LEE ROY ORCH. (Epic)	73 (Good)	C+ (Good)	Good
CARING (Weiss & Barry)			
THE COACHMEN ("X")	71 (Good)	B (Very Good)	
THE FOUR JOKERS (MGM)	73 (Good)	C+ (Good)	Good
DO ME GOOD, BABY (Meridian)			
THE CREW CUTS (Mercury)	Spotlight	Disk of the Week	Very Good
I'M A FOOL FOR YOU (Sheldon)			
BOB MANNING (Capitol)	73 (Good)	Best Bet	Very Good
LOVE MY LOVE (Jay & Cee)			
RAY ALLEN TRIO (King)	73 (Good)	B (Very Good)	
MAMA, DON'T CRY AT MY WEDDING (Acuff-Rose)			
JONI JAMES (MGM)	Best Buy	Disk of the Week	Best Bet
ONE MORE TIME (Hill & Range)			
DEAN MARTIN (Capitol)	Spotlight	Disk of the Week	
OOP-SHOOP (Flair)			
THE CREW CUTS (Mercury)	Best Buy	Disk of the Week	Best Bet
HELEN GRAYCO ("X")	70 (Good)	C+ (Good)	Excellent
SHIRLEY GUNTER (Flair)	R & B Best Buy	Best Bet	
KAY BROWN (Crown)	70 (Good)		
THE THINGS I DIDN'T DO (Hill & Range)			
PERRY COMO (Victor)	80 (Excellent)	Disk of the Week	Very Good
TRY AGAIN (Bradshaw)			
DEAN MARTIN (Capitol)	78 (Good)	Disk of the Week	
VERA LYNN (London)	79 (Good)	Disk of the Week	
UNO (Peer)			
TONY MARTIN (Victor)	Spotlight	Sleeper of the Week	Excellent
WHEN (Johnstone-Montei)			
AL MARTINO (Capitol)	73 (Good)	B (Very Good)	
WHEN I STOP LOVING YOU (Trans Music)			
FRANK SINATRA (Capitol)	77 (Good)	Disk of the Week	Best Bet
YOU MAKE ME HAPPY (Rumbalero)			
THE DODGERS (Aladdin)	R & B Spotlight	Award O' the Week	
ZIPPITY ZUM (Progressive)			
THE CHORDS (Cat)	R & B Spotlight	Award O' the Week	Excellent

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THE CASH BOX ROUND THE WAX CIRCLE

NEW YORK:

Eddie Fisher off to the coast to do the Colgate Comedy Hour and then right back here for his own shows and his outing at Grossinger's. The Colgate show will have quite a lineup with **Patti Page, Rocky Marciano, Louis Armstrong** and **Gordon Jenkins** among others. . . . The youngest contact man in the history of the business went to work last week. He's 6 year old **David Friedlander,** son of Mercury's **Buddy Friedlander.** Of course he's working on a Mercury disk, **Dinah Washington's** "Dream." . . . **Frankie Adams,** president of Sapphire Records, who left Philadelphia two years ago to go to New Orleans, has come up with one in **Mike Lala's** "Papa Does The Mambo." Adams is turning out records in pop, r&b, and f&w. . . . **The Rover Boys** on Coral are a promising new group. Their first sides are "Show Me" and "You've Got It." . . . **Richard Hayman,** whose orchestra is featured on the **Vaughn Monroe** TV show, has written his first orchestral composition, "No Strings Attached." It will be recorded by **Arthur Fiedler** of the Boston Pops for Victor. . . . **Karen Chandler,** who did SRO business every night at the Sans Souci in Miami, has set a new summertime record for the hotel. Karen next plays the White Elephant Club in Syracuse. . . . Label "X" beat the ASCAP softball team last week. Final score: Label "X" 6-ASCAP 3. . . . **Sammy Kaye's** forthcoming tour of the nation's colleges will uncover the prettiest co-ed bandleader in the country. The girl selected at each college will be invited to compete in a national elimination with the winner receiving a trip to New York.



THE ROVER BOYS

CHICAGO:

Mercury's **Nick Noble,** whose "Right Or Wrong" is getting lots of air play, opened 9/13 at the Club Hollywood here. Mercury execs predicting a bright future for this handsome young Chicago lad with the very fine voice. . . . **Charlie McGregor** of A.B.C. and **Bourne Music Corp.,** in town visiting deejays this past week with what Charlie termed, "an armful of hits." . . . **Janet Brace** now making her home in the Windy City, as she begins a 13-week stint as vocalist on the **Tom Duggan** TV Show. . . . Received a card from **Larry Green,** formerly Decca promotion man in Chicago. Larry advises he has definitely settled on the West Coast, which is actually his home, and is currently handling promotion for a new group called **The Dreamers,** who record for Coral. . . . **Ray Ludtke** tells us that **Gary Crosby** is due in our town for a three-day stay, beginning 9/23. Gary, together with Decca's **Mike Connet** and **Bill Morrow,** producer of the Crosby radio show, will promote his "Got My Eyes On You," b/w "Mambo In The Moonlight," which is getting good reaction around the country. . . . Hear tell 'twas quite a shindig in Milwaukee this past Sunday, honoring **Bob "Coffeehead" Larsen's** Fifth Anniversary with WEMP. Friends came from all around to pay tribute to this grand guy. . . . **Ernie Roth** writes to say that after three years as **Don Cornell's** road manager, he felt he wanted to 'get off the road' and is now doing publicity and promotion for Radio Station WCAE, Pittsburgh. . . . Quite an array of talent gathered for the Michigan State Fair, Detroit, 9/3 thru 9/12. Among the performers were **Nat "King" Cole; Patti Page; The Four Aces; The Four Lads; Georgie Shaw; Bunny Paul; Billy Ward & The Dominoes; The Treniers,** and many many others. . . . **Hadley Chapman,** Vice-President and General Manager of RCA-Victor Dist. Corp., formerly in charge of the Chicago branch office, has now moved to the West Coast and takes over the Los Angeles branch. **Ned Corbett,** Vice-President and General Manager, formerly of the Detroit office has taken over the Chicago office.



JANET BRACE

LOS ANGELES:

Ground breaking ceremonies of Capitol's revolutionary new circular building Sept. 27th will be highlighted by a banquet and testimonial dinner for **Glenn Wallichs** which will be co-sponsored by the Hollywood Chamber of Commerce and Ad Club. The day has been named Glenn Wallichs Day. All of Capitol's top artists, who are available, will be present. **Dean Martin** has been appointed emcee for the event. A parade thru downtown Hollywood streets will climax the occasion. Local deejays plan to give added meaning to the festivities by spinning Capitol hits of the past. . . . **Woody Herman** and his orchestra have returned home again after a successful cross-country and European tour. Herman celebrated his 18th anniversary as a band leader when he opened at the Hollywood Palladium Sept. 14th for a two week engagement. As an added attraction **Tico Robbins** and orchestra will play for two week-ends in addition to the Herman crew. This double bill will be a great attraction for mambo enthusiasts. . . . Decca has taken over the sound tract from the 20th Century picture "The Egyptian" with **Alfred Newman.** They also signed Newman to an exclusive pact. . . . The new **Frankie Laine-Connie Haines** TV series was previewed at a special luncheon for the trade and press at the Statler Hotel 9/13. The half hour 26 wk. show hit the airlanes locally over KTTV Sept. 19th. Laine left 9/15 for a European tour of Paris, Scotland and England. . . . Our London correspondent stated in last week's **Cash Box** that the Royal Command Performance at The London Palladium Nov. 1st will include a top U.S. star. It's our bet that this will be none other than **Mr. Frankie Laine** himself. **Marcel Stellman,** please verify!! . . . Capitol's blues warbler **Vicki Young** leaves for Honolulu Oct. 1st for a 19 day engagement. . . . **Tony Bennett** bowed in at The Statler Hotel Terrace Room 9/10 for his first engagement on the West Coast. . . . KLAC's "Big 5" Charity Show drew a capacity crowd at the Hollywood Bowl 9/10. Star line-up of talent included **Bob Hope, Loretta Young, Jo Stafford, Connie Haines, The Robins, Tennessee Ernie, Peggy Lee, Tony Martin, Danny Thomas, Peggy King, The Modernaires with Paula Kelley, Tony Bennett, Billy Eckstine, Beryl Davis, The Tony Martinez** Band with **The Ramon Talavera** Dancers and **Paul Weston's** Orchestra.



DEAN MARTIN

NIGHT CLUB REVIEWS

Ralph Flanagan At The New Yorker

NEW YORK—The Ralph Flanagan Orchestra re-opened the New Yorker's Terrace Room last Wednesday night.

Playing the music that has made it one of the top dance orchestras in the country, the Flanagan crew impressed with its Glenn Miller styling. The dancing was easy and plentiful throughout the evening.

During showtime, Flanagan featured numbers that he is associated with both on records and on the floor.

His new girl trio, The Rhythmettes, do a good job of singing although they seemed somewhat nervous on opening night and were a little awkward getting on and off the floor. However, once the minor kinks are worked out, they should be a very effective combo.

The band was outfitted well and the lighted music stands lent themselves to a spectacular finale in which the combination of exciting music and flashing lights left you with the feeling of having witnessed a spectacle.

Tommy & Jimmy Dorsey At The Cafe Rouge

NEW YORK—In spite of Hurricane Edna's threat to hit the heart of this city, and in spite of a driving rain, the Fabulous Dorseys, Tommy and Jimmy, jammed the Cafe Rouge at the Hotel Statler, this city, for their opening Friday, Sept. 10. Youngsters, who never had the pleasure of hearing the two brothers work together, packed the large dance floor along with the older set which remembers T.D. and J.D. from their fabulous jazz days. The music is tops as far as bands go.

Featuring the ace trumpeting of Lee Castle, and the polished vocaling of pretty blonde Lynn Roberts and crooner Bill Raymond, the show was made up of great standards which Tommy and Jimmy made famous back in the hey day of bands, and a healthy dose of today's top pops. The Dorseys' band-within-a-band offered some penetrating Dixieland that really had the house jumping.

The band, which usually keeps the volume low for the sophisticated room, went on the air for a 15 minute segment (CBS Radio). In order to come through clear on the airwaves, it had to double the volume. Tommy asked the audience to bear with the band during this louder portion. But from the looks of the dance floor, the folks were wild about the big sound. It brought back memories of the tremendous jam sessions that Jimmy's and Tommy's bands were remembered for back in the late thirties and early forties.

Sensational entertainment for only a $1.50 cover.

MOVIE REVIEW



VAN JOHNSON, CYD CHARISSE AND GENE KELLY

NEW YORK—Retailers who've been doing a bang-up job with MGM's "Seven Brides For Seven Brothers" album in New York, can now expect to have another top selling movie soundtrack disk from the company as "Brigadoon" opened in the Radio City Music Hall in New York, last week.

Staring Gene Kelly, Cyd Charisse and Van Johnson, the film is a delightful screen presentation of the Alan Jay Lerner-Frederick Lowe stage musical which took this city by storm some years back.

Although such warm and beautiful tunes as "There But For You Go I", "My Mother's Wedding Day", and "Come To Me, Bend To Me", were omitted from the flick, the diskery still has a powerful record package topped by Gene Kelly's "Almost Like Being In Love". It's another "Singin' In The Rain" classic for the star. Cyd Charisse is excellent on "Waitin' For My Dearie" and the outstanding ensemble number is the gay "I'll Go Home With Bonnie Jean".

The imaginative musical fantasy, easy going and not overly shocking at any point, is brought to life by the fabulous Wedding Day procession. Stereophonic Sound fills the theatre with the ringing of the hundreds of voices in the scene and the thrilling bellow created by a troup of bag pipers, all of which should be quite exciting on wax.

Although the visual portion of "Brigadoon" is not on a par with "Seven Brides", the music is most palatable and should sell a heap in its album form.

NIGHT CLUB REVIEWS

Lionel Hampton At Basin Street

NEW YORK—Lionel Hampton returned to the Basin Street for the second time in a few short months and the faithful found reason to cheer as the slightly built vibester burnt a barrel of nervous energy perpetually bouncing about the stage.

Most of the attending opening nighters were obviously old Hampton rooters who knew his repertory almost as well as Hamp did. The younger and newer fans filled the balcony-bar to an enthusiastic capacity. The Hampton aggregation performed their sweet-hot jazz with an excitement that brought down the house, and the applause, as Hamp told the crowd. "Gassed us".

Jack Teagarden rounded out the show with roughly a thirty minute stint of Dixieland. The Teagarden group played the favorites, Jack vocaling several of his well known recordings.

Chico O'Farrill At Birdland

NEW YORK—Birdland went Latin with the Eastern launching of the Chico O'Farrill band.

Chico, no tyro in the music biz, having aranged books for Benny Goodman, Stan Kenton, Miguelito Valdes, Machito and Noro Morales, and featured recording artists on several Norgran Albums, formed his band only five or six months ago on the coast where he played the El Sombrero until his present engagement.

O'Farrill flashed a winning personality, an inspired and precise big band and an exciting book. The band has a distinct sound of its own that might be described as sweet Latin in the modern idiom. With the tremendous upsurge in Mambo acceptance by the American public, O'Farrill has taken the first step of what could be the start of a successful career.

"Hayride" In New York

NEW YORK—Country music hit the big city in a big way this week when "Hayride" premiered at the 48th Street Theatre.

The country folk musical, sponsored by Barron Howard and Jack Stone, featured the hootin' and hollerin', pickin' and singin' of such names as Sunshine Sue, Cousin Joe Maphis & Rose; Lester Flatt, Earl Scruggs, the Foggy Mountain Boys, and a host of others.

"Hayride", for the past eight years, has played the WRVA Theatre in Richmond, Va., as the "Old Dominion Barn Dance". The CBS radio network carried the show every Saturday night.

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NEW RELEASES—SEPT. 1

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Victor Plans Strong Promotion For Second Glenn Miller Album

NEW YORK—The red carpet treatment has been laid out by RCA Victor for the diskery's latest deluxe album package—the Glenn Miller Limited Edition, Volume II, scheduled for release in October.

A series of regional meetings between all field and home office personnel will take place during the week of September 20th.

Victor executives making field trips include: Bill Alexander: Newark, Philadelphia, Baltimore, Washington and Harrisburg; Frank Amaru: Indianapolis, St. Louis, Peoria and Davenport; Bill Bullock: Chicago, Milwaukee, Minneapolis, Sioux Falls and Omaha; Jack Burgess: Pittsburgh, Huntington, Cincinnati, Louisville and Knoxville; Larry Kanaga: Richmond, Charlotte, Atlanta and Miami; Alan Kayes: Cleveland, Toledo, Detroit and Saginaw; Howard Letts: Birmingham, New Orleans, Houston, San Antonio and El Paso; George Marek: New York, East Hartford, Providence, Cambridge and Portland; Bernie Miller: Buffalo, Syracuse and Albany; Norm Racusin: Billings, Salt Lake City, Denver and Kansas City; Irwin Tarr: Oklahoma City, Dallas, Shreveport, Little Rock and Memphis; Bob Yorke: Los Angeles, Fresno, San Francisco, Portland (Ore.), Seattle and Spokane.

RCA Victor is issuing the second Miller limited edition in response to a continuous public demand for more and more Miller music. Priced at $24.95 the new handsomely packaged album consists of 60 of Miller's best numbers taken from radio broadcast tapes and enhanced by the miracles of modern day high fidelity treatments.

Available to platter fans for the first time, these tunes represent the Miller band as it came into living rooms on evenings in the late thirties and early forties. Chronologically, the music goes back to 1938, when an as yet unheralded Miller took his band into the Paradise Restaurant. It continues on through the nights at the Cafe Rouge, the Meadowbrook and Glen Island Casino. There are also some of the broadcasts that Miller did for his Chesterfield show. The album consists of five 33-1/3 records or 15 45 rpm records.

During the last year dealers have racked up retail sales of more than $4 million with Miller merchandise.

The 70-tune limited edition, Volume I (price, $24.95), was a complete sell-out. In January Victor issued an album with eight selections featured in the motion picture, "The Glenn Miller Story." Thus far sales of the movie album have exceeded 300,000, and it is still moving steadily at dealers' stores.

In April Victor reissued 34 of the sleeves. These disks brought such old Miller hit tunes on 89 cent pop singles with new labels and new favorable buying reaction (sales totaling over 1,000,000 copies) that additional Miller albums were released in May: five 45-rpm Extended Play albums and two 12-inch LP's offering repertoire never before available on the new speeds.

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10. Goodnight Sweetheart (McGuire Sisters)

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8. Smile (Nat "King" Cole)
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6. Hey There (R. Clooney)
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7. This Ole House (R. Clooney)
8. They Were Doin' The Mambo (Vaughn Monroe)
9. Chapel In The Moonlight (Kitty Kallen)
10. What A Dream (Patti Page)

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4. Hold My Hand (Don Cornell)
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10. Little Things Mean A Lot (Kitty Kallen)

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4. Cara Mia (David Whitfield)
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6. Shake, Rattle & Roll (Haley)
7. Sh-Boom (Crewcuts)
8. Tell Me, Tell Me (June Valli)
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4. Hey There (R. Clooney)
5. Little Shoemaker (Gaylords)
6. Shake, Rattle & Roll (Haley)
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7. Goodnight Sweetheart (McGuire Sisters)
8. This Ole House (R. Clooney)
9. If I Give My Heart To You (Denise Lor)
10. Hopelessly (Ames Bros.)

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4. Sway (Dean Martin)
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7. Tell Me, Tell Me (J. Valli)
8. Hey There (R. Clooney)
9. Happy Wanderer (F. Weir)
10. Little Things Mean A Lot (Kitty Kallen)

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5. Little Shoemaker (Hugo Winterhalter)
6. Little Things Mean A Lot (Kitty Kallen)
7. Chapel In The Moonlight (Kitty Kallen)
8. Smile (Nat "King" Cole)
9. They Were Doin' The Mambo (Vaughn Monroe)
10. Tell Me, Tell Me (June Valli)

California Music Co.
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4. Smile (Nat "King" Cole)
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6. Veni Vidi Vici (Gaylords)
7. Hopelessly (Ames Bros.)
8. Oop-Shoop (Sh. Gunther)
9. If I Give My Heart To You (Doris Day)
10. Hey There (R. Clooney)

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3. Oop-Shoop (Crewcuts)
4. Lonesome Polecat (McGuire Sisters)
5. Smile (Nat "King" Cole)
6. A Toy Or Treasure (Starr)
7. Your Heart, My Heart (Laine)
8. Muskrat Ramble (R. Draper)
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10. Slowly But Surely (Jenkins)

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4. Fortune In Dreams (Starr)
5. I Need You Now (E. Fisher)
6. Sh-Boom (Chords)
7. What A Dream (Patti Page)
8. If I Give My Heart To You (Doris Day)
9. Smile (Nat "King" Cole)
10. High And The Mighty (Young)

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Great Falls, Mont.
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5. Chapel In The Moonlight (Kitty Kallen)
6. High And The Mighty (LeRoy Holmes)
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7. Little Things Mean A Lot (Kitty Kallen)
8. That's All Right (E. Presley)
9. Goodnight Sweetheart (McGuire Sisters)
10. High And The Mighty (Les Baxter)

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Reno, Nev.
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2. Sh-Boom (Crewcuts)
3. Little Shoemaker (Gaylords)
4. This Ole House (R. Clooney)
5. Chapel In The Moonlight (Kitty Kallen)
6. Skokiaan (Ralph Marterie)
7. High And The Mighty (LeRoy Holmes)
8. Little Things Mean A Lot (Kitty Kallen)
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10. They Were Doin' The Mambo (Vaughn Monroe)

Garden City Music Center
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5. Chapel In The Moonlight (Kitty Kallen)
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9. Sh-Boom (Crewcuts)
10. If I Give My Heart To You (Denise Lor)

THE CASH BOX

Album Reviews

POPULAR

"AN EVENING WITH THE GEORGE SHEARING QUINTET"—MGM E 3122 (12" LP). List: $4.85

MAMBO INN; TO A WILD ROSE; THE CONTINENTAL; JUMPIN' WITH SYMPHONY SID; ROSES OF PICARDY; BODY AND SOUL; LITTLE WHITE LIES; I'LL REMEMBER APRIL; THE BREEZE AND I; SWEDISH PASTRY; IN A CHINESE GARDEN.

George Shearing is one of the most successful jazz stylists this country has ever gotten from England. His magnificent instrumental arrangements and original creations have reached proportions with the American public which few jazz artists ever have the pleasure of witnessing. His style has become "commercial." That is to say that not only do jazz enthusiasts appreciate his music, but all music lovers do. This album features the maestro on 11 pieces, some standards, some classics arranged for the Shearing touch and some originals. "An Evening With George Shearing" means a delightful evening indeed. Should enjoy a tremendous sale. It's Shearing's first 12" LP.

"THE GREAT MUSIC THEMES OF TELEVISION"—Hugo Winterhalter—RCA Victor LPM-1020 (12" LP) List: $4.19

VOICE OF FIRESTONE; PHILCO PLAYHOUSE; HALL OF FAME; I LOVE LUCY; MAMA; CHESTERFIELD SUPPER CLUB; COCA-COLA CO. THEME; STUDIO 1; JACKIE GLEASON SHOW; ARTHUR GODFREY; ROBERT MONTGOMERY SHOW; KRAFT THEATRE.

Television has become an integral part of American life. If it is not now the most popular form of entertainment, in the next few years it will definitely be just that. TV has made stars of unknowns and has made hits of many previously unrecognized tunes and new tunes. Hugo Winterhalter offers on this album the theme music of twelve favorite television shows. These themes have become so indelibly associated with the shows, that many forget the real name of the melody and remember it only by the program's name. A beautiful variety of wonderful music presented as only Hugo Winterhalter's orchestra can. Market for this one has no boundaries. Should appeal to everyone with a TV set.

JERRY COLONNA — "Music? For Screaming" — Decca DL 5540 (10" LP) List: $3.00

SWEET ADELINE; HEY, BARMAID!; CAN'T YOU HEAR ME CALLIN' CAROLINE; DOWN BY THE OLD MILL STREAM; YOU'RE MY EVERYTHING; JA-DA; IT MIGHT AS WELL BE SPRING; ON THE ROAD TO MANDALAY.

With the growing popularity of Music for Dining, Romance, Dreaming, Meditation, Love and Enchantment, Jerry Colonna makes his contribution with an album called "Music (?) for Screaming." It's a hilarious collection of favorites and new novelties fashioned in the unique Colonna manner. It's one of the funniest LPs we've heard in months. His mimicry is an art. Listen to "On The Road To Mandalay" and "You're My Everything" and you're sure to agree. An enjoyable half hour of fun for a party.

"BARBER SHOP WINNERS OF 1954"—Decca DL 5545 (10" LP) List: $3.00

CHARMAINE; A SON OF THE SEA; THE SWEETHEART OF SIGMA CHI; STEPHEN FOSTER MEDLEY; AUNTIE SKINNER'S CHICKEN DINNER; THAT OLD GANG OF MINE; WHEN YOU'RE A LONG, LONG WAY FROM HOME; BABY, I'LL BE WAITIN'.

SPEBSQSA, the Society for the Preservation and Encouragement of Barber Shop Quartet Singing In America, whose aim it is to further the popularity of the Barber Shop Quartet art, conducts a contest every year among entries from all over the country, and Canada. This album features eight selections by the 1954 winners. Three numbers are offered by the Orphans, the champs, and the 2nd, 3rd, 4th and 5th place winners handle the rest. An interesting birds-eye view of a charming portion of musical Americana. For folks who love barber shop music, this should indeed be a prize package. Of course, the tunes, listed above, are all old favorites.

SOUNDTRACK

BETTY HUTTON—"Satins and Spurs"—Capitol L 547 (10" LP) List $4.00

WHOOP-DIDDY-AY; WILDCAT SMATHERS; SATINS AND SPURS; THE LITTLE ROCK ROLL; I'VE HAD ENOUGH; NOBODY CARES; BACK HOME; YOU'RE SO RIGHT FOR ME.

On Sunday, September 12, 1954, TV entered a new era. Producer Max Liebman staged a complete new musical written especially for TV, to be shown only once, and never to be shown live again. The show highlighted the debut of Betty Hutton. Although this "spectacular" opened many doors for the entire TV industry, the musical score by Jay Livingston and Ray Evans was not spectacular. This album features the entire score and cast exactly as it was heard on TV. Should have a fair appeal even though some 50 million people are supposed to have seen it.

CHILDREN

WALT DISNEY'S "20,000 LEAGUES UNDER THE SEA" — RCA Victor Y-4004 (Little Nipper Series) (2-10" 78rpm.) List: $3.40

The exciting Walt Disney film, "20,000 Leagues Under The Sea," is adapted for records by Martin Weldon with such excellent results, that dealers will probably find this one of their biggest selling kiddie albums. The album is in story-book form with color cartoons of the participating players. Along-side each cartoon is the dialog on the record, which can be followed by the older children who can read. A suspenseful presentation of the Jules Verne classic. Interesting cover should attract a great many parents.

MAMBOMANIA

The Mambo, making a big splash in all walks of life, has also hypoed the recording and theatrical agency business according to Leonard Green, president of Mercury Artists Corp., the largest booking agency for Latin-American artists in the United States. Green, whose agency was the first to deal in the Latin-American set, has added three more booking agents to his Mambo department which is headed by Charles Green. The figures released by Green show that the demand for Latin-American bands and acts has jumped up to 150%. Nor is the mambo a purely local trend. Mercury bookings include spots from the Palladium Ballroom and Chateau Madrid in New York to the Chez Paree Club in Montreal, Canada, Sahara in Las Vegas to places like Albuquerque, New Mexico; Chester, Pa., and Indiana Harbor, Indiana. With an outstanding list of talent on the Mercury roster, Green reports that artists like RCA Victor's Tito Rodriguez, Tico Record's Tito Puente, Seeco's Machito, Fiesta's Jose Curbelo, RCA Victor's Facundo Rivero and Damiron are booked for the season with the demand also for Mercury Artists acts also including Miguelito Valdes, Ralph Font, La Playa Sextet, Emilio Reyes, Al Romero, Pepito Lopez and Cesar Concepcion. However, because of the overdemand and undersupply of Latin-American artists, due to the big mambo upsurge, they require a 25% more take than American orchestra musicians. Green, who has developed his array of artists over the last ten years when he opened Mercury Artists agency, is now considered the foremost authority on Mambo and Latin-American music by the recording and nightclub industry. He was recently called in to supply the talent for the biggest Mambo show ever presented, "Mambo USA," which kicks off a 56 city tour across country October 22nd at Carnegie Hall in New York. . . . If the pop audience didn't hear of mambo a short time ago they are certainly being inundated with the Latin tempo via recordings of such top flight stars as Vaughn Monroe (not really mambo except in title), Perry Como, Johnnie Ray, Gary Crosby, Richard Maltby, and others. Just the other evening we caught Perry Como doing his "Papa Loves Mambo" with a production number. Although the dancers were hardly mambo experts, the vast audience that Perry commands was getting the necessary indoctrination and it should help build a really big mambo market. . . . Dick "Ricardo" Sugar (WEVD-New York) riding the growing wave of mambo enthusiasm has increased his "Tico Tico" airtime from one hour per week to an across the board show, Monday through Friday, 4 to 5 P.M. Dick is not a newcomer to Mambo, having been on the air for several years with Mambo, ten years as an announcer and deejay, and has a strong following among the high-school and college crowd. Dick will offer the latest and best in recorded Mambo and Cha Cha Cha, as well as live guest interviews with the big name artists in this field.

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"WHITHER THOU GOEST"
b/w
"I Was The Last One To Know"
(HR 106)
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"CHICA"
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That's What Counts



LOS ANGELES, CALIF.—Proving It's What's in The Cash Box That Counts—The DeCastro Sisters check up on the review of their latest Abbott release "It's Love" b/w "Teach Me Tonight" while Mary and Kay Solle look on. Scene took place at Leuenhagen's Record Bar, one of LA's leading one-stops.

Strange Things Are Happening To "Not As A Stranger"

NEW YORK—The music business is referred to by many as the most wild and wooley industry of them all. Here's a situation that should attract many followers to this field of thought.

Some time ago, the late Morton Thompson wrote a novel called "Not As A Stranger." The sensational novel met with tremendous public acceptance with the result being that it hit the number one spot on the best seller list.

Stanley Kramer, noted Hollywood producer, bought the rights to the novel and is producing the film which starts shooting next week. Kramer commissioned Dimitri Tiomkin and Ned Washington to pen the music for "Not As A Stranger." However, they won't be the only "Not As A Stranger" authors.

Tony Bennett has recorded a version of a tune with the same title published by Ben Bloom and written by Abner Silver and John Schroeder.

The McGuire Sisters have recently recorded a different "Not As A Stranger" (unpublished at this writing) composed by Linda Roberts and Lawrence Elowe. The tune is copyrighted and cleared through ASCAP.

Out in California, there is a Guild Music Company that has still another "Not As A Stranger" written by Dorinda Morgan and cleared through ASCAP.

It has also been rumored that Capitol Records is going to record a tune with same title. Maybe it's the same as one of the above and maybe it's not.

It's really an unusual situation that could cause some interesting effects. Let your imagination wander.

Can you imagine what would happen if two "Stranger" songs hit. Disk jockeys will play "Not As A Stranger"-"A" and "Not As A Stranger"-"B."

This should be interesting.

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Longest 1:32 Shortest 1:15

by JACK MARSHALL
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THE CASH BOX Disk Jockeys' REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending September 18 without any changes on the part of THE CASH BOX.

Jack Downey
WGTH—Hartford, Conn.

1. High And The Mighty (Les Baxter)
2. Sh-Boom (Crewcuts)
3. Little Things Mean A Lot (Kitty Kallen)
4. Whispering (Paul Whiteman)
5. Smile (Lita Roza)
6. Little Shoemaker (Gaylords)
7. My Love Is Yours (T. Prisco)
8. Hernando's Hideaway (Bleyer)
9. Hey There (R. Clooney)
10. If I Give My Heart To You (Denise Lor)

Bob Martin
KMYR—Denver, Colo.

1. Smile (Sunny Gale)
2. Hey There (Sammy Davis, Jr.)
3. Skokiaan (Ralph Marterie)
4. Hold My Hand (Don Cornell)
5. If I Give My Heart To You (Connee Boswell)
6. They Were Doin' The Mambo (Vaughn Monroe)
7. High And The Mighty (Victor Young)
8. Chapel In The Moonlight (Rex Allen)
9. Always You (Betty Madigan)
10. In My Own Quiet Way (Vic Damone)

Mike Woloson
WNOR—Norfolk, Va.

1. If I Give My Heart To You (Connee Boswell)
2. High And The Mighty (LeRoy Holmes)
3. Dream (Four Aces)
4. Smile (Sunny Gale)
5. They Were Doin' The Mambo (Vaughn Monroe)
6. Hold My Hand (Don Cornell)
7. I'll Tell The World (L. Raine)
8. Sh-Boom (Crewcuts)
9. I Cried (Patti Page)
10. Joey (Betty Madigan)

Wayne Stitt
WHB—Kansas City, Mo.

1. Sh-Boom (Crewcuts)
2. This Ole House (R. Clooney)
3. Little Shoemaker (Gaylords)
4. High And The Mighty (Victor Young)
5. Skokiaan (Ralph Marterie)
6. Hey There (R. Clooney)
7. Hold My Hand (Don Cornell)
8. Goodnight Sweetheart (McGuire Sisters)
9. They Were Doin' The Mambo (Vaughn Monroe)
10. Chapel In The Moonlight (Kitty Kallen)

Bill Stewart
KLIF—Dallas, Tex.

1. Skokiaan (Johnny Hodges)
2. Try Again (Dean Martin)
3. Hold My Hand (Don Cornell)
4. In My Own Quiet Way (Julius La Rosa)
5. Ebb Tide (Roy Hamilton)
6. Story Of Tina (C. Applewhite)
7. Little Shoemaker (Gaylords)
8. Ooop Shoop (Helen Grayco)
9. Dream (Four Aces)
10. Joey (Betty Madigan)

Art Roberts
WIL—St. Louis, Mo.

1. High And The Mighty (LeRoy Holmes)
2. Skokiaan (Ralph Marterie)
3. Sh-Boom (Crewcuts)
4. Chapel In The Moonlight (Kitty Kallen)
5. Hey There (R. Clooney)
6. I Cried (Patti Page)
7. They Were Doin' The Mambo (Vaughn Monroe)
8. I Need You Now (E. Fisher)
9. This Ole House (R. Clooney)
10. Little Shoemaker (Gaylords)

Harry Nigocia
WJBW—New Orleans, La.

1. If I Give My Heart To You (Connee Boswell)
2. Chapel In The Moonlight (Kitty Kallen)
3. Happy Days And Lonely Nights (Fontane Sisters)
4. Hey There (R. Clooney)
5. High And The Mighty (Les Baxter)
6. Nearer My Love To Me (Jo Stafford)
7. Skokiaan (Ralph Marterie)
8. Green Years (Eddie Fisher)
9. Joey (Betty Madigan)
10. Three Coins In The Fountain (Four Aces)

Russ Coglin
KROW—Oakland, Calif.

1. Sh-Boom (Crewcuts)
2. Hey There (R. Clooney)
3. Skokiaan (Ralph Marterie)
4. If I Give My Heart To You (Connee Boswell)
5. What A Dream (Patti Page)
6. Cinnamon Sinner (T. Bennett)
7. Oop Shoop (Kay Brown)
8. Chapel In The Moonlight (Kitty Kallen)
9. Half As Lovely (Frank Sinatra)
10. To Ev'ry Girl—To Ev'ry Boy (Johnnie Ray)

Robin Seymour
WKMH—Dearborn, Mich.

1. If I Give My Heart To You (Denise Lor)
2. Mood Indigo (N. Petty Trio)
3. Skokiaan (Ralph Marterie)
4. Why Should I Love You (Four Lads)
5. Oop Shoop (Helen Grayco)
6. I Cried (Patti Page)
7. Shake, Rattle And Roll (Bill Haley & Comets)
8. My Baby 'N Lemon And Lime (Limelighters)
9. No One But You (Carlos Thompson)
10. Dream (Four Aces)

Jim Ameche
KLAC—Hollywood, Calif.

1. Hey There (R. Clooney)
2. Skokiaan (Four Lads)
3. They Were Doin' The Mambo (Vaughn Monroe)
4. If I Give My Heart To You (Connee Boswell)
5. Hold My Hand (Don Cornell)
6. Chapel In The Moonlight (Kitty Kallen)
7. High And The Mighty (Baxter)
8. Veni, Vidi, Vici (Gaylords)
9. Tell Me, Tell Me (June Valli)
10. Toy Or Treasure (Kay Starr)

Bud Davies
CKLW—Windsor, Ontario

1. Mood Indigo (N. Petty Trio)
2. If I Give My Heart To You (Connee Boswell)
3. Cara Mia (David Whitfield)
4. Au Revoir (Teresa Brewer)
5. Shake, Rattle And Roll (Bill Haley & Comets)
6. Veni, Vidi, Vici (Gaylords)
7. St. Louis Blues Mambo (Richard Maltby)
8. Turn Back, Baby (D. Hawkins)
9. Rain, Rain, Rain (Frankie Laine & Four Lads)
10. Run Around (Three Chuckles)

Maurice Jackson
WVKO—Columbus, Ohio

1. Skokiaan (Ralph Marterie)
2. Hey There (R. Clooney)
3. If I Give My Heart To You (Doris Day)
4. I Need You Now (E. Fisher)
5. It Shall Come To Pass (4 Aces)
6. This Ole House (R. Clooney)
7. Sh-Boom (Crewcuts)
8. Little Shoemaker (Gaylords)
9. Smile (Nat "King" Cole)
10. Chapel In The Moonlight (Kitty Kallen)

Shel Horton
WVAM—Saxton, Pa.

1. What A Dream (Patti Page)
2. Sh-Boom (Crewcuts)
3. This Ole House (R. Clooney)
4. Chapel In The Moonlight (Kitty Kallen)
5. Make Love To Me (Dorsey Bros.)
6. Honey Love (Drifters)
7. In My Own Quiet Way (Julius La Rosa)
8. Dream (Four Aces)
9. Nic-Name Song (J. Komack)
10. Skokiaan (Ralph Marterie)

Rudy Nelson
WBEL—Rockford, Ill.

1. Sh-Boom (Crewcuts)
2. Hey There (R. Clooney)
3. This Ole House (R. Clooney)
4. Skokiaan (Louis Armstrong)
5. Goodnight Sweetheart, Goodnight (McGuire Sisters)
6. They Were Doin' The Mambo (Vaughn Monroe)
7. Chapel In The Moonlight (Kitty Kallen)
8. High And The Mighty (Victor Young)
9. Some Day (Frankie Laine)
10. Shake, Rattle And Roll (Bill Haley & Comets)

Johnny Morris
KSTP—Minneapolis, Minn.

1. Hey There (R. Clooney)
2. Chapel In The Moonlight (Kitty Kallen)
3. Sh-Boom (Crewcuts)
4. Mood Indigo (N. Petty Trio)
5. I Need You Now (E. Fisher)
6. If I Give My Heart To You (Connee Boswell)
7. High And The Mighty (LeRoy Holmes)
8. Skokiaan (Ralph Marterie)
9. Joey (Betty Madigan)
10. Don't Drop It (Terry Fell)

Bill Ballance
KNX—Los Angeles, Calif.

1. Hey There (R. Clooney)
2. Sh-Boom (Crewcuts)
3. High And The Mighty (Les Baxter)
4. Chapel In The Moonlight (Kitty Kallen)
5. Little Things Mean A Lot (Kitty Kallen)
6. If I Give My Heart To You (Doris Day)
7. Little Shoemaker (Gaylords)
8. They Were Doin' The Mambo (Vaughn Monroe)
9. I Need You Now (E. Fisher)
10. Skokiaan (Four Lads)

Sandy Singer
KCRG—Cedar Rapids, Iowa

1. High And The Mighty (Les Baxter)
2. Sh-Boom (Crewcuts)
3. Little Shoemaker (Gaylords)
4. Skokiaan (Ralph Marterie)
5. Hold My Hand (Don Cornell)
6. Right Or Wrong (Nick Noble)
7. Hey There (R. Clooney)
8. This Ole House (R. Clooney)
9. Green Years (Eddie Fisher)
10. I Cried (Patti Page)

Dave Rosehill
WGSM—Huntington, N. Y.

1. Sh-Boom (Crewcuts)
2. Hey There (R. Clooney)
3. High And The Mighty (Les Baxter)
4. Skokiaan (Ralph Marterie)
5. Little Shoemaker (Gaylords)
6. Chapel In The Moonlight (Kitty Kallen)
7. If I Give My Heart To You (Denise Lor)
8. They Were Doin' The Mambo (Vaughn Monroe)
9. I Cried (Patti Page)
10. Hold My Hand (Don Cornell)

Jack Clifton
WCUE—Akron, Ohio

1. Skokiaan (Bulawayo Band)
2. High And The Mighty (LeRoy Holmes)
3. Sh-Boom (Crewcuts)
4. Cara Mia (David Whitfield)
5. I Need You Now (E. Fisher)
6. Little Shoemaker (Gaylords)
7. Hey There (R. Clooney)
8. If I Give My Heart To You (Denise Lor)
9. It Shall Come To Pass (4 Aces)
10. Smile (Nat "King" Cole)

Nick Nickson
WBBF—Rochester, N. Y.

1. Sh-Boom (Crewcuts)
2. Hey There (R. Clooney)
3. Chapel In The Moonlight (Kitty Kallen)
4. High And The Mighty (Victor Young)
5. Skokiaan (Ralph Marterie)
6. I Need You Now (E. Fisher)
7. Little Shoemaker (Gaylords)
8. I'm A Fool To Care (Paul & Ford)
9. Cinnamon Sinner (T. Bennett)
10. Smile (Nat "King" Cole)

Steve Donoghue
WSPR—Springfield, Mass.

1. Hey There (R. Clooney)
2. Sh-Boom (Crewcuts)
3. Skokiaan (Four Lads)
4. Little Shoemaker (Gaylords)
5. Cinnamon Sinner (T. Bennett)
6. They Were Doin' The Mambo (Vaughn Monroe)
7. I'm A Fool To Care (Paul & Ford)
8. High And The Mighty (Victor Young)
9. If I Give My Heart To You (Doris Day)
10. Little Things Mean A Lot (Kitty Kallen)



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Wes Hopkins
WTTM—Trenton, N. J.

1. Hey There (R. Clooney)
2. They Were Doin' The Mambo (Vaughn Monroe)
3. Magic Tango (Winterhalter)
4. Cinnamon Sinner (T. Bennett)
5. Hold My Hand (Don Cornell)
6. Skokiaan (Four Lads)
7. Blueberry Hill (Steve Gibson's Red Caps)
B. If I Give My Heart To You (Connee Boswell)
9. Sh-Boom (Crewcuts)
10. Joey (Betty Madigan)

Jack Gale
WTMA—Charleston, S. C.

1. Sh-Boom (Crewcuts)
2. Angels In The Sky (T. Martin)
3. The Song Is Ended (Jones Boys)
4. Hold My Hand (Don Cornell)
5. Skokiaan (Four Lads)
6. Tell Me, Tell Me (June Valli)
7. If I Give My Heart To You (Dinah Shore)
B. Crazy 'Bout You, Baby (Crewcuts)
9. Honey Love (Drifters)
10. Toy Or Treasure (Kay Starr)

Rudy Paolangeli
WRRA—Ithaca, N. Y.

1. Sh-Boom (Crewcuts)
2. Hey There (R. Clooney)
3. Chapel In The Moonlight (Kitty Kallen)
4. High And The Mighty (LeRoy Holmes)
5. Skokiaan (Ralph Marterie)
6. Goodnight Sweetheart (McGuire Sisters)
7. I Need You Now (E. Fisher)
B. Nic-Name Song (J. Komack)
9. I Spoke Too Soon (Crewcuts)
10. Uno (Tony Martin)

Roger Clark
WNOR—Norfolk, Va.

1. Hey There (R. Clooney)
2. Teach Me Tonight (DeCastro Sisters)
3. Skokiaan (Marterie/Bulawayo Band/Four Lads)
4. The Gal That Got Away (Frank Sinatra)
5. What A Dream (Patti Page)
6. If I Give My Heart To You (Connee Boswell)
7. This Ole House (R. Clooney)
B. High And The Mighty (Les Baxter)
9. Dream (Four Aces)
10. Cinnamon Sinner (T. Bennett)

Larry Wilson
WTIX—New Orleans, La.

1. Chapel In The Moonlight (Kitty Kallen)
2. High And The Mighty (Les Baxter)
3. Skokiaan (Four Lads)
4. What A Dream (Patti Page)
5. Sh-Boom (Billy Williams Qt.)
6. They Were Doin' The Mambo (Vaughn Monroe)
7. If I Give My Heart To You (Connee Boswell)
B. Nearer My Love To Me (Jo Stafford)
9. Hey There (R. Clooney)
10. I Cried (Patti Page)

Al Stevens
WCBM—Baltimare, Md.

1. Hey There (R. Clooney)
2. Sh-Boom (Crewcuts)
3. Hernando's Hideaway (Bleyer)
4. Chapel In The Moonlight (Kitty Kallen)
5. I Need You Now (E. Fisher)
6. They Were Doin' The Mambo (Vaughn Monroe)
7. Skokiaan (Bulawayo Band)
B. Little Shoemaker (Hugo Winterhalter)
9. If I Give My Heart To You (Denise Lor)
10. High And The Mighty (Victor Young)

Robin Bonneau
WTSV—Claremont, N. H.

1. Hey There (R. Clooney)
2. Sh-Boom (Crewcuts)
3. Little Shoemaker (Gaylords)
4. Chapel In The Moonlight (Kitty Kallen)
5. Skokiaan (Four Lads)
6. Money Burns A Hole (Dean Martin)
7. Anyone Can Fall In Love (Doris Day)
B. This Ole House (R. Clooney)
9. Joey (Betty Madigan)
10. Madonna, Madonna (Bennett)

Ralph Phillips
WFBR—Baltimore, Md.

1. Hey There (R. Clooney)
2. Cara Mia (David Whitfield)
3. Sh-Boom (Crewcuts)
4. This Ole House (R. Clooney)
5. High And The Mighty (Les Baxter)
6. Skokiaan (Ralph Marterie)
7. I Need You Now (E. Fisher)
8. Little Shoemaker (Hugo Winterhalter)
9. If I Give My Heart To You (Doris Day)
10. Hernando's Hideaway (Bleyer)

Bill Stell
WSVS—Crewe, Va.

1. Sh-Boom (Crewcuts)
2. Little Shoemaker (Gaylords)
3. Skokiaan (Bulawayo Band)
4. Dream (Four Aces)
5. This Ole House (R. Clooney)
6. High And The Mighty (LeRoy Holmes)
7. If I Give My Heart To You (Denise Lor)
B. Shake, Rattle And Roll (Bill Haley & Comets)
9. Hernando's Hideaway (Bleyer)
10. Hey There (R. Clooney)

Don McLeod
WJBK—Detroit, Mich.

1. Skokiaan (Marterie/Four Lads/Bulawayo Band)
2. Hold My Hand (Don Cornell)
3. Mood Indigo (N. Petty Trio)
4. Cara Mia (David Whitfield)
5. St. Louis Blues Mambo (Richard Maltby)
6. Hey There (R. Clooney)
7. If I Give My Heart To You (Day/Lor/Boswell)
8. High And The Mighty (Desmond/Tiomkin)
9. Toy Or Treasure (Kay Starr)
10. I Need You Now (E. Fisher)

Alan Saunders
WVNJ—Newark, N. J.

1. Hey There (Sammy Davis, Jr.)
2. Hngh And The Mighty (Les Baxter)
3. Chapel In The Moonlight (Kitty Kallen)
4. I Need You Now (E. Fisher)
5. Dream (Four Aces)
6. This Ole House (R. Clooney)
7. Smile (Nat "King" Cole)
B. Greatest Feeling In The World (Four Tunes)
9. In My Own Quiet Way (Vic Damone)
10. Hold My Hand (Don Cornell)

Don Bell
DRNT—Des Moines, Iowa

1. Hey There (R. Clooney)
2. Sh-Boom (Crewcuts)
3. Crazy 'Bout You, Baby (Crewcuts)
4. Hold My Hand (Don Cornell)
5. Skokiaan (Ralph Marterie)
6. Little Things Mean A Lot (Kitty Kallen)
7. Little Shoemaker (Gaylords)
B. High And The Mighty (Les Baxter)
9. I Need You Now (E. Fisher)
10. Goodnight Sweetheart (McGuire Sisters)

Dick Piper
KBR—Manchester, N. H.

1. Sh-Boom (Chords)
2. Hey There (R. Clooney)
3. Skokiaan (Louis Armstrong)
4. Fortune In Dreams (Kay Starr)
5. Three Coins In The Fountain (Four Aces)
6. Little Shoemaker (Gaylords)
7. Hernando's Hideaway (Bleyer)
B. Cinnamon Sinner (T. Bennett)
9. High And The Mighty (LeRoy Holmes)
10. Lonesome Polecat (McGuires)

Barry Kaye
WJAS—Pittsburgh, Pa.

1. Sh-Boom (Crewcuts)
2. Hey There (R. Clooney)
3. Skokiaan (Four Lads)
4. Oop Shoop (Shirley Gunther)
5. Hold My Hand (Don Cornell)
6. If I Give My Heart To You (Connee Boswell)
7. I Need You Now (E. Fisher)
8. Moonlight And Roses (3 Suns)
9. Chapel In The Moonlight (Kitty Kallen)
10. Cinnamon Sinner (T. Bennett)

John Leban
WCAE—Pittsburgh, Pa.

1. Skokiaan (Ralph Marterie)
2. I Need You Now (E. Fisher)
3. Why Should I Love You (Harptones)
4. Hey There (R. Clooney)
5. Cinnamon Sinner (T. Bennett)
6. Chapel In The Moonlight (Kitty Kallen)
7. If I Didn't Care (Hilltoppers)
8. Oop Shoop (Crewcuts)
9. Smile (Cole/Gale)
10. Veni, Vidi, Vici (Gaylords)

Bill Burns
WQAM—Miami, Fla.

1. Sh-Boom (Crewcuts)
2. Hey There (R. Clooney)
3. Little Shoemaker (Gaylords)
4. Skokiaan (Bulawayo Band)
5. What A Dream (Patti Page)
6. Chapel In The Moonlight (Kitty Kallen)
7. Goodnight Sweetheart, Goodnight (McGuire Sisters)
B. High And The Mighty (Victor Young)
9. Nic-Name Song (J. Komack)
10. If I Give My Heart To You (Denise Lor)

Eddie Gallaher
WTOP—Washington, D. C.

1. Hey There (R. Clooney)
2. High And The Mighty (Victor Young)
3. Little Shoemaker (Gaylords)
4. If I Give My Heart To You (Doris Day)
5. Skokiaan (Ralph Marterie)
6. Chapel In The Moonlight (Kitty Kallen)
7. Sh-Boom (Crewcuts)
B. They Were Doin' The Mambo (Vaughn Monroe)
9. I Need You Now (E. Fisher)
10. Smile (Nat "King" Cole)

Ira Cook
KMPC—Hollywoad, Calif.

1. Hey There (R. Clooney)
2. Sh-Boom (Crewcuts)
3. Chapel In The Moonlight (Kitty Kallen)
4. Little Shoemaker (Gaylords)
5. High And The Mighty (Les Baxter)
6. Skokiaan (Bulawayo Band)
7. If I Give My Heart To You (Doris Day)
B. Goodnight Sweetheart (McGuire Sisters)
9. Half As Lovely (Frank Sinatra)
10. I'm A Fool To Care (Paul & Ford)

John Michaels
WOKY—Milwaukee, Wis.

1. Skokiaan (Four Lads)
2. If I Give My Heart To You (Connee Boswell)
3. High And The Mighty (Dimitri Tiomkin)
4. Desire (Jack Richards & The Marksmen)
5. Hey There (R. Clooney)
6. I Spoke Too Soon (Crewcuts)
7. I'm A Fool To Care (Paul & Ford)
8. Chapel In The Moonlight (Kitty Kallen)
9. Toy Or Treasure (Kay Starr)
10. Goodnight Sweetheart (McGuire Sisters)

Len Ross
KBMI—Hendersan, Nev.

1. Hey There (R. Clooney)
2. Sh-Boom (Crewcuts)
3. High And The Mighty (Les Baxter)
4. Little Shoemaker (Gaylords)
5. Goodnight Sweetheart (Sunny Gale)
6. Hernando's Hideaway (Bleyer)
7. Central Park Romance (Joe Lipman)
B. I'm A Fool To Care (Paul & Ford)
9. If I Give My Heart To You (Connee Boswell)
10. Teach Me Tonight (DeCastro Sisters)

Jimmy Lowe
WRR—Dallas, Tex.

1. Sh-Boom (Chords)
2. High And The Mighty (Les Baxter)
3. If I Give My Heart To You (Connee Boswell)
4. Little Shoemaker (Hugo Winterhalter)
5. Chapel In The Moonlight (Kitty Kallen)
6. This Ole House (R. Clooney)
7. I'm A Fool To Care (Paul & Ford)
B. Skokiaan (Ralph Marterie)
9. Whispering (Paul Whiteman)
10. They Were Doin' The Mambo (Vaughn Monroe)

RIAA Commends Victor's "Gruve-Gard"

NEW YORK—Following the meeting held by RCA Victor on September 9, 1954, for the purpose of introducing the new "Gruve-Gard" long-playing protective device to the record industry, John Griffin, Executive Secretary of the Record Industry Association of America, stated:

"The management of the RCA Victor Record Division should certainly be congratulated on the accomplishments of its engineering department in developing a practical means for protecting the delicate playing surfaces of long-playing records.

"Of equal and most significant importance is the decision of RCA Victor to make this engineering advance available for use by all other record manufacturers on a royalty-free basis.

"The Record Industry Association of America was organized three years ago for the principal purpose of fostering in lawful and appropriate ways good relations between all segments of the phonograph record industry, and it seems to me that this fair and far-sighted decision on the part of RCA Victor is a most conspicuous example of effective cooperation on the part of a leading member of our Association."

Siegel Makes Deal With Italian Publisher

NEW YORK—Paul Siegel, prexy of Symphony House Music Publishing of New York and Hollywood has consummated a deal with Organizzazione Musicale Nazionalmusic of Milan, Italy, whereby he has been given the power of attorney to represent, sign contracts etc., with publishers in the United States and Canada for the placement of Organizzazione's tunes with American and Canadian publishers and for the placement of U. S. tunes with the Italian firm.

Giacomo Mario Gili is president of Organizzazione Musicale, a holding company for seven Italian music pubberies, Nazionale, Film Melodia, Ambrosiana, Sonorfilm, Ruccione, Chiappo, and Le Chant Du Monde Publishers.

Organizzazione is the largest motion picture publisher in Italy with popular and standard tunes numbering in the thousands.

The company has established a bank account at National City Bank in New York whereby U. S. publishers will receive their foreign royalties earned.

U. S. publishers whose tunes are accepted by Siegel, will receive advances in American money, plus guarantees for recordings by major record companies in Italy.

Calder Joins Porgie Music

NEW YORK—Al Calder has joined the staff at Porgie Music as promotion topper, the position just vacated by Johnny Farrow. About four weeks ago Calder left the Veronique and AVAS Music Publishing Companies. Prior to this, he spent several years handling national publicity and record promotion for many top artists. Just recently he obtained a Mercury recording contract for singer Tommy Prisco after the artist had cut several sides on the King label.

Feminine Support



NEW YORK — Film star Debbie Reynolds gives some feminine support to Eddie Fisher as he rehearses for his recent appearance on the "Toast Of The Town Show" where he substituted for Ed Sullivan who was on vacation. Eddie has a brand new hit for Victor in "I Need You Now".

The EKKO DOUBLE
Two complete numbers on 1 78 rpm side
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MANTOVANI
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new BIG HITS!
Over 1,000 Sales Daily in the Los Angeles Area!!!
BUICK 59
b/w
THE LETTER
by
The Medallions
347
Coming Up Fast
EARTH ANGEL
by
The Penguins # 348
DOOTONE RECORDS
9512 SOUTH CENTRAL AVE. LOS ANGELES 2, CALIF

Contest



NEW YORK—Joan Roberts, well-known musical comedy star, is the personality around whom a nation-wide contest has been built.

Thirty eight disk jockeys in thirty eight major cities will start spinning Joan's latest Quality record "Never Alone" asking their listeners to name the personality on the record being played. If they guess her name, they win free records.

SONG FROM THE CAINE MUTINY
I Can't Believe That You're In Love With Me
by JIMMY McHUGH and CLARENCE GASKILL
MILLS MUSIC, INC.
Recorded On All Major Labels

A HIT! "JOEY"
BETTY MADIGAN MGM 11716
JERI SOUTHERN Decca 29184
MARGARET WHITING .. Capitol 2853
ARTHUR NORMAN CHOIR . Bell 5050
LOWELL MUSIC CORP.
1619 Broadway New York, N. Y.

WATCH FOR THE GREATEST RECORD
BY TOMMY EDWARDS
"I HAVE THAT KIND OF HEART"
MGM #11821
RELEASE DATE SEPT. 26

GREAT SALES ARE HARP-ENING
In BOTH POP and R&B—
Insist on the ORIGINAL
The HARPTONES
"WHY SHOULD I LOVE YOU"
BRUCE-109
BRUCE RECORD CO. 1650 Broadway New York 19, N. Y.

Coral to De-emphasize Xmas Disks

NEW YORK—With the exception of two records, one by Teresa Brewer and another by the McGuire Sisters, Coral will not release any Christmas records this year.

The diskery's execs sum up this move in just a few words. The gamble of making a Christmas tune a hit in just one month is too great.

Coral heads offer the following reasons:

1) Some years back, dealers used to start ordering Xmas disks as early as September. But now they won't stock a yuletide disk until it gets air play.

2) It can't get much air play since a huge percentage of the country's dee jays won't spin an Xmas disk until the Thanksgiving holidays.

3) A ballad, which takes loads of play to make it a hit, doesn't stand a chance in just four weeks.

4) All good Xmas hit possibilities have to be novelties and these have to be cut by hot artists so that they can get a fast start.

Since Christmas is a big record buying season, the diskery will concentrate on making top hits out of its pop material issued prior to the big season.

Sparton of Canada Resumes Production

LONDON, ONT., CANADA—G. A. Holmes, president of Sparton of Canada, Limited, has announced that resumption of phonograph record production by that company will begin immediately.

Under the newly-established label—"Sparton Records"—the company will make available to the Canadian market a selection of the best-sellers and standards from several U.S. companies as well as some new Canadian talent. The catalogue will cover all types of music—Popular, Folk & Western, Rhythm & Blues, Semi-Classical and Classical.

Coast-to-coast distribution will be handled by independent distributors in Western Canada and Newfoundland, with Factory Sales Branches in Toronto and Montreal handling the provinces of Ontario and Quebec.

The Sparton Records Division of the company will be headed by Rupert Huntley, manager and Harold Pounds, merchandise manager. Both men held similar positions with Sparton during the past 14 years when the company was engaged in manufacturing and distributing for a major U.S. record company.

Mack Clark Joins Indigo

NEW YORK—Charlie Barnet, in a move to reactivate his Indigo Music Publishing firm (BMI) and to get his new AH Music Pubbery (ASCAP) off to a good start, has signed Mack Clark as general professional manager of the two tune companies.

Mack, brother of the late Buddy Clark, was for a number of years with Paramount Music and Martin Block Music.

Clark will seek new recordings of songs in the Indigo catalog and search for new material to be published under the ASCAP and BMI firms.

THE CASH BOX The Nation's TOP 50

COMPILED BY JACK "ONE SPOT" TUNIS

Comprising 100 Selections

AB—Abbott
AL—Aladdin
AM—Ambassador
AP—Apollo
AT—Atlantic
BA—Barbour
BE—Bell
BR—Brunswick
BT—Bethlehem
BU—Bullet
CA—Capitol
CD—Cadence
CH—Chess
CK—Checker
CL—Cardinal
CO—Columbia
CR—Coral
CT—Cat
CW—Crown
CY—Crystolette
DA—Dana
DE—Decca
DO—Dot
DU—Duke
DY—Derby
EP—Epic
ES—Essex
FE—Federol
FI—Fiesto
4 5tor—Four 5tar
GR—Groove
IM—Imperial
IN—Intro
JD—Joy Dee
JU—Jubilee
JZ—Josie
KI—King
LO—London
MA—Mars
MD—Mood
ME—Mercury
MG—MGM
MJ—Major
MO—Modern
NG—Norgran
PA—Porrot
PC—Peocock Pro.
PE—Peocock
PR—Prestige
RA—Rainbow
RE—Regent
RIH—Recorded In Hollywood
RM—Rama
5A—5avoy
5IT—Sittin' In
5P—Specialty
SW—Swingtime
TE—Tempo
TF—Tiffony
TI—Tico
TN—Tennessee
TR—Trend
UN—United
VA—Volley
VI—RCA Victor
VJ—Vee Jay
"X"—Lobel "X"
ZO—Zodiac

Sept.25	Sept.18	
1—Hey, There	106.5	100.0
★CO-40266 (4-40266)—	ROSEMARY CLOONEY	*This Ole House*
CO-40224 (4-40224)—	JOHNNIE RAY	*Hernando's Hideaway*
★DE-29199 (9-29199)—	SAMMY DAVIS, JR.	*And This Is My Beloved*
EP-9049 (4-9049)—	DOLORES HAWKIN5	*Hernando's Hideaway*
2—Sh-Boom	104.0	113.1
BE-1051 (45-1051)—	BARRY FRANK & FOUR BELLS	*Crazy 'Bout You Baby*
CA-2929 (F-2929)—	5TAN FREBERG	*Wide 5creen Mama*
CO-21283 (4-21283)—	LEON McAULIFFE	*Smooth Sailing*
CR-61212 (9-61212)—	BILLY WILLIAMS QT.	*Whenever, Wherever*
★CT-104 (45-104)—	THE CHORDS	*Little Maiden*
★ME-70404 (70404x45)—	CREW-CUTS	*I Spoke Too Soon*
VI-20-5799 (47-5799)—	BOBBY WILLIAM5ON	*Love March*
3—Skokiaan	94.2	85.4
BE-1060 (45-1060)—	EIGHT BELLS	*Dream*
CA-2896 (F-2896)—	RAY ANTHONY	*Say Hey*
★CO-40306 (4-40306)—	FOUR LADS	*Why Should I Love You*
DE-29256 (9-29256)—	LOUIS ARM5TRONG	*Skokiaan (Pt. 2)*
★LO-1491 (45-1491)—	BULAWAYO SWEET RHYTHM BAND	*In The Mood*
LO-1500 (45-1500)—	TED HEATH—JOHN5TON BRO5.	*Skokiaan*
★ME-70432 (70432 x 45)—	RALPH MARTERIE	*Lollipop*
NG-124 (45-124)—	JOHNNY HODGE5	*Sweet As Bear Meat*
TI-10-229 (45-229)—	JOE LOCO	*The High And The Mighty*
VI-20-5839 (47-5839)—	PEREZ PRADO	*The High And The Mighty*
VI-20-5844 (47-5844)—	BUD I5AACS	*Yesterday's Waltz*
4—The High And The Mighty	82.0	74.7
BE-1053 (45-1053)—	TOMMY & JIMMY DORSEY	*The Man That Got Away*
★CA-2845 (F-2845)—	LES BAXTER O.	*More Love Than Your Love*
CO-40298 (4-40298)—	HARRY JAMES	*Still You'd Break My Heart*
CR-61205 (9-61205)—	GEORGIE AULD O.	*Sneaky Pete*
CR-61211 (9-61211)—	DIMITRI TIOMKIN O.	*Dial 'M' For Murder*
★CR-61232 (9-61232)—	JOHNNY DE5MOND	*Got No Time*
★DE-29203 (9-29203)—	VICTOR YOUNG O.	*Moonlight And Roses*
ME-70426 (70426x45)—	RICHARD HAYMAN	
★MG-11761 (K-11761)—	LeROY HOLME5 O.	*Lisa*
TI-10-229 (45-229)—	JOE LOCO	*Skokiaan*
VI-20-5834 (47-5834)—	LEO DIAMOND	*Lisbon*

Sept.25	Sept.18	
VI-20-5839 (47-5839)—	PEREZ PRADO	*Skokiaan*
5—The Little Shoemaker	75.6	73.7
CA-2862 (F-2862)—	TEXTOR SINGERS	*Sobbin' Women*
KI-1371 (45-1371)—	PETULA CLARK	*Helpless*
LO-1482 (45-1482)—	FRANK WEIR	*The Never Never Land*
★ME-70403 (70403x45)—	GAYLORDS	*Mecque, Mecque*
★VI-20-5769 (47-5769)—	HUGO WINTERHALTER	*The Magic Tango*
6—If I Give My Heart To You	37.2	42.4
BE-1059 (45-1059)—	BARRY FRANK	*Smile*
CA-2868 (F-2868)—	MONICA LEWI5	*When You're Near*
CA-2930 (F-2930)—	DUKE ELLINGTON	*5mile*
★CO-40300 (4-40300)—	DORI5 DAY	*Anyone Can Fall In Love*
CR-61236 (9-61236)—	BUDDY GRECO	
★DE-29148 (9-29148)—	CONNEE BOSWELL	*Tennessee*
JZ-768 (45-768)—	FOUR BOYS	*Stop It—Quit It*
MG-11776 (K-11776)—	WRIGHT BRO5.	*Lonesome*
★MJ-27 (45-27)—	DENI5E LOR	*Hello Darling*
★VI-20-5853 (47-5853)—	DINAH SHORE	*Tempting*
7—I Need You Now	33.4	33.9
BE-1054 (45-1054)—	BETTY JOHN5ON	*This Is The Thanks I Get*
★VI-20-5830 (47-5830)—	EDDIE FI5HER	*Heaven Was Never Like This*
8—This Ole House	31.2	17.4
CA-2915 (F-2915)—	JORDANAIRES	*Be Prepared*
★CO-40266 (4-40266)—	ROSEMARY CLOONEY	*Hey There*
DE-29255 (9-29255)—	RO5ETTA THARPE	*Go Ahead*
KI-1376 (45-1376)—	HERB & KAY	*Angels In The Sky*
VI-20-5739 (47-5739)—	5TUART HAMBLEN	*When My Lord Picks Up The Phone*
9—In The Chapel In The Moonlight	30.4	43.2
CA-2846 (F-2846)—	NELSON RIDDLE	*Shadow Waltz*
CA-2859 (F-2859)—	FARON YOUNG	*A Place For Girls Like You*
CA-2894 (F-2894)—	FOUR KNIGHTS	*Easy Street*
CO-40271 (4-40271)—	MARINERS	*Oh, Mo'nah*
CO-40283 (4-40283)—	BELMONTE O.	*Don't Worry 'Bout Me*
CO-40303 (4-40303)—	KEN GRIFFIN	*Our Favorite Waltz*
★DE-29130 (9-29130)—	KITTY KALLEN	*Take Everything But You*
DE-29168 (9-29168)—	REX ALLEN	*Chapel Of Memories*
JU-5154 (45-5154)—	ORIOLES	*Thank The Lord*

Sept.25	Sept.18	
VI-20-5803 (47-5803)—	RALPH FLANAGAN	*Out Of The Bushes*
VI-20-5798 (47-5798)—	DARRELL GLENN	*Once And Only Once*
10—Little Things Mean A Lot	30.0	43.6
BE-1046 (45-1046)—	HELEN FORREST	*If You Love Me*
CR-61180 (9-61180)—	DICK JACOB5 O.	*Hitch-Hike To The Stars*
★DE-29037 (9-29037)—	KITTY KALLEN	*I Don't Think You Love Me Anymore*
GR-0022 (4G-0022)—	BERTICE READING	*I Wash My Hands*
KI-1368 (45-1368)—	DOMINOE5	*I Really Don't Want To Know*
11—They Were Doin' The Mambo	29.1	35.4
BE-1057 (45-1057)—	T. 5TEWART & 5ONG 5INGERS	*Goodnight Sweetheart, Goodnight*
CR-61222 (9-61222)—	LE5 BROWN O.	*The Man That Got Away*
DE-29202 (9-29202)—	TEX WILLIAMS	*That's The Good Lord Sayin'*
ME-70401 (70401x45)—	BOBBY WAYNE	*A String Of Broken Hearts*
ME-70440 (70440x45)—	JOE LIGGIN5	*Yeah, Yeah, Yeah*
★VI-20-5767 (47-5767)—	VAUGHN MONROE	*Mister Sandman*
12—Shake, Rattle And Roll	24.9	16.0
AT-1026 (45-1026)—	JOE TURNER	*You Know I Love You*
★DE-29204 (9-29204)—	BILL HALEY	*A. B. C. Boogie*
13—Goodnight, Sweetheart, Goodnight	21.1	15.6
BE-1057 (45-1057)—	5ONG 5INGERS	*They Were Doin' The Mambo*
CA-2800 (F-2800)—	ELLA MAE MORSE	*Happy Habit*
★CR-61187 (9-61187)—	McGUIRE 5I5TERS	*Heavenly Feeling*
JU-5142 (45-5142)—	GLORIA MANN & CARTER RAY5	*Love-Me-Boy*
★VI-20-5746 (47-5746)—	SUNNY GALE	*Call Off The Wedding*
VI-20-5775 (47-5775)—	JOHNNIE & JACK	*Honey, I Need You*
VJ-107 (45-107)—	THE 5PANIEL5	*You Don't Move*
14—Hold My Hand	20.7	13.1
★CR-61206 (9-61206)—	DON CORNELL	*I'm Blessed*
BE-1048 (45-1048)—	DICK POWELL	*Susan Slept Here*
15—Oop Shoop	20.2	4.4
CO-40319 (4-40319)—	HAMILTON 5I5TERS	*Do You Wanna Ride?*
★ME-70443 (70443x45)—	CREWCUTS	*Do Me Good, Baby*
X-0051 (4X-0051)—	HELEN GRAYCO	*Teach Me Tonight*

Best Selling Records

FROM MORE THAN 15,000 RETAIL OUTLETS!

• Tunes are listed below in order of their popularity based on a continuing weekly national survey of thousands of record dealers by Jack "One Spot" Tunis. Each listing includes the name of the song, record number, artists, and tune on the reverse side.

• The number underneath the title indicates the actual sale per 1000 records made for the week. If the figure is 67.4, it means that for every 1000 records sold that week, 67.4 were of the tune indicated—a combination of all the records on which it was available.

★ Indicates best selling record.

Comprising **100** Selections

Sept. 25 Sept. 18

16—Hernando's Hideaway 18.6 20.3
BE-1047 (45-1047)—"SAM"
Don't Worry 'Bout Me
CA-2840 (F-2840)—BILLY MAY
Anything Can Happen Mambo
DE-29173 (9-29173)—
GUY LOMBARDO O.
Vas Villst Du Haben?
DE-29186 (9-29186)—
ETHEL SMITH
Three Coins In The Fountain
★CD-1241 (4S-1241)—
ARCHIE BLEYER
S'il Vous Plait
CO-40224 (4-40224)—
JOHNNIE RAY
Hey There
EP-9049 (4-9049)—
DOLORES HAWKINS
Hey There
ME-70387 (70387x4S)
RICHARD HAYMAN O.
The Cuddle
VI-20-57S9 (47-5759)—
TITO RODRIGUEZ O.
A Little Bit Of Mambo

17—Cara Mia 18.1 14.5
CA-2927 (F-2927)—
GORDON MACRAE
Count Your Blessings
DE-29227 (9-29227)—
JACK PLEIS
Lonesome Polecat
★LO-1486 (45-1486)—DAVID WHITFIELD & MANTOVANI
How, When Or Where

18—I Cried 15.1 7.8
CA-2861 (F-2861)—
TOMMY LEONETTI
Now
GR-61203 (9-61203)—
BILLY DUKE
Love Ya, Love Ya, Love Ya
DE-29194 (9-29194)—
SAVANNAH CHURCHILL
My Memories Of You
★ME-70416 (70416x45)—
PATTI PAGE
What A Dream

19—Smile 14.3 23.7
BE-1059 (45-1059)—B. FRANK & L. CLINTON O.
If I Give My Heart To You
★CA-2897 (F-2897)—
NAT "KING" COLE
It's Crazy
CA-2930 (F-2930)—
DUKE ELLINGTON
If I Give My Heart To You
DE-29266 (9-29266)—
VICTOR YOUNG
Theme From "Rear Window"
EP-9075 (5-9075)—
O. B. MASINGILL
Wither Thou Goest
LO-1494 (45-1494)—
DAVID WHITFIELD
Dance, Gypsy, Dance
LO-1488 (45-1488)—LITA ROZA
Love Is A Beautiful Stranger
LO-1487 (45-1487)—
FRANK CHACKSFIELD
Piper In The Heather
ME-70431 (70431x45)—
BILLY DANIELS
Mom-E-Ele
VI-20-5828 (47-5828)—
MELACHRINO O.
Theme From 'The Six Proud Walkers'
★VI-20-5836 (47-5836)—
SUNNY GALE
An Old Familiar Song

20—Mama, Don't Cry At My Wedding 13.5 7.7
★MG-11802 (K-11802)—
JONI JAMES
Pa Pa Pa

21—Dream 13.1 10.6
BE-1060 (45-1060)—
EIGHT BELLS
Skokiaan
CR-61156 (9-61156)—
LES BROWN O.
A Million Dreams Ago

Sept. 25 Sept. 18

★DE-29217 (9-29217)—
FOUR ACES
It Shall Come To Pass
ME-70439 (70439 x 45)—
DINAH WASHINGTON
I Don't Hurt Anymore

22—I'm A Fool To Care 10.6 16.9
BE-1056 (45-1056)—
CHARLIE DE FORREST
If I Didn't Care
★CA-2839 (F-2839)—
LES PAUL & MARY FORD
Auctioneer

23—Madonna, Madonna 10.5 4.9
★CO-40311 (4-40311)—
TONY BENNETT
Not As A Stranger

24—Moonlight And Roses 10.2 9.8
CR-61246 (9-61246)—
ALAN DALE
DE-29203 (9-29203)—
VICTOR YOUNG
The High And The Mighty
MG-11431 (K-11431)—
FRANK PETTY TRIO
Ticklish Moments
★VI-20-5768 (47-5768)—
THREE SUNS
Crazy Legs

25—Veni, Vidi, Vici 10.1 5.8
★ME-70427 (70427x45)—
GAYLORDS
A Kiss To Call My Own

26—Happy Wanderer 9.8 15.5
BE-1045 (45-1045)—
BOB CROSBY
Steam Heat
CA-2788 (F-2788)—
TOMMY LEONETTI
I Went Out Of My Way
CD-1238 (45-1238)—
ALFRED DRAKE
Destiny's Darling
DE-29128 (9-29128)—
LOUIS PRIMA
Until Sunrise
DE-29193 (9-29193)—
OBENKIRCHEN CHOIR
Evensong
★LO-1448 (45-1448)—
FRANK WEIR O.
From Your Lips
VI-20-S71S (47-S715)—
HENRI RENE O.
My Impossible Love

27—What A Dream 9.7 10.7
★AT-1026 (45-1026)—
RUTH BROWN
Please Don't Freeze
BE-1058 (45-1058)—
SY OLIVER O.
Hopelessly
★ME-70416 (70416x45)—
PATTI PAGE
I Cried

28—Hopelessly 9.4 7.2
BE-1058 (45-1058)—
SONG SINGERS & SY OLIVER
What A Dream
★VI-20-5840 (47-5840)—
AMES BROTHERS
One More Time

29—Papa Loves Mambo 9.3 —
CO-40324 (4-40324)—
JOHNNIE RAY
The Only Girl I'll Ever Love
★VI-20-5857 (47-5857)—
PERRY COMO
The Things I Didn't Do

30—Tell Me, Tell Me 9.0 7.1
★VI-20-5837 (47-5837)—
JUNE VALLI
Boy Wanted

31—Crazy 'Bout You, Baby 8.9 6.8
BE-1051 (45-10S1)—
FOUR BELLS
Sh-Boom

Sept. 25 Sept. 18

★ME-70341 (70341x45)—
CREW-CUTS
Angelu Mia

32—Cinnamon Sinner 6.7 6.7
★CO-40272 (4-40272)—
TONY BENNETT
Take Me Back Again

33—Peddler Man 6.3 6.3
★CA-2870 (F-2870)—
DEAN MARTIN
That's What I Like
MG-11771 (K-11771)—
CARLOS THOMPSON
No One But You

34—Italian Huckle Buck 5.4 1.4
★VI-20-5832 (47-5832)—
LOU MONTE
Just Like Before

35—Three Coins In The Fountain 5.0 21.3
BE-1044 (45-1044)—TOMMY & JIMMY DORSEY
Little Girl
CA-2816 (F-2816)—
FRANK SINATRA
Rain
CD-1240 (45-1240)—
JULIUS LA ROSA
Me Gotta Have You
CO-40225 (4-40225)—
TONI ARDEN
Rolling Sea
CO-40301 (4-40301)—
WINGY MANONE
Isle Of Capri
★DE-29123 (9-29123)—
FOUR ACES
Wedding Bells
DE-29186 (9-29186)—
ETHEL SMITH
Hernando's Hideaway
MG-11724 (K-11724)—
MARTI STEVENS
Why Didn't You Tell Me
VI-20-5755 (47-575S)—
DINAH SHORE
Pakistan

36—Heaven Was Never Like This 4.6 8.7
★VI-20-5830 (47-5830)—
EDDIE FISHER
I Need You Now

37—Rain, Rain, Rain 4.3 10.1
★CO-40295 (4-40295)—
FRANKIE LAINE & FOUR LADS
Your Heart—My Heart

38—Au Revoir 4.2 —
★CR-61225 (9-61225)—
TERESA BREWER
Danger Signs

39—Muskrat Ramble 3.9 —

40—Honey Love 3.8 4.8

41—St. Louis Blues Mambo 3.4 —

42—Yearning 3.3 —

43—Fortune In Dreams 3.0 5.4

44—Sway 2.9 14.0

45—Mood Indigo 2.6 —

46—Toy Or Treasure 2.5 9.7

47—It Shall Come To Pass 2.1 2.5

48—The Greatest Feeling In The World 1.7 5.3

49—Anyone Can Fall In Love 1.6 4.3

50—Uno 1.2 —

Store Opening



PHILADELPHIA, PA.—On hand for Philadelphia deejays Grady and Hurst's Norristown store opening are: the Burgess of Norristown; singer Vince Carson; Percy Faith; host Joe Grady; and Herb Goldstein, local Columbia promotion manager. About 200 teenagers were present to mark the occasion.

Audivox Pacts Hurricanes

NEW YORK—The first step in its previously announced expansion program was taken by Audivox Records this week. The Indie label which has been in operation for one and a half years, has just acquired four masters by a male quartet called the Hurricanes, featuring Bob Gaye.

The Hurricanes are the first outside talent signed by Audivox, prior releases having featured the talents of Dorothy Collins and Raymond Scott exclusively.

Leonard Wolf, who negotiated the deal, signed the group on options and feels certain they will be a top name in the record world very soon.

First disk, "I Keep Crying" backed with "Teardrops," is being readied for release with an elaborate promotional campaign planned for its launching.

Ballad *"The Best Music On Records . . ."*

★ ★

Here They Are!—This Is It!....

The NEW SENSATIONS OF SONG

The **"NIGHT SWANS...TRAIN"**

You're on the right track with this one.

HEADED FOR THE TOP! b/w "It's A Must" No. 1006

GET ON BOARD! OPERATORS . . . DISTRIBUTORS STILL CHOICE AREAS OPEN!

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DANNY KNIGHT
Steals your heart singing
"CASAUNDRA"
• Romantic
• Tantalizing

AREENA ALLEN
"BIG BLUE TEARDROPS"
• The Girl with the NEW Sound!
• This will be a BIG one!

JOE ALEXANDER
Tells the story of
"OH MARIA"
• Refreshingly new
• A Calypso Hit!

The hits are on **Ballad** *Records of course!*

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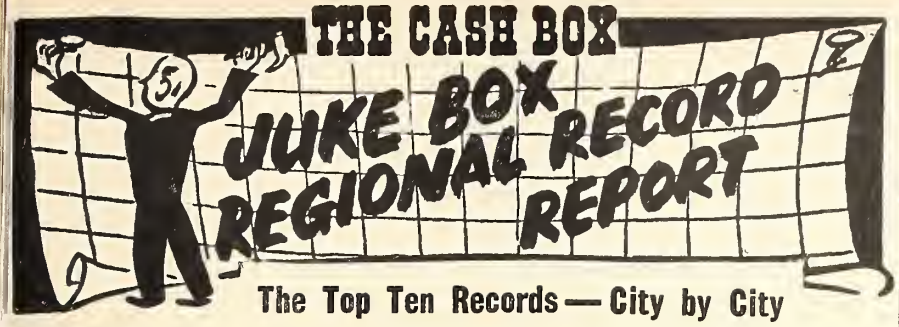
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FIRM

ADDRESS

CITY ZONE STATE

SIGNED



The Top Ten Records — City by City

New York, N. Y.
1. Sh-Boom (Crewcuts)
2. Hey There (Clooney/Davis, Jr.)
3. Little Shoemaker (Gaylords)
4. Skokiaan (Marterie/Lads/Bulawayo)
5. High And The Mighty (LeRoy Holmes)
6. If I Give My Heart To You (Lor/Day)
7. Chapel In The Moonlight (Kitty Kallen)
8. Cara Mia (David Whitfield)
9. They Were Doin' The Mambo (Vaughn Monroe)
10. Little Things Mean A Lot (Kitty Kallen)

Chicago, Ill.
1. Hey There (R. Clooney)
2. Skokiaan (Marterie/Bulawayo)
3. If I Give My Heart To You (Denise Lor)
4. Sh-Boom (Crewcuts)
5. I Need You Now (E. Fisher)
6. They Were Doin' The Mambo (Vaughn Monroe)
7. This Ole House (R. Clooney)
8. I Cried (Patti Page)
9. Chapel In The Moonlight (Kitty Kallen)
10. Shake, Rattle And Roll (Bill Haley)

Los Angeles, Calif.
1. Hey There (Davis, Jr./Clooney)
2. High And The Mighty (Victor Young)
3. Little Shoemaker (Gaylords)
4. Sh-Boom (Chords/Crewcuts)
5. Little Things Mean A Lot (Kitty Kallen)
6. Skokiaan (Four Lads)
7. Hold My Hand (Don Cornell)
8. Chapel In The Moonlight (Kitty Kallen)
9. Hernando's Hideaway (Bleyer)
10. I Need You Now (E. Fisher)

Philadelphia, Pa.
1. Hey There (Clooney/Davis, Jr.)
2. If I Give My Heart To You (Denise Lor)
3. Chapel In The Moonlight (Kitty Kallen)
4. High And The Mighty (LeRoy Holmes)
5. Sh-Boom (Crewcuts/Chords)
6. Shake, Rattle And Roll (Bill Haley)
7. I Cried (Patti Page)
8. Muskrat Ramble (Matys Bros.)
9. Fortune In Dreams (Kay Starr)
10. Skokiaan (Four Lads/Marterie)

Dallas, Tex.
1. Hey There (R. Clooney)
2. Little Shoemaker (Gaylords)
3. High And The Mighty (Baxter/Holmes/Young)
4. Skokiaan (Ray Anthony)
5. This Ole House (R. Clooney)
6. If I Give My Heart To You (Doris Day)
7. Little Things Mean A Lot (Kitty Kallen)
8. Chapel In The Moonlight (Kitty Kallen)
9. Sh-Boom (Crewcuts)
10. Fortune In Dreams (Kay Starr)

Detroit, Mich.
1. Skokiaan (Marterie/Lads)
2. Hey There (R. Clooney)
3. Mood Indigo (N. Petty Trio)
4. If I Give My Heart To You (Day/Lor)
5. Cara Mia (David Whitfield)
6. I Need You Now (E. Fisher)
7. Sh-Boom (Crewcuts)
8. Shake, Rattle And Roll (Bill Haley)
9. St. Louis Blues Mambo (Richard Maltby)
10. Chapel In The Moonlight (Kitty Kallen)

St. Louis, Mo.
1. Skokiaan (Ralph Marterie)
2. Hey There (R. Clooney)
3. Sh-Boom (Crewcuts/Chords)
4. I Need You Now (E. Fisher)
5. High And The Mighty (Desmond/Baxter)
6. If I Give My Heart To You (Denise Lor)
7. What A Dream (Patti Page)
8. Chapel In The Moonlight (Kitty Kallen)
9. Little Shoemaker (Gaylords)
10. Hold My Hand (Don Cornell)

Pittsburgh, Pa.
1. Hey There (R. Clooney)
2. Skokiaan (Lads/Marterie)
3. Sh-Boom (Crewcuts)
4. Little Shoemaker (Gaylords)
5. High And The Mighty (Young/Holmes/Baxter)
6. I'm A Fool To Care (Paul & Ford)
7. Mood Indigo (N. Petty Trio)
8. If I Give My Heart To You (Wright Bros.)
9. I Need You Now (E. Fisher)
10. Oop-Shoop (Shirley Gunter)

Cleveland, Ohio
1. Skokiaan (Four Lads/Marterie)
2. Hey There (R. Clooney)
3. Shake, Rattle And Roll (Bill Haley)
4. Little Shoemaker (Gaylords)
5. Smile (Cole/Gale)
6. Toy Or Treasure (Kay Starr)
7. Lonesome Polecat (McGuire Sisters)
8. If I Give My Heart To You (Lor/Day)
9. Unforgettable (Dick Hyman)
10. Fortune In Dreams (Kay Starr)

Seattle, Wash.
1. Hey There (Clooney/Davis, Jr.)
2. Little Shoemaker (Gaylords)
3. Sh-Boom (Crewcuts)
4. This Ole House (R. Clooney)
5. Skokiaan (Marterie/Lads/Bulawayo)
6. High And The Mighty (Victor Young)
7. Hold My Hand (Don Cornell)
8. Chapel In The Moonlight (Kitty Kallen)
9. Little Things Mean A Lot (Kitty Kallen)
10. If I Give My Heart To You (Lor/Day)

Brodhead, Wisc.
1. This Ole House (R. Clooney)
2. They Were Doin' The Mambo (Vaughn Monroe)
3. Hey There (R. Clooney)
4. Chapel In The Moonlight (Kitty Kallen)
5. Skokiaan (Ralph Marterie)
6. If I Give My Heart To You (Doris Day)
7. Cinnamon Sinner (T. Bennett)
8. I'm A Fool To Care (Paul & Ford)
9. Goodnight Sweetheart (Sunny Gale)
10. Dream (Four Aces)

Boston, Mass.
1. Chapel In The Moonlight (Kitty Kallen)
2. If I Give My Heart To You (Day/Lor)
3. Skokiaan (Four Lads/Marterie)
4. High And The Mighty (LeRoy Holmes)
5. Hey There (R. Clooney)
6. Fortune In Dreams (Kay Starr)
7. I Need You Now (E. Fisher)
8. Dream (Four Aces)
9. Mama, Don't Cry At My Wedding (Joni James)
10. Little Things Mean A Lot (Kitty Kallen)

Deadwood, S. D.
1. Hey There (R. Clooney)
2. Sh-Boom (Crewcuts)
3. Skokiaan (Ralph Marterie)
4. Chapel In The Moonlight (Kitty Kallen)
5. I'm A Fool To Care (Paul & Ford)
6. Dream (Four Aces)
7. I Cried (Patti Page)
8. Green Years (Eddie Fisher)
9. Hernando's Hideaway (Guy Lombardo)
10. Whispering (Paul Whiteman)

San Francisco, Calif.
1. Hey There (R. Clooney)
2. Little Shoemaker (Gaylords)
3. Sh-Boom (Crewcuts/Chords)
4. High And The Mighty (Holmes/Baxter)
5. Hernando's Hideaway (Bleyer)
6. Hold My Hand (Don Cornell)
7. Skokiaan (Ralph Marterie)
8. I'm A Fool To Care (Paul & Ford)
9. Chapel In The Moonlight (Kitty Kallen)
10. Sway (Dean Martin)

Denver, Colo.
1. Sh-Boom (Crewcuts)
2. Hey There (R. Clooney)
3. High And The Mighty (Baxter/Holmes)
4. Little Shoemaker (Gaylords)
5. Skokiaan (Ralph Marterie)
6. This Ole House (R. Clooney)
7. Chapel In The Moonlight (Kitty Kallen)
8. Little Things Mean A Lot (Kitty Kallen)
9. I Need You Now (E. Fisher)
10. I'm A Fool To Care (Paul & Ford)

Atlanta, Ga.
1. Hey There (R. Clooney)
2. Sh-Boom (Crewcuts/Chords)
3. High And The Mighty (Holmes/Baxter/Young)
4. Chapel In The Moonlight (Kitty Kallen)
5. Skokiaan (Marterie/Baxter)
6. Hold My Hand (Don Cornell)
7. I Need You Now (E. Fisher)
8. Little Shoemaker (Gaylords/Winterhalter)
9. Little Things Mean A Lot (Kitty Kallen)
10. This Ole House (R. Clooney)

New Orleans, La.
1. Sh-Boom (Crewcuts)
2. Hey There (R. Clooney)
3. Chapel In The Moonlight (Kitty Kallen)
4. I'm A Fool To Care (Paul & Ford)
5. What A Dream (Patti Page)
6. I Need You Now (E. Fisher)
7. Hernando's Hideaway (Bleyer)
8. They Were Doin' The Mambo (Vaughn Monroe)
9. If I Give My Heart To You (Doris Day)
10. Toy Or Treasure (Kay Starr)

Shoals, Ind.
1. Sh-Boom (Crewcuts)
2. This Ole House (R. Clooney)
3. Hey There (R. Clooney)
4. Goodnight Sweetheart (Sunny Gale)
5. I'm A Fool To Care (Paul & Ford)
6. Chapel In The Moonlight (Kitty Kallen)
7. High And The Mighty (Les Baxter)
8. Little Shoemaker (Hugo Winterhalter)
9. Skokiaan (Ralph Marterie)
10. I Need You Now (E. Fisher)

Minneapolis, Minn.
1. Hey There (R. Clooney)
2. Skoikaan (Marterie/Bulawayo Band)
3. Goodnight Sweetheart (McGuire Sisters)
4. They Were Doin' The Mambo (Vaughn Monroe)
5. High And The Mighty (Holmes/Desmond)
6. Sh-Boom (Crewcuts)
7. Chapel In The Moonlight (Kitty Kallen)
8. What A Dream (Patti Page)
9. Muskrat Ramble (Matys Bros.)
10. Cinnamon Sinner (T. Bennett)

Miami, Fla.
1. Sh-Boom (Crewcuts)
2. Hey There (R. Clooney)
3. Little Shoemaker (Gaylords)
4. Goodnight Sweetheart (McGuire Sisters)
5. I'm A Fool To Care (Paul & Ford)
6. High And The Mighty (Victor Young)
7. Skokiaan (Ralph Marterie)
8. Chapel In The Moonlight (Kitty Kallen)
9. Little Things Mean A Lot (Kitty Kallen)
10. They Were Doin' The Mambo (Vaughn Monroe)

Baltimore, Md.
1. Hey There (R. Clooney)
2. Sh-Boom (Crewcuts)
3. This Ole House (R. Clooney)
4. I'm A Fool To Care (Paul & Ford)
5. Chapel In The Moonlight (Kitty Kallen)
6. Three Coins In The Fountain (Four Aces)
7. Little Things Mean A Lot (Kitty Kallen)
8. Shake, Rattle And Roll (Bill Haley)
9. Skokiaan (Marterie/Bulawayo/Four Lads)
10. High & The Mighty (Holmes/Baxter/Desmond/Young)

Label "X" Breaks Out With 3 Hits As Joe Delaney Returns

NEW YORK—Joe Delaney, head of sales for Label "X", returned to New York this week after a ten week tour of the country facing the happy situation of having three hits on his hands.

Label "X" is hitting with three big ones all at once. They are "The St. Louis Blues Mambo" by Richard Maltby; "Mood Indigo" by the Norman Petty Trio; and "Don't Drop It" by Terry Fell.

Delaney had been on an automobile tour visiting almost every distributor for the label in the country and he has a solid Fall program lined up for them.

Label "X" went into operation last January and since then has been organizing its distribution set-up and putting out its initial records. Jimmy Hilliard is the diskery's A&R head.

Network Show For Crosby Album

NEW YORK — In a spectacular promotion for the new Bing Crosby album, NBC will devote two hours to playing the album's numbers on Sunday September 26 from 6 to 8 P. M. The show will go out over the entire network at that key broadcasting time.

In addition to playing the records, there will be live guests who have previously been associated with Crosby during his career. As of now the following have been lined up: Paul Whiteman, Bob Burns, Johnny Mercer, Patti Andrews, Barry Fitzgerald and Les Paul.

The officials of Decca believe this is the first time that this kind of exploitation has been given an album..

Silvers Opens L. A. Distributing Offices

LOS ANGELES, CALIF.—Lee Silvers, formerly from N.Y., has moved to California. He has opened his own record distributing offices at 2142 W. Washington Blvd., this City and will do business under the firm name of State Record Distributors.

Silvers is very well known all along the East Coast having done A & R and promotion work for Herald, Tico, Rainbow and Dot Records. He brings with him over eight years of experience in the music field.

Silvers plans to handle a wide and varied line of Pop, Rhythm & Blues as well as Western and LP's.

Official Tune For Dog Week

NEW YORK—Kathryn King's new recording of "I Want a Puppy In My Stocking For Christmas" has been designated as the official song for National Dog Week (September 19-25) it was announced by Raymond J. Hanfield, Executive Secretary of the National Dog Welfare Guild. Miss King's record is being sent to stations in the 48 states to be used in observance of the week.

Admirers



NEW BEDFORD, MASS. — Disk jockey Chris Clark (right) of WBSM drops in backstage to see songstar Kitty Kallen and takes one of her many teen-age admirers along during Kitty's one-night appearance at Lincoln Park in New Bedford, Mass. This was one engagement in a series of one-nighters which Kitty has just completed.

THE SOCK NOVELTY!
I Love Johnny Johnny
MILLER MUSIC CORPORATION

A Great Song - A GREAT RECORD -
Bob Manning's
NEW HIT...
THE OTHER SIDE OF THE STORY
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A Startling performer
JAMES "DEACON" WARE
sings
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AND
"I CRIED FOR YOU"
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The Whole Nation's talking about . . .
THE JONES BOYS
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Meeting Dates Of Music Operators' Associations

Sept. 20—Westchester Operators' Guild, Inc.
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.

21—Amusement Machine Assn. of Philadelphia, Inc.
Place: Broadwood Hotel, Broad & Wood Sts., Phila., Pa.

21—Phonograph Merchants' Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (executive board).

27—Central States Music Guild
Place: 805 Main Street, Peoria, Ill.

27—Dallas Music Operators' Assn.
Place: Big Pete's, 5001 Lover's Lane, Dallas, Tex.

28—Western Massachusetts Music Guild
Place: Ivy House, W. Springfield, Mass.

29—Association of Amusement Machine Operators of the Province of Quebec
Place: Mt. Royal Hotel, Montreal, Que. (General).

Oct. 4—Amusement Machine Operators of Baltimore
Place: Pimlico Hotel, Baltimore, Md.

4—United Music Operators of Michigan
Place: Fort Wayne Hotel, Detroit, Mich.

4—California Music Merchants Assn.
Place: 311 Club, 311 Broadway, Oakland, Calif.

5—Arizona Music Guild, Phoenix Chapter # 1
Place: 1738 West Van Buren, Phoenix, Ariz.

7—Phonograph Merchants' Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (General).

7—California Music Merchants Assn.
Place: Sacramento Hotel, Sacramento, Calif.

7—Eastern Ohio Phonograph Operators' Assn.
Place: Tod Hotel, Youngstown, Ohio (General).

12—California Music Merchants Assn.
Place: Fresno Hotel, Fresno, Calif.

13—New York State Operators' Guild
Place: Governor Clinton Hotel, Kingston, N. Y.

13—California Music Merchants Assn.
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.

14—California Music Merchants Assn.
Place: U. S. Grant Hotel, San Diego, Calif.

18—Amusement Machine Operators of Baltimore
Place: Pimlico Hotel, Baltimore, Md.

21—Eastern Ohio Phonograph Operators' Assn.
Place: 1310 Market Street, Youngstown, Ohio (executive board).

A SENSATIONAL GROUP...
A SENSATIONAL RELEASE
THE DODGERS
"LET'S MAKE A WHOLE LOT OF LOVE"
and
"YOU MAKE ME HAPPY"
Aladdin # 3259
Aladdin RECORDS
Beverly Hills, Calif.

Still the Greatest!
"OH WHAT A DREAM"
RUTH BROWN
Atlantic 1036
Atlantic RECORDING CORP.
234 WEST 60th STREET NEW YORK 19, N. Y.



1. **OH WHAT A DREAM**
Ruth Brown
(Atlantic 1036)

2. **ANNIE HAD A BABY**
Midnighters
(Federal 12195)

3. **HURTS ME TO MY HEART**
Faye Adams
(Herald 434)

4. **HONEY LOVE**
Drifters
(Atlantic 1029)

5. **SEXY WAYS**
Midnighters
(Federal 12185)

6. **WORK WITH ME ANNIE**
Midnighters
(Federal 12169)

7. **EBB TIDE**
Roy Hamilton
(Epic 9068)

8. **YOUR CASH AIN'T NOTHIN' BUT TRASH**
Clovers
(Atlantic 1035)

9. **SH-BOOM**
Chords
(Cat 104)

10. **SHAKE, RATTLE AND ROLL**
Joe Turner
(Atlantic 1026)

11. **TICK TOCK**
Marvin & Johnny
(Modern 933)

12. **I'VE GOT MY EYES ON YOU**
Clovers
(Atlantic 1035)

13. **YOU CAN PACK YOUR SUITCASE**
Fats Domino
(Imperial 5031)

14. **YOU'D BETTER WATCH YOURSELF**
Little Walter
(Checker 799)

15. **WHEN MY HEART BEATS LIKE A HAMMER**
B. B. King
(RPM 412)

Stars Over Harlem

A sight to see was the throng of smiling uptown teenagers gathered around the speaker listening to the wonderful older waxings, the sizzling present etchings, plus high tempoed mambo rhythms of such favorites as **Tito Puente, Tito Rodriguez, Joe Loco, Alfredito, Perez Prado, Bonnenere** and oh so many more. These gentlemen of the trade and their masterful performances have almost brought about a complete change in the taste of the uptown younger set. Whenever these leaders raise their batons that serves as a go sign for their wailing sidemen, the guys and dolls nervously try to stand still, but they can't, they try unsuccessfully to sit still, but spirit is there, its got them and the steady beats of the percussions carefully blended causes these listeners to prance through some of the most entertaining bits of calisthenics ever witnessed. At present they're digging like crazy the melodic strains of "Ran Kan Kan", "Confucious Mambo", "Tremendo Cha-Cha-Cha-", "Chop Suey Mambo", "High And Mighty Mambo", "Square Dance Mambo" and the many top flight "Skokiaan" platters. All goes to show that you never can tell just what might catch the teen timers ears or just what bit of material possesses that magnetic something that causes these kids to part with their precious coins. Also here too the music that comes from the sound tracks of the movies are a very definite must on the retailers lists. Presently there just isn't any one flavor that strikes the Harlemites fancy. Let it be good, and let it be distinctively different and your chances of cracking through with a smasheroo in the vicinity of the Apollo are terrific. . . . **Joe Turner**—they're already screaming and scrambling about for your "Well All Right" ditty. . . . Ditto **Johnny Ace** and "Never Let Me Go". . . . "Lets Make Up" has almost become a household phrase as a result of **The Spaniels** handlers releasing a satin smooth reading bearing the same name. This one is definitely heart bound. . . . "Annie Had A Baby" grabbing nickle after nickle, dime after dime and quarter after quarter. . . . Norgran's "Al Hibbler Sings Duke Ellington" long player hotter than the N.Y. Giants. . . . **Percy Faith's** "Music From Hollywood" series a musical treasure to possess. Same goes for the **Chet Baker** with strings deliverings. **Ernie Learner**—only a few moments ago this columnist spotted your statement in **Cash Box** where you state that there is a definite leaning toward progressive jazz among the R&B disk jockeys, and we whole heartedly agree with you one hundred and fifty per cent. . . . **Billy Taylor** spotted bouncing happylike to and from the platter spinner's booths giving out with quick hellos and goodbyes. P.S. Speaking of the personable little pianist—permit us to mention that a recent uptown survey insured us that his many stellar wax performances are consistent best sellers among those who appreciate the jazzier slicings. . . . King Cole's "It's Crazy" b/w "Smile". Need I say more.

THE CASH BOX RHYTHM N' BLUES Ramblings

NEW YORK:

Ahmet Ertegun and Jerry Wexler Atlantic Records down Virginia way to cut some newly signed talent. Herb Abramson, Atlantic's prez, will be back in the states this week and will be discharged in a couple of months. . . . **Bess Berman**, Apollo Records, busy getting out the orders on the **Opals** "Come To Me Darling" on Luna. . . . Alpha Distributors a beehive of activity as **Johnny Halonka** and **Harry Apostaleris** help the shipping clerks get the orders out.

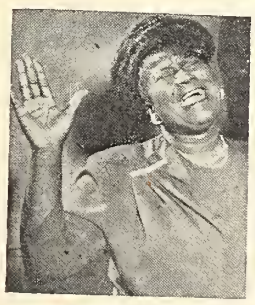

LaVERN BAKER

Alpha has come a long way in the past year, picking up quite a few new lines and doing a job for all of them. Two great guys hustling like mad but never too busy to laugh things up. Two new items that just arrived at Alpha look like great prospects. Checker's "Mama Took The Baby" by **Lena Gordon** and **Sax Kari** (a follow up to the **Midnighter**'s hit "Annie Had A Baby") and Chess' "Rocking Chair Baby" by **The Peppers**. Latter loaded with drive. . . . **Irv Cohen**, Essex Distributors, Newark, N. J., reports that business took a real jump upwards and they are really hectic over at the distrib-retail-one-stop record shop. Irv reports that **Johnny Ace**'s "Never Let Me Go" is zooming although he only has the disk a couple of days. Also moving upwards at a rapid pace is the **Marvin & Johnny** "Tick Tock" on Modern. . . . Atlantic Records comes through with another blockbuster in **Joe Turner's** "Well All Right" and "Married Woman." Turner dishes up a tune like nobody else and there's no doubt but that the **Abramson-Ertegun-Wexler** combination have another hit to add to their already impressive list. Also, a strong contender for big sales is the **Carmen Taylor** readings of "Ooh I" and "Freddie." This gal can say more with scoops, squeezes and shadings than Kinsey and Freud in their combined reports. . . . That was quite a shindig at the Brooklyn Paramount last week where the sensational package of **Roy Hamilton, The Drifters, Faye Adams, Lavern Baker, The Spaniels, The Counts, Big Maybelle, Erskine Hawkins** and **Rusty Bryant** just laid them in the isles. Both shows were packed to the rafters and a line of three deep all around the block waited for hours to get in. It was a mixed audience of teeners, white and colored, that cheered themselves hoarse. . . . **The Spaniels** have another hit, it seems, in their newest "Let's Make Up"—and proud as a carload of peacocks is **Joel Turnero** who supervised the session in Chicago. . . . **Al Silver**, Herald Records, feels like the dice are loaded. His distribs have been sending in nothing but enthusiastic reports on oh so many of his newest releases. Topping the list is the new **Faye Adams'** "Hurts Me To My Heart" which is flexing muscles like a number one titleholder. Now comes Al Savage's newest "Don't Tell Me" and "I Wanna' Know," the **Herald's** "Gonna Love You Every Day" and two new spirituals that **Ernie**'s in Nashville has included in its package because of the response accorded the religious items after airplay. . . . Specialty releasing a new **Marvin & Johnny**, "Day In-Day Out" and "Flip." Should get a good listen from everybody in view of their current biggie, "Tick-Tock." . . . **Irv Marcus**, Peacock and Duke, sporting the biggest grin as he keeps repeating "Never Let Me Go." . . . Fortune Records' **Jack Brown** whooping it up about the new **Diablos** "The Wind." The group did very well with its first, "Adios, My Desert Love." . . . Review of Mercury's "Teedle-Dee-Teedle-Dum" in last week's issue omitted certain pertinent information. Credit for the record was given **Big Nick Nicholas** instead of **Timmie Rodgers** and his Orchestra. Big Nick is the vocalist. Publisher on the other side, "If I Give My Heart To You," is Miller Music. . . . **Al Green** in New York for a double purpose, conduct some biz and see the Marciano-Charles fight, had to shoot back home with half his intentions incomplete. The fight, scheded for Wednesday, had to be put over to Thursday because of weather. Al couldn't stay over but had no trouble getting rid of his tickets. . . . **Mort Davis**, who moved from Gale to Universal Attractions, busy trying to build a jazz roster in order to capitalize on the current demand for jazz artists. . . . Saw **Lee Magid** in a huddle with **Ben Bart** at the Hampton-Basin Street opening. Result—**Varetta Dillard**, managed by Magid, moves from Gale to Universal. Varetta has a new record out on Savoy, "Love" and "Send Me Some Money."


THE COUNTS

CHICAGO:

The great **Mahalia Jackson** has begun taping her radio shows, which will be heard each Sunday evening 9:35 to 10 PM on the CBS network. Show is to be titled, "Mahalia's Show," starring Mahalia, with the **Jack Halloran** Singers. CBS, we hear, is very much enthused about this program, realizing the fine talents Mahalia possesses. . . . **Jerry Blaine** came to town this week with two new releases tucked under his arm. The first, "If You Believe" b/w "Longing" by **The Orioles**. Also his first release by **The Dominoes**, titled "Come To Me Baby," b/w "Gimme, Gimme" which Jerry believes will go pop as well. While here, he spent lots of time with **The Four Tunes** whose "Greatest Feeling In The World" is enjoying lots of air play 'round town. The Dominoes, incidentally, caused quite a sensation at the Michigan State Fair in Detroit, this past week, as did **The Treniers**. . . . **Leonard Chess** told us about Chess' latest release, "That Man Is Walking" b/w "Mama Yoquiero Mambo" by **Larry Liggett**, just before leaving on another of his Southern junkets. He'll head for the Memphis pressing plant to get out the new **Muddy Waters** release. . . . **Sam Evans** phoned, happily reporting his two and one half hours of air time are completely sold out. With clients waiting in line, yet. . . . **Monte Bruce** phones from Pittsburgh. Tells us his **Harp Tones** were very warmly received at the Copa in Pittsburgh. . . . **Fats Domino** due to hit the Midwest area later this month. . . . **Guitar Slim** set for the next 'Jam With Sam Dance' October 16. . . . **Amos Milburn** will be in Gary and Evanston around the same time. . . . **Leo Kolheim**, when asked what's new, had only this to say, "Business is booming." What could be better?


MAHALIA JACKSON

LOS ANGELES:

The motion picture industry is beginning to recognize the popularity of Rhythm and Blues groups. **The Robins** have been signed by Universal-International to make a film short. They are the first R & B attraction to be signed by a major movie studio. The boys are noted for their popular prison songs. First was "Ten Days In Jail" then "Riot In Cell Block #9" and now "Framed" which has just been released on the Spark label. . . . **The Bihari Brothers** have such a backlog of orders that they are now running their pressing plant 'round the clock. We hear that their Flair waxing of "Oop Shoop" by **Shirley Gunter and The Queens** is breaking in several Eastern cities. . . . Specialty Records' ace blues singer **Guitar Slim** kicked off his West Coast tour with a three day engagement at **Billy Berg's** Five-Four Ballroom Sept. 17 thru 19th. He also cut several new sides while in town. . . . The stork will visit the **Art Rupe**'s next month. . . . **Dootsie Williams**, prexy of Dootone Records, is really walking in the clouds these days. While "Buick 59" by **The Medallians** is smashing through for a hit Dootsie comes up with another one entitled "Earth Angel" by **The Penguins** which looks like it too will be a very big number. . . . **Richard Lewis, Ernie Andrews** and **Shirley Gunter** and **The Queens** staged a three day stand at the **Club Oasis** Sept. 17th thru 19th. . . . **The Hal Singer** orchestra and **The Ravens** have been booked for several dates along the West Coast in October. . . . **Lee Silvers**, formerly from N. Y., has moved to California. He will open his own record distributing offices at 2142 W. Washington Blvd., this city and will do business under the name of State Record Distributors. . . . **Amos Milburn** is back on the drink kick again. On his latest Aladdin release he sings all about that "Vicious, Vicious Vodka." **Shirley and Lee** have their troubles again on their new Aladdin series. This time Shirley tells Lee in no uncertain terms that it "Takes Money" to keep her in jewels and furs. . . . **Todd Rhodes** band and **The Midnighters** threw a gala show Thurs. 9/16 at the Savoy Ballroom. Currently one of the hottest groups in the country, with three of their latest recordings riding high in the charts, the group drew a record throng for the event. On Sun. 9/19 they staged another show at the Riverside Rancho. While in town they will cut several new sides for the Federal label. . . . **Wynonie "Blues" Harris** and **Floyd Dixon** and orchestra were held over for another week-end at the Savoy 9/17 thru 19. Also sharing the spotlight was **Lowell Fulsom**. . . . The Masters Social & Charitable Club sponsored an International Ball at Hollywood Canteen, formerly Florentine Gardens, Sept. 18th. On the stage were a group of musical "greats" including **George Jenkins**, drums; **Red Callendar**, bass; **Buddy Collette**, sax and **The Florence Collette** Dancers. . . . **The Medallians** and **The Penguins** were recent guests on the **Johnny Otic** KFOX show.


AMOS MILBURN

JAZZ JOTS

Lionel Hampton again filling Basin Street with his ever faithful followers. The man is certainly an exciting performer and crowd pleaser. On the bill with Hamp is the famous **Jack Teagarden** and his combo. Jack's genial smile, his gravely voice, and great trumpeting makes this a twosome that must be caught. . . . Victor coming out with an album called, "Jazz for People Who Hate Jazz." Twill be 12 sides, some previously unreleased, and includes such artists as **Benny Goodman, Duke Ellington, Tommy Dorsey, Lionel Hampton, John Kirby, Sauter-Finegan, Artie Shaw, Wingy Mannone, Charlie Barnet** and **Bunny Berrigan**. . . . Bob Theile announces a new Coral album "Jazz for GI's." Bob cut the session at For Monmouth, N. J. . . . **Jack Lewis**, RCA Victor jazz head, shot out to the coast where he will cut a load of sessions to be issued in album form as well as singles. . . . **Chico O'Farrill** opened at the Birdland, Thursday eve, September 16, and the newcomer from the coast was solid and exciting as he "knocked out" a "show me" audience. The Latin orkster displayed a winning personality, a swingy big band and a strong book with intriguing arrangements. Chico, prior to fronting his own band, has arranged for such greats as **Benny Goodman, Stan Kenton, Miguelito Valdes, Machito** and **Noro Morales**. . . . Carnegie Hall offers a blockbuster next Saturday night, September 25. The roster includes **Sarah Vaughn, Count Basie, "Yardbird" Charlie Parker, Billie Holiday, "Prez" Lester Young, Bill Davis Trio**, and the Modern Jazz Quartet consisting of **Milt Jackson, Kenny Clark, Percy Heath, John Lewis**.

Firehouse Five Leads 4th Buggy Caravan

LOS ANGELES—The Firehouse Five Plus Two, exclusive Good Time Jazz recording stars, took time off from their producing, directing and writing duties at the Walt Disney Studio to lead the 4th biennial Horseless Carriage Caravan. They headed the Caravan in their 1917 American La France fire engine, playing as they drove.

This year's Caravan started from Reno, Nevada, September 11th, and drove to Lake Tahoe where the Firehouse Five played for a dance at the famed Bijou Dance Hall. The following morning the parade of ancient automobiles moved on to Carson City. Here Governor Charles Russell welcomed them at a great picnic held on the capitol lawn.

The Caravan then drove on making several short stops before reaching Virginia City, home of Lucius Beebe who boasts the only painted bidet in the Wild West.

IT'S ANOTHER BIG ONE!
"I Really Really Love You"
THE CROWS
Rama 30
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RAMA
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Better than "I Had A Notion"
"I WANT TO KNOW"
and
"DON'T TELL ME"
(If You Love Me)
AL SAVAGE
Herald # 437
Herald RECORDS 234 W. 55 St. New York N. Y.

OP's — DJ's

DUKE now offers

3

sure hits!!

JOHNNY ACE

"NEVER LET ME GO"

b/w

"BURLEY CUTIE"

DUKE # 132

LESTER WILLIAMS

"CRAZY 'BOUT YOU BABY"

b/w

"DON'T TAKE YOUR LOVE FROM ME"

DUKE # 131

THE SULTANS

"I CRIED MY HEART OUT"

b/w

"BABY DON'T PUT ME DOWN"

DUKE # 133

DUKE RECORDS, Inc.
2809 Erastus Street,
Houston 26, Texas

THEY ARE HAPPENING on JOSIE

The Cadillacs

"I WONDER WHY"

b/w

"GLORIA"

Josie # 765

The Tear Drops

"THE STARS ARE OUT TONIGHT"

b/w

"OH, STOP IT"

Josie # 766

The Four Bars

"IF I GIVE MY HEART TO YOU"

b/w

"STOP IT! QUIT IT!"

Josie # 768

JOSIE RECORD COMPANY
315 WEST 47th STREET • NEW YORK 19, N. Y.

CHESS RECORD CORP. 4750-52 Cottage Grove Ave. Chicago 15, Illinois

LENA GORDON

"MAMA TOOK THE BABY"

B/W "DISC JOCKEY JAMBOREE"

Checker 803

LITTLE WALTER

"You Better Watch Yourself"

B/W "BLUE LIGHT"

Checker 799

LARRY LIGGETT

"THAT MAN IS WALKING"

B/W "MAMA YOQUIERO MAMBO"

Chess 1578

THE PEPPERS

"Rocking Chair Baby"

B/W "HOLD ON"

Chess 1577

Checker RECORD CO.
4750-52 Cottage Grove Ave.
Chicago 15, Illinois

THE CASH BOX HOT-10

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City, Chicago and New Orleans.

in NEW YORK CITY

1	OH WHAT A DREAM *Ruth Brown* *(Atlantic 1036)*	
2	HURTS ME TO MY HEART *Faye Adams* *(Herald 434)*	
3	ANNIE HAD A BABY *Midnighters* *(Federal 12195)*	
4	EBB TIDE *Roy Hamilton* *(Epic 9068)*	
5	HONEY LOVE *The Drifters* *(Atlantic 1029)*	
6	WORK WITH ME ANNIE *Midnighters* *(Federal 12169)*	
7	MY DEAR, MY DARLING *Counts* *(Dot 1210)*	
8	DEAR ONE *The Scarlets* *(Red Robin 128)*	
9	SH-BOOM *Chords* *(Cot 104)*	
10	HEY THERE *Sammy Davis, Jr.* *(Decca 29199)*	

in CHICAGO

1	OH WHAT A DREAM *Ruth Brown* *(Atlantic 1036)*
2	ANNIE HAD A BABY *Midnighters* *(Federal 12195)*
3	SH-BOOM *Chords* *(Cot 104)*
4	SEXY WAYS *Midnighters* *(Federal 12185)*
5	YOUR CASH AIN'T NOTHIN' BUT TRASH *The Clovers* *(Atlantic 1035)*
6	SHAKE, RATTLE AND ROLL *Joe Turner* *(Atlantic 1026)*
7	EBB TIDE *Roy Hamilton* *(Epic 9068)*
8	WORK WITH ME ANNIE *Midnighters* *(Federal 12169)*
9	HURTS ME TO MY HEART *Faye Adams* *(Herald 434)*
10	HONEY LOVE *The Drifters* *(Atlantic 1029)*

in NEW ORLEANS

1	ANNIE HAD A BABY *Midnighters* *(Federal 12195)*
2	OH WHAT A DREAM *Ruth Brown* *(Atlantic 1036)*
3	HURTS ME TO MY HEART *Faye Adams* *(Herold 434)*
4	YOUR CASH AIN'T NOTHIN' BUT TRASH *The Clovers* *(Atlantic 1035)*
5	SEXY WAYS *Midnighters* *(Federal 12185)*
6	YOU CAN PACK YOUR SUITCASE *Fats Domino* *(Imperial 5031)*
7	CUBANO JUMP *Ike Turner* *(Flair 1040)*
8	YOU'D BETTER WATCH YOURSELF *Little Walter* *(Checker 799)*
9	SH-BOOM *Chards* *(Cat 104)*
10	LET'S WALK *Charles Brown* *(Aladdin 3235)*

in SAN FRANCISCO

1	OH WHAT A DREAM *Ruth Brown* *(Atlantic 1036)*
2	HONEY LOVE *Drifters* *(Atlantic 1029)*
3	ANNIE HAD A BABY *Midnighters* *(Federal 12195)*
4	SEXY WAYS *Midnighters* *(Federal 12185)*
5	WHEN MY HEART BEATS LIKE A HAMMER *B. B. King* *(RPM 412)*
6	TICK TOCK *Marvin & Johnny* *(Modern 933)*
7	JUST MAKE LOVE TO ME *Muddy Waters* *(Chess 1571)*
8	YOUR CASH AIN'T NOTHIN' BUT TRASH *The Clovers* *(Atlantic 1035)*
9	SH-BOOM *Chords* *(Cat 104)*
10	I'VE GOT MY EYES ON YOU *Clovers* *(Atlantic 1035)*

in NEWARK

1	OH WHAT A DREAM *Ruth Brown* *(Atlantic 1036)*
2	EBB TIDE *Roy Hamilton* *(Epic 9068)*
3	HURTS ME TO MY HEART *Faye Adams* *(Herald 434)*
4	TICK TOCK *Marvin & Johnny* *(Modern 933)*
5	ANNIE HAD A BABY *Midnighters* *(Federal 12195)*
6	BABY, BABY ALL THE TIME *Amos Milburn* *(Aladdin 3248)*
7	COME TO ME, DARLING *Opals* *(Luna 5001)*
8	SEXY WAYS *Midnighters* *(Federal 12185)*
9	WORK WITH ME ANNIE *Midnighters* *(Federal 12169)*
10	FOREVER MINE *Harp-Tones* *(Bruce 109)*

in MEMPHIS

1	HURTS ME TO MY HEART *Faye Adams* *(Herald 434)*
2	OH WHAT A DREAM *Ruth Brown* *(Atlantic 1036)*
3	TICK TOCK *Marvin & Johnny* *(Modern 933)*
4	WORK WITH ME ANNIE *Midnighters* *(Federal 12169)*
5	HONEY LOVE *Drifters* *(Atlantic 1029)*
6	EVIL IS GOING ON *Howling Wolf* *(Chess 1575)*
7	SH-BOOM *Chords* *(Cat 104)*
8	COME TO ME, BABY *Charms* *(DeLuxe 6056)*
9	EBB TIDE *Roy Hamilton* *(Epic 9068)*
10	WOMEN AND CADILLACS *Nite Riders* *(Apollo 460)*

THE CASH BOX HOT

in PHILADELPHIA

1	OH WHAT A DREAM	*Ruth Brown (Atlantic 1036)*
2	EBB TIDE	*Roy Hamilton (Epic 9068)*
3	HONEY LOVE	*The Drifters (Atlantic 1029)*
4	GOD ONLY KNOWS	*Capris (Gotham 304)*
5	HURTS ME TO MY HEART	*Faye Adams (Herald 434)*
6	SEXY WAYS	*Midnighters (Federal 12185)*
7	HEY THERE	*Sammy Davis, Jr. (Decca 29199)*
8	ANNIE HAD A BABY	*Midnighters (Federal 12195)*
9	HIGH HEELS	*Bill Doggett (King 4732)*
10	YOU'D BETTER WATCH YOURSELF	*Little Walter (Checker 799)*

in LOS ANGELES

1	OH WHAT A DREAM	*Ruth Brown (Atlantic 1036)*
2	HURTS ME TO MY HEART	*Faye Adams (Herald 434)*
3	OOP SHOOP	*Shirley Gunter & The Queens (Flair 1050)*
4	BUICK 59	*Medallions (Dootone 347)*
5	BYE, BYE	*Dreamers (Flair 1052)*
6	HEARTS OF STONE	*Jewels (R & B 1301)*
7	TICK TOCK	*Marvin & Johnny (Modern 933)*
8	BABY, BABY ALL THE TIME	*Amos Milburn (Aladdin 3248)*
9	EBB TIDE	*Roy Hamilton (Epic 9068)*
10	YOUR CASH AIN'T NOTHIN' BUT TRASH	*The Clovers (Atlantic 1035)*

in ST. LOUIS

1	I DON'T HURT ANYMORE	*Dinah Washington (Mercury 70439)*
2	ANNIE HAD A BABY	*Midnighters (Federal 12195)*
3	OH WHAT A DREAM	*Ruth Brown (Atlantic 1036)*
4	HURTS ME TO MY HEART	*Faye Adams (Herald 434)*
5	WORK WITH ME ANNIE	*Midnighters (Federal 12169)*
6	EBB TIDE	*Roy Hamilton (Epic 9068)*
7	HONEY LOVE	*Drifters (Atlantic 1029)*
8	TICK TOCK	*Marvin & Johnny (Modern 933)*
9	YOUR CASH AIN'T NOTHIN' BUT TRASH	*The Clovers (Atlantic 1035)*
10	ANY DAY NOW	*Ella & Buddy Johnson (Mercury 70421)*

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

in SHOALS, IND.

1	OH WHAT A DREAM	*Ruth Brown (Atlantic 1036)*
2	HONEY LOVE	*The Drifters (Atlantic 1029)*
3	SH-BOOM	*Chords (Cat 104)*
4	WORK WITH ME ANNIE	*Midnighters (Federal 12169)*
5	YOUR CASH AIN'T NOTHIN' BUT TRASH	*The Clovers (Atlantic 1035)*
6	YOU CAN PACK YOUR SUITCASE	*Fats Domino (Imperial 5031)*
7	DEAR ONE	*The Scarlets (Red Robin 128)*
8	PLEASE FORGIVE ME	*Johnny Ace (Duke 128)*
9	ANNIE HAD A BABY	*Midnighters (Federal 12195)*
10	HURTS ME TO MY HEART	*Faye Adams (Herald 433)*

in NASHVILLE

1	OH WHAT A DREAM	*Ruth Brown (Atlantic 1036)*
2	HONEY LOVE	*The Drifters (Atlantic 1029)*
3	HURTS ME TO MY HEART	*Faye Adams (Herald 433)*
4	ANNIE HAD A BABY	*Midnighters (Federal 12195)*
5	SEXY WAYS	*Midnighters (Federal 12185)*
6	YOUR CASH AIN'T NOTHIN' BUT TRASH	*The Clovers (Atlantic 1035)*
7	MY HEART BEATS LIKE A HAMMER	*B. B. King (RPM 412)*
8	SHAKE, RATTLE AND ROLL	*Joe Turner (Atlantic 1026)*
9	YOU CAN PACK YOUR SUITCASE	*Fats Domino (Imperial 5031)*
10	EVIL IS GOING ON	*Howling Wolf (Chess 1575)*

in SHREVEPORT

1	YOU'D BETTER WATCH YOURSELF	*Little Walter (Checker 799)*
2	HURTS ME TO MY HEART	*Faye Adams (Herald 434)*
3	HONEY LOVE	*The Drifters (Atlantic 1029)*
4	LATER FOR YOU, BABY	*Guitar Slim (Specialty 627)*
5	TICK TOCK	*Marvin & Johnny (Modern 933)*
6	JUST MAKE LOVE TO ME	*Muddy Waters (Chess 1571)*
7	ANNIE HAD A BABY	*Midnighters (Federal 12195)*
8	THE REAL THING	*Spiders (Imperial 5305)*
9	OOP SHOOP	*Shirley Gunter and The Queens (Flair 1050)*
10	YOU CAN PACK YOUR SUITCASE	*Fats Domino (Imperial 5031)*

Coming Up In R&B

Listed Alphabetically

FOUR YEARS OF TORMENT
Memphis Slim
(United 182)
St. Louis

NEVER LET ME GO
Johnny Ace
(Duke 132)
Newark

WOMEN AND CADILLACS
Nite Riders
(Apollo 460)
Memphis

ZIPPY ZUM
Chords
(Cat 109)
Los Angeles, New York

Dominoes To Star In NAACP Benefits

NEW YORK—Billy Ward and his Dominoes will play a series of benefits for the National Association for the Advancement of Colored People. The announcement was made by Mrs. Rose A. Marks, manager of the attraction.

NAACP executive secretary, Walter White, called upon the Dominoes to aid the association in its fund-raising campaign. Ward leaped at the opportunity to serve, lauding "the great work that the NAACP is doing for mankind."

Ward's wire of acceptance to Mr. White continued: "Please be assured that it is hereby an honor and a privilege to place my group at your disposal."

Remington Issues Disks For Blind

NEW YORK—The Remington Record Company, this week previewed a new series of disks for the blind, with spoken commentary by Dr. Sigmund Spaeth, and music.

The platters, which will have braille labels and braille program notes, will be distributed by the American Record Club for the Blind, a service of the Louis Braille Institute of America.

Members of the club are entitled to their choice of any two records in the series at no charge.

Additional records will sell at three dollars each.

Hoffman's 25th Anniversary

NEW YORK — George Hoffman, ASCAP comptroller, celebrates his twenty-fifth year with the performing right society this month. Hoffman has worked in every phase of the Society's operation, starting as a field representative.

He together with Jules M. Collins, Herman Finkelstein, and Richard F. Murray, comprise the management which now operates the Society, in conjunction with the President and Executive Committee.



8508 Sunset Blvd., Hollywood 46, Cal.

HITS HIT HITS HIT HITS HITS HIT HITS HIT HITS HITS HIT HITS HIT HITS HITS HIT HITS HIT HITS HITS HIT HITS HIT HITS HITS HIT HITS HIT HITS HITS HIT HITS HIT HITS HITS HIT HITS HIT HITS

THE MIDNIGHTERS
"ANNIE HAD A BABY"
Federal 12195
•
"SEXY WAYS"
Federal 12185
•
"WORK WITH ME ANNIE"
Federal 12169

BILL DOGGETT
"HIGH HEELS"
"SWEET SLUMBER"
King 4732

THE "5" ROYALES
"BEHAVE YOURSELF"
"I'M GONNA RUN IT DOWN"
King 4740

T. TEXAS TYLER
"Courtin' In The Rain"
"OLD BLUE"
4 Stor 1660

DISTRIBUTED BY King RECORDS

2 FOR THE MONEY

FOLLOW-UP TO THEIR SENSATIONAL SMASH "GOODNIGHT, SWEETHEART, GOODNIGHT"

1 The Spaniels'
"Let's Make Up"
AND
"Play It Cool"
VEE-JAY 116

2 The Cash Box BEST BET
SEPT. 11 ISSUE
The Eldarados'
"Baby I Need You Now"
AND
"My Loving Baby"
VEE-JAY 115

Vee-Jay RECORDS, INC.
4747 Cottage Grove Ave.

The Cash Box RHYTHM 'N BLUES REVIEWS

A DISK & SLEEPER — C+ GOOD
B+ EXCELLENT — C FAIR
B VERY GOOD — D MEDIOCRE

ALFREDITO

(Rainbow 258)

B "CRAZY STANLEY MAMBO" (2:35) [Rene Touzet] This could be the follow up to Alfredito's "Chop Suey Mambo," which stirred up quite a bit of mambo sales action. The platter is gimmicked up with humerous chants, side comments and insane laughter. Has a great danceable beat.

C+ "TEMPTRESS MAMBO" (2:40) Slow tempo mambo with Pellin' Rodriguez and Trio handling the vocal. This deck should appeal to the Spanish mambo buyer, whereas the upper side is solid fare for the American mambo dancer.

THE HERALDS

(Herald 435)

B+ "GONNA LOVE YOU EVERY-DAY" (2:40) [Angel BMI—Dawn] The Heralds bounce merrily through a rhythmic love ditty. The group has an infectious appealing sound that should help the disk take off. A good piece of wax that will be heard from.

B "ETERNAL LOVE" (2:40) [Angel BMI—Dawn] Flip is a slow wailing blues ballad that the lads present effectively. The Heralds wax emotionally for a sad and stirring piece.

CARMEN TAYLOR

(Atlantic 1041)

B+ "OOH I" (2:09) [Progressive BMI—Canady, Canady] Here's a gal with lots of pepper and the lass shoots off sparks as she lilts the bouncer in an audacious manner. The Boleros back Carmen smoothly and with happy effect.

B "FREDDIE" (2:09) [Progressive BMI—Taylor, Carroll] You've never heard sex on wax until you hear Carmen Taylor squeeze out "Freddie." This gal is so torrid you expect the wax to melt away under your needle.

THE EMPERORS

(Haven 511)

B "I MAY BE WRONG" (2:26) [R & B Music—Emperors & Orlando] A good group. The Emperors, dish up a strong reading of a middle tempo blues bounce. Should grab off a piece of action with proper exposure.

B "COME BACK, COME BACK" (2:01) [R & B Music—Emperors & Orlando] Lads wax a driving ditty with excitement. Ok platter, that makes a strong coupling for the boxes.

THE CASH BOX ★AWARD O' THE WEEK★

"WELL ALL RIGHT" (2:26)
[Progressive BMI—Calhoun, Nugetre, Gerald]
"MARRIED WOMAN" (3:06)
[Progressive BMI—Lou Willie Turner]

JOE TURNER
(Atlantic 1040)



JOE TURNER

● "Have no fear. Big Joe is here." That's what Joe Turner says on his newest release, "Well All Right," and what it apparently means is, if you have been looking for another hit, have no fear, this is it. The master is his ebulient self on this rhythmic novelty wax. Joe bounces animatedly through the two and one half minutes with the joyousness of a teener without a worry in the world. And what's more important, you can't listen to him without feeling the same way. The flip, "Married Woman," is a slow blues that is a powerful Turner etching capable of standing on its own feet, but from this end of the periscope it looks like "Well All Right" away and running.

JOHNNY OLIVER

(MGM K-11827)

B "ALL I HAVE IS YOU" (2:40) [Moore, Mills] Johnny Oliver sings a ditty very similiar to the current hit, "I've Got My Eyes On You." Johnny knocks out the exciting Latin flavored beat in good style.

C+ "SING THE BLUES" (2:35) [Thomas, Kirkland] Oliver has a slow blues for the flip deck. Lad turns out a fair deck, but the "All I Have Is You" side has the potential. Good orking supplied by Leroy Kirkland on both decks.

MARGIE DAY

(Decca 9-48325)

B "JUST COULDN'T KEEP IT TO MYSELF" (2:30) [Blue Grass Music BMI—McCoy, Singleton, Dash] Margie Day pours out her tormented state of mind since she lost her baby with a feelingful vocal. Ditty is a low rhythmic blues and Decca has a potential sales puller in this one.

B "MOLE IN THE HOLE" (2:13) [Marshall Music BMI—Margie Day] Margie belts a driving number with a gusto filled vocal. Side moves and has the beat to command attention. Strong wax.

VARETTA DILLARD

(Savoy 1137)

B+ SEND ME SOME MONEY" (2:40) [Blazon BMI—Zeke Clements] Varetta Dillard is back with her first in some time and the gal squeels and snakes her way through a middle tempo bouncer in fine style. Gal sends the S.O.S. for some money so that she can "come home to you." Good deck.

B+ "LOVE" (2:45) [Crossroads BMI—Eloise Hinds] Thrush sings a soulful slow romantic from the heart. Varetta delivers her emotional reading with a sad and tormented feeling. Torchy waxing that could break.

SEXTETO LA PLAYA

(Mardi Gras 1002)

C+ "JAMAIQUINO" (2:51) [N. Rivera] A very pretty slow tempo cha cha cha is performed engagingly by the La Playa sextet. The performers sing along.

C+ "JOHNNY GUITAR" (2:37) [Victor Young ASCAP—Young, Lee] The La Playa sextet comes up with a lovely slow instrumental mambo treatment of the theme music from the flic. A delightfully relaxing deck.

THE CASH BOX Rhythm 'N Blues BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

★	"GONNA LOVE YOU EVERY DAY"	The Heralds	Herald 435
★	"OOH I"	Carmen Taylor	Atlantic 1041
★	"HEARTS OF STONE"	The Charms	DeLuxe 6062
★	"SEND ME SOME MONEY" "LOVE"	Varetta Dillard	Savoy 1137

MILAN BROWN

(Baton 204)

B "I'M GOIN' BACK" (2:47) [Challenge Music BMI—Milan Brown] Milan Brown sings a heated up bouncer in which he proclaims his intention of going back to his little chick beside the track. Brown's deep full throated tones are augmented by a dirty toned ork and the wax is good r & b.

B "ROLL IT" (2:45) [Challenge Music BMI—Milan Brown] Another fast moving wide awake side in which Brown jumps with all the enthusiasm one can muster. This lad's voice is good and filled with personality. Two good decks that could sell if gotten around.

THE JEWELS

(R and B)

C+ "HEARTS OF STONE" (2:29) [Granite BMI—Torrence, Ray] The Jewels intro a new label with a bouncey romantic ditty and the initial entry may get the diskery off to an ok start.

B "RUNNIN'" (2:05) [K & S BMI—Jackson, Ray] The Jewels etch the stronger side in "Runnin'." Lads come through with more punch and appeal on this deck. A middle tempo rhythmic bouncer with plenty of listening appeal.

THE CHARMS

(DeLuxe 6062)

B+ "HEARTS OF STONE" (2:29) [Regent BMI—Ray, Jackson] The Charms are very good on this melodic and catchy bouncer. Their interpretation of the beaty ditty could be the one to break them through, something they've been threatening to do for more than a year now. Keep your eye on this pancake.

C+ "WHO KNOWS" (2:18) [Jay & Cee BMI—Penn, Parker] The Charms etch a slow blues ballad on the flip but deck doesn't seem to possess the spark the lads get into "Hearts."

THE DU DROPPERS

(Groove 4G-0036)

B "LET NATURE TAKE ITS COURSE" (2:25) [Park Avenue BMI—Joe Thomas] The Du Droppers dip into psychology and advise one and all to "let nature take its course" in the matter of making love. A slow bouncer performed stylishly by the talented group.

B+ "BOOT 'EM UP" (2:35) [St. Louis Music BMI—Charlie Singleton, Rose Marie McCoy] The flip is a quick beat jump with the boys pulling out all the strops as they belt. A driving ditty comes out a zesty piece of wax.

The Cash Box RHYTHM 'N BLUES REVIEWS

DISK A SLEEPER | GOOD
EXCELLENT | FAIR
VERY GOOD | MEDIOCRE

THE CASH BOX Rhythm 'N Blues SLEEPER OF THE WEEK

"LET'S MAKE UP" (2:54)
[Conrad BMI—Hudson, Carter]
"PLAY IT COOL" (3:00)
[Conrad BMI—Jackson]
THE SPANIELS
(Vee-Jay 116)



THE SPANIELS

● The "Goodnight Sweetheart" lads, The Spaniels, come up with another in the same vein, "Let's Make Up," that should keep the team rolling in the charts. "Let's Make Up" is a slow blues ballad prettily and effectively melted by the talented singers. The arrangement follows the initial success pretty closely, but we find no fault with that. The tune is delightful and chances are that it will also receive pop coverage. The other, "Play It Cool," is a slow rhythm piece that is a departure in tempo treatment and lead vocal. A good deck that could also break out. This platter offers two strong possibilities and a change of pace to please everyone.

PROFESSOR ALEX BRADFORD
(Specialty 871)

C+ "RIGHT NOW" (2:53) [Venice BMI—Bradford] Professor Alex Bradford and his talented Bradford Specials stir things up with a beautiful slow spiritual that should please his followers.

C+ "I FEEL THE SPIRIT" (2:27) [Venice BMI—Bradford] Another Bradford item of a quicker tempo. The Bradford group gets into an exciter that has the beat from which jazz developed.

WILBERT HARRISON
(Savoy 1138)

B+ "DON'T DROP IT" (2:41) [American ASCAP—T. Sell] Wilbert Harrison does an R & B version of the current country hit. Harrison vocal has a definite appeal tho it retains some of its country flavor. The deck should stir up action.

B "THE WAYS OF A WOMAN" (2:40) [Crossroads BMI—Harrison] Harrison sings a slow country blues with feeling as he tries to understand the ways of a woman. The chanters voice and delivery are very pleasing. He performs in a quiet, relaxed style.

THE ANGEL VOICES
(Meteor 5020)

C "TELL THE ANGELS" (2:54) [Met BMI—Brewster] "Tell the angels to make room, we'll be there soon" is the theme set to a quick tempo and the Angel Voices turn in an ok religious wax.

C "WALKIN' & TALKIN' WITH JESUS" (2:59) [Met BMI—] Similar deck with a similar treatment.

THE PELICANS
(Imperial 5307)

C+ "CHIMES" (2:40) [Commodore BMI—Lewis, Hannah, Ledbetter & Brown] The Pelicans wax soft and romantic as they perform a slow pretty ballad.

C+ "AIN'T GONNA DO IT" (2:29) [Commodore BMI—Bartholomew] The Pelicans back the ballad with a driving number that moves from the opening bell.

JAZZ

(Rating is based on appeal to the jazz market.)

THE CHARLIE PARKER QUINTET
(Clef 11103)

B+ "SI SI" (2:37) [JATAP-Parker] Charlie Parker runs through the fast moving modern treatment as only the "Bird" can do. His support is top-flight consisting of Rod Rodney, trumpet; John Lewis, piano; Ray Brown, bass; and Kenny Clarke, drums. Parker's alto saxing is the ultimate in modern sound.

B+ "SWEDISH SCHNAAPS" (3:10) [JATAP-Shavers] Another fine deck. Similar comments on the quintet's handling of the Shavers tune.

LOUISE BEATY with Jack McVea
(Ultra 50)

B "BLACKBERRY JELLIE NELLIE" (2:20) [Bob Miller ASCAP—Hodges, Phelps] A fast moving novelty tune that is vocaled in solid manner by thrush Louise Beaty. A happy little ditty that swings gayly with a potent ork supplying the musical support. This is a combination of swing jazz, pop and a little r & b flavoring.

C+ "SOMEDAY" (2:30) [Dutchess BMI—Hodges] The band treats the standard to a Dixieland reading that is a live and spirited bit of wax. Vocal is a combination styling of the '30's and the later day progressive styling and somehow doesn't fit on this arrangement. Strength of the deck lies in the instrumentalizing.

DICK REUDEBUSCH and his State Street Ramblers
(Andoll 2)

B "BATTLE HYMN OF THE REPUBLIC" (2:35) [J. W. Howe] Dixieland followers may well come up with a new hero in Dick Reudebusch whose belting six piece combo dishes up the wildest "Battle Hymn." It's a strange waxing in that the Dixieland is spotted with some modern jazz. Could be defined as a 95% Dixie and 5% modern. Reudebusch and his Ramblers provide a well performed exciting recording.

B "LOVE AT LUNCH TIME" (2:35) [Andoll BMI—Anderson, Lehman] Reudebusch and his group etch a Dixieland quick beat in powerful style.

Guests At Fair



MORRISTOWN, N. J.—Henry Okun's singer Pauline Rogers is shown with Fran Felmer, at left, deejay of WTMR, and the Majors, vocal group, who were featured at the WTMR, Morristown, N. J. booth at the recent Morris County Fair. Felmer claims 47,789 persons were in attendance that day. Pauline Rogers records exclusively for Original Records.

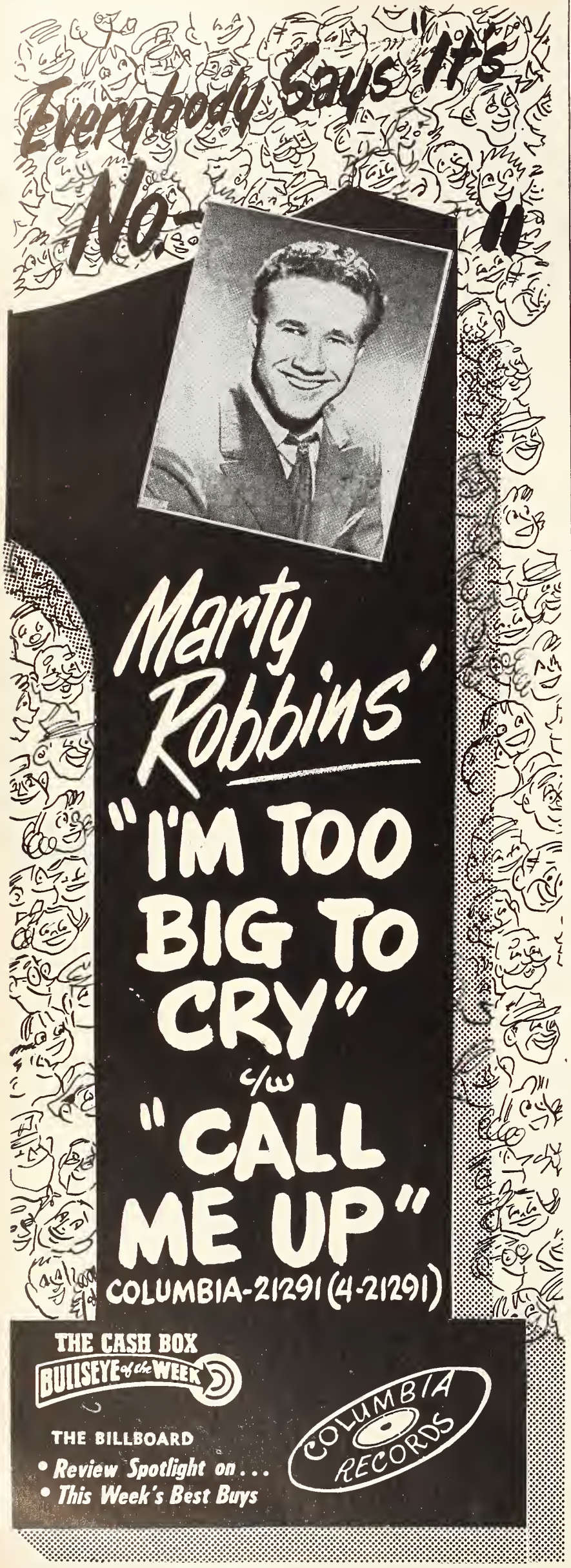
Herb Abramson Due Back From Europe

NEW YORK — Herb Abramson, president of Atlantic Records, and now a Captain in the Dental Corps, USAF, will return to the states early next week after a tour of European duty for almost two years.

Abramson will be stationed at Macnair Airfield, New Jersey, and will be discharged from the service in about two months.

GREAT NEW RELEASES
1136 BLUE NIGHTS
Hot Shots
1137 SEND ME SOME MONEY
Varetta Dillard
1138 DON'T DROP IT
Wilbert Harrison
SAVOY RECORD CO, INC.
58 Market St., Newark, N.J.

NEW RELEASES
"DOUBLE SHOT"
b/w "TIME OUT"
LOUIS BROOKS and his HI-TOPPERS
EXCELLO 2042
SPIRITUALS
"JESUS MY SAVIOUR"
b/w "RESCUE THE PERISHING"
SILVERTONE SINGERS OF CINCINNATTI
EXCELLO 2043
"I'M WAITING AND WATCHING"
b/w "ONE DAY"
THE SONS OF THE SOUTH
EXCELLO 2045
WIRE OR PHONE COLLECT 42-2215
WESTERN TRADE—ORDER FROM MONARCH IN L. A.
AVAILABLE ON 45's + 78's
NASHBORO RECORD CO., INC.
177 3rd AVE. N. NASHVILLE, TENN.



THE CASH BOX FOLK & WESTERN DISK JOCKEY REGIONAL RECORD REPORTS

Jimmie Williams
WNOP—Newport, Ky.
1. What'cha Gonna Do Now (Tommy Collins)
2. John Henry (Jimmy Skinner)
3. Looking For A Date (Tubb)
4. Honey Baby (Skeeter Bonn)
5. Out Behind The Barn (Jimmy Dickens)
6. One By One (Wells & Foley)
7. You Can't Feel The Way I Do (Betty Cody)
8. Then I'll Stop Lovin' You (Jim Reeves)
9. Blue Tennessee Rain (Lou)
10. Goodnight Sweetheart (Johnnie & Jack)

Dal Stallard
KCMO—Kansas City, Mo.
1. One By One (Wells & Foley)
2. I Don't Hurt Anymore (Snow)
3. This Ole House (Hamblen)
4. Out Behind The Barn (Jimmy Dickens)
5. Courtin' In The Rain (Tyler)
6. Don't Drop It (Terry Fell)
7. What'cha Gonna Do (Collins)
8. Hep Cat Baby (E. Arnold)
9. Looking Back To See (Tubb & Hill)
10. Honey Baby (Skeeter 8onn)

Bob McKeehan
KCNA—Tucson, Ariz.
1. I Don't Hurt Anymore (Snow)
2. One By One (Wells & Foley)
3. Even Tho (Webb Pierce)
4. Chapel In The Moonlight (Faron Young)
5. Place For Girls Like You (Faron Young)
6. Go Boy Go (Carl Smith)
7. Cry, Cry Darlin' (J. Heap)
8. House Of Glass (Al Terry)
9. This Is The Thanks I Get (Eddy Arnold)
10. Looking Back To See (J. E. & M. Brown)

Smokey Smith
KRNT—Des Moines, Iowa
1. You Can't Have My Love (Jackson & Gray)
2. Night Time Is Cry Time (Jimmy Newman)
3. Courtin' In The Rain (T. Texas Tyler)
4. But I Do (Skeets McDonald)
5. Don't Be The One (Sovine)
6. This Ole House (Hamblen)
7. I Don't Hurt Anymore (Snow)
8. Tell Her Lies And Feed Her Candy (Charlie Walker)
9. Call Me Up (Marty Robbins)
10. Company's Comin' (Wagoner)

Clarence Kneeland
WERI—WICH—Jewett City, Conn.
1. I Don't Hurt Anymore (Snow)
2. Blue Days And Lonely Nights (Jimmie Osborne)
3. Even Tho (Webb Pierce)
4. What'cha Gonna Do Now (Tommy Collins)
5. One By One (Wells & Foley)
6. This Is The Thanks I Get (Eddy Arnold)
7. Goodnight Sweetheart (Johnnie & Jack)
8. Mother Went A-Walking (Jim Reeves)
9. Go Boy Go (Carl Smith)
10. Dancing Country Style (Zack)

Marty Roberts
WCKY—Cincinnati, Ohio
1. I Don't Hurt Anymore (Snow)
2. One By One (Wells & Foley)
3. Even To (Webb Pierce)
4. Goodnight Sweetheart (Johnnie & Jack)
5. You Can't Have My Love (West & Strength)
6. Courtin' In The Rain (Tyler)
7. Looking Back To See (J. E. & M. Brown)
8. Sparkling Brown Eyes (Pierce & Wilburn Bros.)
9. This Is The Thanks I Get (Eddy Arnold)
10. John Henry And The Water Boy (Jimmie Skinner)

"Chuckwagon Chuck" Nichols
KOWB— Laramie, Wyo.
1. I Don't Hurt Anymore (Snow)
2. I Love You (J. Wakely)
3. Looking 8ack To See (Wells & Jones)
4. You 8etter Not Do That (Tommy Collins)
5. Even Tho (Webb Pierce)
6. Out Behind The Barn (Jimmy Dickens)
7. I Understand (Jack Ford)
8. I Really Don't Want To Know (Eddy Arnold)
9. This Is The Thanks I Get (Eddy Arnold)
10. Slowly (Webb Pierce)

"Cuz'n Larry" Lane
WEBK—Tampa, Fla.
1. This Is The Thanks I Get (Eddy Arnold)
2. I Don't Hurt Anymore (Snow)
3. If You Saw Her Through My Eyes (Carl Smith)
4. Blue Tennessee Rain (Lou)
5. What'cha Gonna Do Now (Tommy Collins)
6. Cry, Cry Darling (Newman)
7. Wait For Me Darling (Lou)
8. Sparkling Brown Eyes (Pierce & Wilburn Bros.)
9. Even Tho (Webb Pierce)
10. Night Time Is Cry Time (Jimmy Newman)

Henry Tuck
WREV—Reidsville, N. C.
1. Goodnight Sweetheart (Johnnie & Jack)
2. I Don't Hurt Anymore (Snow)
3. Courtin' In The Rain (Tyler)
4. Even Tho (Webb Pierce)
5. If You Don't, Somebody Else Will (Jimmy & Johnnie)
6. Call On Me (Dusty Owens)
7. Honey Love (The Carlisles)
8. This Ole House (Hamblen)
9. Night Time Is Cry Time (Jimmy Newman)
10. Two Glasses Joe (E. Tubb)

Ramblin' Lou
WHLD—Niagara Falls, N. Y.
1. I Don't Hurt Anymore (Snow)
2. One By One (Wells & Foley)
3. Looking Back To See (Tubb & Hill)
4. Out Behind The Barn (Jimmy Dickens)
5. Goodnight Sweetheart (Johnnie & Jack)
6. Even Tho (Webb Pierce)
7. Can You Forget (S. Cooper)
8. Honky Tonk Heart (E. Tubb)
9. Go Boy Go (Carl Smith)
10. If You Love Me (Wilburn Bros.)

Pop's Country Store
WXGI—Richmond, Va.
1. Place For Girls Like You (Faron Young)
2. I Can See An Angel (Pike)
3. I'm Too Big To Cry (Robbins)
4. If You Don't Somebody Else Will (Jimmy & Johnny)
5. Goodnight Sweetheart (Johnnie & Jack)
6. Don't Be The One (Sovine)
7. Can Can Skirt (H. J. Van)
8. I Don't Hurt Anymore (Snow)
9. I Love You Best Of All (Mac Wiseman)
10. Skokiaan (Bud Isaacs)

Jimmy Hutsell
WLAR—Athens, Tenn.
1. I Don't Hurt Anymore (Snow)
2. Padre Of Old San Antone (Jim Reeves)
3. Goodnight Sweetheart, Goodnight (Johnnie & Jack)
4. If You Don't Want It (The Carlisles)
5. One By One (Wells & Foley)
6. Go 8oy Go (Carl Smith)
7. Chapel In The Moonlight (Rex Allen)
8. River Of No Return (Ford)
9. Show Me That You Love Me (Al Terry)
10. Don't Drop It (Red Sovine)

Norm & Tex
WBNL & WBTO—Boonville & Linton, Ind.
1. Courtin' In The Rain (Tyler)
2. I Love Her So Much I Let Her Go (Ray Price)
3. House Of Glass (Al Terry)
4. I Don't Hurt Anymore (Snow)
5. What'cha Gonna Do Now (Tommy Collins)
6. Even Tho (Webb Pierce)
7. Looking 8ack To See (Tubb & Hill)
8. You Can't Have My Love (Jackson & Gray)
9. One By One (Wells & Foley)
10. Place For Girls Like You (Faron Young)

Joe Morris
WOIC—Columbia, S. C.
1. Even Tho (Webb Pierce)
2. I Don't Hurt Anymore (Snow)
3. Goodnight Sweetheart (Johnnie & Jack)
4. One By One (Wells & Foley)
5. A Place For Girls Like You (Faron Young)
6. A Little Time Out (Wilburn Bros.)
7. If You Don't Somebody Else Will (Maphis & Lee)
8. Sparkling Brown Eyes (Pierce & Wilburn 8ros.)
9. Night Time Is Cry Time (Jimmy Newman)
10. Chapel In The Moonlight (Faron Young)

"Sheriff" Tex Davis
WCMS—Norfolk, Va.
1. Never (W. & M. Tuttle)
2. What'cha Gonna Do Now (Tommy Collins)
3. Place For Girls Like You (Faron Young)
4. This Is The Thanks I Get (Eddy Arnold)
5. I Don't Hurt Anymore (Snow)
6. Honey Love (The Carlisles)
7. You Can't Have My Love (Jackson & Gray)
8. Go Boy Go (Carl Smith)
9. Out Behind The 8arn (Jimmy Dickens)
10. Honey Baby (Skeeter Bonn)

Cliff Rodgers
WHKK—Akron, Ohio
1. I Don't Hurt Anymore (Snow)
2. One By One (Wells & Foley)
3. This Ole House (Hamblen)
4. Place For Girls Like You (Faron Young)
5. Even Tho (Webb Pierce)
6. This Is The Thanks I Get (Eddy Arnold)
7. Just Call On Me (D. Owens)
8. One White Rose (Hawkins)
9. Chapel In The Moonlight (Rex Allen)
10. Never (W. & M. Tuttle)

L. F. Kenfield
WTIC—Hartford, Conn.
1. Slowly (Webb Pierce)
2. Downhill Drag (Chet Atkins)
3. Pretty Words (Marty Robins)
4. One By One (Wells & Foley)
5. I Really Don't Want To Know (Eddy Arnold)
6. Release Me (Ray Price)
7. You Better Not Do That (Jimmy Dickens)
8. Looking 8ack To See (J. E. & M. Brown)
9. What'cha Gonna Do Now (Tommy Collins)

F. M. Smith
WFOR—Hattiesburg, Miss.
1. The Man Upstairs (Blackwood Bros.)
2. The Good And The 8ad (Charline Arthur)
3. Goodnight Sweetheart, Goodnight (Johnnie & Jack)
4. This Ole House (Hamblen)
5. Holding Hands (Kenny Lee)
6. Back Up Buddy (C. Smith)
7. Night Time Is Cry Time (Jimmy Newman)
8. Kiss Me 8ig (Ford)
9. Sparkling Brown Eyes (Pierce & Wilburn 8ros.)
10. River Of No Return (Ford)

Earl Davis
WFHG—Bristol, Va.
1. I Don't Hurt Anymore (Snow)
2. One By One (Wells & Foley)
3. Honey I Need You (Johnnie & Jack)
4. You Can't Have My Love (West & Strength)
5. Even Tho (Webb Pierce)
6. Pretty Words (M. Robbins)
7. Night Time Is Cry Time (Jimmy Newman)
8. Thank You For Calling (Billy Walker)
9. This Is The Thanks I Get (Eddy Arnold)
10. Looking Back To See (J. E. & M. Brown)

Carl Stuart
WCOP—Boston, Mass.
1. I Don't Hurt Anymore (Snow)
2. Even Tho (Webb Pierce)
3. What'cha Gonna Do Now (Tommy Collins)
4. Place For Girls Like You (Faron Young)
5. Night Time Is Cry Time (Jimmy Newman)
6. One By One (Wells & Foley)
7. Goodnight Sweetheart (Johnnie & Jack)
8. Two Step Sidestep (Lou)
9. I Saw Your Face In The Moon (Mac Wiseman)
10. There's A Train Leaving (Jack Cardwell)

Wayne "Saddlebags" Griffin
KDEF—Albuquerque, New Mexico
1. I Don't Hurt Anymore (Snow)
2. Even Tho (Webb Pierce)
3. One By One (Wells & Foley)
4. Looking Back To See (Hill & Tubb)
5. Cry Cry Darling (Newman)
6. Courtin' In The Rain (Tyler)
7. Thank You For Calling (Billy Walker)
8. This Is The Thanks I Get (Eddy Arnold)
9. House Of Glass (Al Terry)
10. What'cha Gonna Do Now (Tommy Collins)

THE CASH BOX Reports THE NATION'S BIG 10

HILLBILLY, FOLK & WESTERN JUKE BOX TUNES

1. **I DON'T HURT ANYMORE**
 Hank Snow
 (RCA Victor 20-5698; 47-5698)

2. **ONE BY ONE**
 Kitty Wells & Red Foley
 (Decca 29065; 9-29065)

3. **EVEN THO**
 Webb Pierce
 (Decca 29107; 9-29107)

4. **GOODNIGHT, SWEETHEART, GOODNIGHT**
 Johnnie & Jack
 (RCA Victor 20-5775; 47-5775)

5. **LOOKING BACK TO SEE**
 G. Hill & J. Tubb
 (Decca 29145; 9-29145)
 R. Wells & G. Jones
 (RCA Victor 20-5770; 47-5770)
 J. E. & M. Brown
 (Fabor 107; 45-107)

6. **DON'T DROP IT**
 Terry Fell
 ("X"-0010; 4X-0010)

7. **GO, BOY, GO**
 Carl Smith
 (Columbia 21266; 4-21266)

8. **COURTIN' IN THE RAIN**
 T. Texas Tyler
 (4 Star 1660; 45-1660)

9. **ROSE MARIE**
 Slim Whitman
 (Imperial 8236; 45-8236)

10. **HEP CAT BABY**
 Eddy Arnold
 (RCA Victor 20-5805; 47-5805)

Leaders of Hank Williams Memorial Day Celebration



ROY ACUFF
General Master of Ceremonies



ERNEST TUBB
Assistant Master of Ceremonies



HANK SNOW
Assistant Master of Ceremonies

CINCINNATI CUT-UPS

The big news on Fountain Square this week is about **Paul Dixon** resigning from WCPO. Seems Paul has been at odds with the brass of the station since he replaced **Dottie Mack** with **Sis Camp** on his show. **Dixon** states that he will leave WCPO when his Dumont TV show contract runs out. . . . Mid-Western Hay Ride with **Bonnie Lou** (King) **Red** and **Zeek, Gear Sisters, Buddy Ross,** and **The Trail Hands** played the Dark County Fair to a record breaking crowd this week. . . . **Jenny and Jill** (Okeh) has a new release out "I'm Gonna Wake Up Smilin'" . . . **Skeeter Bonn** (Victor) "Honey Baby" working with Estel Lee at the Falicity Rex Theater. . . . **Jimmie Skinner** (Decca) **Little Loretta Thompson, Smoky Ward, Ray Lunsford** and **Jimmie Williams** are featured regularly at the Middletown Jamboree on Sat. nights. . . . **Lester Cox** writer of "No Stone Unturned" addressed the Cincinnati Society of Composers at their regular meeting. The society was formed to help amateur composers.

MGM Signs Dave Denny

NEW YORK—It was announced this week that Dave Denny, a country songster from this state who is featured on a country variety show on WPTR, Troy, N. Y., has been signed to a term contract with the MGM label.

His first release for the diskery is scheded to be out later this month.

Snow & Tubb Broke Records In Florida

NASHVILLE, TENN.—In a recent issue, **The Cash Box** inadvertently wrote that Red Foley had been on a Florida tour. The article should have read that Ernest Tubb and Hank Snow had been on that tour. As a matter of fact, the trip was so successful for Tubb and Snow that they broke house records in the following Florida cities: Tampa, Orlando, Daytona Beach, Ocala and Jacksonville.

THE TEN FOLK AND WESTERN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

PLUS THE NEXT FIVE

1. I DON'T HURT ANYMORE . . . Hank Snow (RCA Victor)
2. EVEN THO Webb Pierce (Decca)
3. ONE BY ONE Kitty Wells & Red Foley (Decca)
4. COURTIN' IN THE RAIN T. Texas Tyler (Four Star)
5. GO, BOY, GO Carl Smith (Columbia)
6. GOODNIGHT, SWEETHEART, GOODNIGHT Johnnie & Jack (RCA Victor)
7. THIS OLE HOUSE Stuart Hamblen (RCA Victor)
8. WHAT'CHA GONNA DO NOW . Tommy Collins (Capitol)
9. THIS IS THE THANKS I GET . . . Eddy Arnold (RCA Victor)
10. A PLACE FOR GIRLS LIKE YOU Faron Young (Capitol)

11) LOOKING BACK TO SEE. 12) YOU CAN'T HAVE MY LOVE. 13) IF YOU DON'T, SOMEBODY ELSE WILL. 14) SPARKLING BROWN EYES. 15) NIGHT TIME IS CRY TIME. 15) DON'T DROP IT.

TOPS FOR THE BOXES

WEBB PIERCE

SINGING

A NEW HIT



"YOU'RE NOT MINE ANYMORE"

b/w

"MORE AND MORE"

Decca 29252; 9-29252

DECCA RECORDS

CEDARWOOD PUBLISHING CO.
146 7th Ave. Nashville, Tenn.

COUSIN HERB HENSON
"When You Give A Rose To A Redhead"
CAPITOL # 2925
CENTRAL SONGS, INC.
6308 SUNSET BLVD.
HOLLYWOOD 28 CALIF.

"BLUE TENNESSEE RAIN"
BONNIE LOU
(KING)
Berry Sisters
(AMBER)
WHITE OAK MUSIC — BMI
Cincinnati 24, O.

THE CASH BOX BULLSEYE of the WEEK
TOMMY COLLINS
sings two tunes he wrote himself . . .
"WHAT'CHA GONNA DO NOW?
b/w
"YOU'RE FOR ME"
CAPITOL 2891
CENTRAL SONGS, INC.
6308 SUNSET BLVD., HOLLYWOOD 28, CALIF.

A C&W FAVORITE
JACK TOOMBS
The boy who gave you . . .
"YOU'RE THE ONLY GOOD THING"
Sings his new one . . .
"FOOLISH JEALOUSY"
b/w
"MY IMAGINATION"
EXCELLO 2041
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NASHBORO RECORD CO., INC.
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A GREAT new COUNTRY—POP record SENSATION
"HERE LIES MY HEART"
RCA Victor # 20-5847
"Keep Your Eye On My Darling"
PEE WEE KING and Band
Featuring Redd Stewart
GOT IT? GET IT! PLAY IT!
KING ENTERPRISES—303 VAUGHN BLDG.
LOUISVILLE 2, KY.—JACKSON 5535

THE CASH BOX THE 10 TOP FOLK & WESTERN Best Sellers

1. I DON'T HURT ANYMORE
 Hank Snow
 (RCA Victor 20-5698; 47-5698)
2. ONE BY ONE
 Kitty Wells & Red Foley
 (Decca 29065; 9-29065)
3. EVEN THO
 Webb Pierce
 (Decca 29107; 9-29107)
4. GO, BOY, GO
 Carl Smith
 (Columbia 21266; 4-21266)
5. GOODNIGHT, SWEETHEART, GOODNIGHT
 Johnnie & Jack
 (RCA Victor 20-5775; 47-5775)
6. LOOKING BACK TO SEE
 Goldie Hill & Justin Tubb
 Decca 29145; 9-29145)
 Maxine & Jim Edward Brown
 (Fabor 107; 47-107)
 Ruby Wells & Grandpa Jones
 (RCA Victor 20-5770; 47-5770)
7. HEP CAT BABY
 Eddy Arnold
 (RCA Victor 20-5805; 47-5805)
8. THIS OLE HOUSE
 Stuart Hamblen
 (RCA Victor 20-5739; 47-5739)
9. SPARKLING BROWN EYES
 Webb Pierce & The Wilburn Brothers
 (Decca 29107; 9-29107)
10. WHAT'CHA GONNA DO NOW
 Tommy Collins
 (Capitol 2891; F-2891)

FOLK AND WESTERN REVIEWS

DISK & SLEEPER · GOOD · EXCELLENT · FAIR · VERY GOOD · MEDIOCRE

THE CASH BOX BULLSEYE of the WEEK

"A LONELY HEART KNOWS" (2:45)
[Brazos Valley BMI—H. Thompson]

"THE NEW GREEN LIGHT" (2:08)
[Brazos Valley BMI—H. Thompson]

HANK THOMPSON
(Capitol 2920; F-2920)

● Hank Thompson, one of the top performers in the country field, comes through with another pair of tunes that should meet with great success on the market. On one end, the artist takes hold of a rhythmic, quick beat ballad dubbed "The New Green Light" and treats it to a bright vocal performance. The chanter has finally found out that his gal has been untrue and has decided to give her the "go" sign. "A Lonely Heart Knows", on the flip half, is a moderate tempo weeper that Hank projects with much feeling. The Brazos Valley Boys blend in with a fine instrumental assist on both ends. Two grade "A" etchings that should ride the charts together.

EDDIE EDDINGS
((Starday 163; 45-163)

B "YEARNING" (2:45) [Starrite BMI—E. Eddings] Eddie Eddings sings this middle beat, lover's lament in poignant fashion. The Country Gentlemen warmly assist the chanter as he tells of his desire to be reunited with his former sweetheart.

C+ "SMOOCHIN'" (2:05) [Starrite BMI—Ed Eddings] Under deck is a pleasing, quick beat ditty with peppy lyrics that Eddings etches in gay style. Enticing melody rounds out a cute side.

RITA ROBBINS
(RCA Victor 20-5856; 47-5856)

B+ "THE HOOK" (2:07) [Sheldon BMI—Ebb Coleman, Klein] The diskery comes up with a new femme vocalist, Rita Robbins, who has both the talent and material to break into the big time on her initial effort. The thrush delivers the captivating lyrics and melody in potent fashion.

B "IF YOU DON'T SOMEBODY ELSE WILL" (2:05) [Acuff-Rose BMI—J. Mathis] Flip portion is a delightful, quick beat romantic item that the songstress waxes with zest and appeal. Two excellent showings.

THE PINETOPPERS & THE MARLIN SISTERS
(Coral 61245; 9-61245)

B "BLOSSOMS IN THE SPRINGTIME" (2:29) [Skidmore ASCAP—V. Horton] The refreshing vocal stylings of the Marlin Sisters receive a real pleasing Pinetopper backing on a lovely, lilting, middle tempo piece. A pretty set of lyrics.

C+ "MELODY AND HARMONY" (2:05) [Regent BMI—W. Evans] On the flip half, the Pinetoppers wend their way through a delectable instrumental ditty with an inviting melody. Easy listening on both ends.

MERLE KILGORE
(Imperial 8266; 45-8266)

B "SEEING DOUBLE, FEELING SINGLE" (1:57) [Commodore BMI — M. Kilgore] Merle Kilgore sends up a top-notch vocal effort as he waxes a fast paced item in spirited fashion. A tassle with the wife and all night drinking down at the corner bar has the chanter "feeling single" again.

B "IT CAN'T RAIN ALL THE TIME" (2:36) [Commodore BMI—M. Kilgore] Under lid is a moderate beat sentimental item that Kilgore treats to a smooth reading. Subdued string backing.

BETTY AMOS
(Mercury 70456; 70456 x 45)

B+ "I WILL FOR YOU" (1:55) [Acuff-Rose BMI—Amos] Betty Amos comes up with a tantalizing performance on a bouncy, quick beat romantic cutie. Light-hearted lyrics and a flavorful string backdrop combine in coin-catching manner. A dandy platter.

B "THE GIRL THAT WENT WRONG" (2:29) [Melody Trail BMI — Dale] Reverse etching is a moderate tempo heartbreaker that Betty puts over with telling effect. Should attract many spins.

TINY COLBERT
(4 Star X-96; 45 x 96)

B "HEAP MAD INJUN" (2:23) [4 Star BMI—E. Miller, T. Colbert] Tiny Colbert and his West Coast Ramblers come up with a catchy piece of tom-tom material that could prove to be a real sleeper. An infectiously different platter.

C+ "JUVENILE LOVE" (2:03) [4 Star BMI—E. Miller, T. Colbert] On the lower side Colbert waxes a fetching, quick beat item dealing with the amors of the younger set. Cute lyrics and melody color the deck.

WANDA JACKSON & BILLY GRAY
(Decca 29267; 9-29267)

B "YOU'D BE THE FIRST ONE TO KNOW" (2:21) [Brazos Valley BMI—W. Jackson] Wanda Jackson sends up a first class performance on a moderate tempo, sentimental piece. The chirp sings the tender lyrics with warmth and sincerity.

B+ "IF YOU DON'T SOMEBODY ELSE WILL" (2:11) [Acuff-Rose BMI—J. Mathis, G. Hamilton, J. Fautheree] Billy Gray teams up with Wanda on a colorful, love item that's starting to click. A socko follow-up to their current success "You Can't Have My Love". Should do well.

TOM TALL
(Fabor 115; 45-115)

B "YOU LOVED ANOTHER ONE BETTER THAN I" (2:30) [Dandelion BMI — T. Tall] The mellow tones of Tom Tall come over well on a moderate tempo weeper with touching lyrics. Strings back the artist in tender fashion.

B "I WANT TO WALK WITH YOU" (2:24) [Dandelion BMI—T. Tall] On the bottom half, Tall dishes up an engaging, double track vocal effort. The tune is a fast tempo, romantic piece with lyrics in a semi-religious vein.

THE CASH BOX FOLK and WESTERN ROUNDUP

Maxine and **Jim Edward Brown** (Abbott), the duet who did the original recording of "Looking Back To See" just recently completed personal appearance engagements in West Texas and New Mexico with Imperial's **Slim Whitman.** Shortly after the tour, Maxine and Jim Edward were robbed of several hundred dollars in money and clothing. **Charlie Walker** who holds forth with the C&W deejay show over KMAC-KISS in San Antonio, Texas and who is also a recording artist for the Decca people, had as his guest recently **Jim Reeves,** (Abbott). Reeves has been working the Texas Territory out of his headquarters at Shreveport, La. and the Louisiana Hayride. **Carl Smith,** after just missing the hurricane "Edna" while on a Florida tour, jumps from one weather extreme to the other. . . . Smith and his Tunesmiths just completing a week in Baltimore, Md. **Hank Snow** remains on a busy schedule of personal appearances, with the requests heavy for Sunday Park dates. Snow just concluded a successful week of personal appearances in the Pennsylvania territory. **Bill Carlisle** and "The Carlisles" set for eleven days in Canada. This group has been on a rather solid schedule of personal appearances for the past several weeks. Another group scheduled for Canadian tour right away is **Bill Monroe** and his Bluegrass Boys. Monroe has been using **Red Murphy** recently on his road engagements. **Curtis Gordon** and his **Hillbilly** Pals played to some 4,000 paid admissions on Labor Day weekend at the Radio Ranch in Mobile, Alabama.



HANK SNOW

Gordon is set for personal appearances in the Norfolk, Va. area October 3-5. Artists, writers, and folks in the trade have been pouring the mail into the **Cash Box** Nashville office reminding us that they intend to make the **Hank Williams** Memorial Day Celebration (September 20-21st). **Hank Snow** did the Grand Ole Opry coast-to-coast NBC'er September 11th, with guest **Faron Young** sharing the spotlight. **Jim Halsey,** who manages the affairs of **Hank Thompson** and his Brazo Valley Boys, reports a busy schedule of Fairs and Celebrations for the Capitol artist. Thompson has and is working some of the largest fairs in the country during this and next month. September 10-12 saw the Thompson band entertaining at the Sacramento, Calif. fair. September 13th-14th the group worked the San Jose Celebration—and Sept. 15-17 the Kansas Free Fair in Topeka, Kansas. October 11-15 and again on the 18-19 Thompson and his band worked the Texas State Fair in Dallas. On Sept. 29-30 and October 1 the group jumps into Albuquerque, New Mexico for the celebration there. The many friends of the **Halsey** family will be happy to know that **Jim Halsey's** wife is recovering nicely from a recent illness. **June Carter** hospitalized in Nashville undergoing appendix operation. Once again **Grandpa Jones** and all his grandchildren prep for another tour into Canada. The Drifting Cowboys band, originally the **Hank Williams** band, and later associated with **Ray Price,** were recently contracted for a number of personal appearance engagements by **Bob Ferguson,** manager of **Ferlin Huskey.** The Drifting Cowboys band is composed of **Don Helms, Cedric Rainwater, Rusty Gabbard,** and **Pete Wade. Jimmy Rule** who manages Columbia's newcomer. . . . **Norvin Kelly,** reports that Norvin's latest record release is receiving top play in Texas territory. Word from Boston and **Herbert L. Shucher,** manager of **Carl Stuart,** reports that the "singing disc jockey," Stuart, who is the star of WCOP'S Original New England Hayloft Jamboree, canceled all personal appearances Sept. 18-25 in order that the two might make the **Hank Williams** Memorial Day Celebration in Montgomery (Sept. 20-21). **Joseph Dragun,** Music Research Director of WCOP also made the trip. **Dub Allbritten,** now managing **Red Foley,** featured on the ABC netter "Ozark Jubilee" from Springfield, Mo., in Nashville on a schedule of last minute business. Allbritten reports that the newly organized oatune shindig is showing to capacity houses, with reservations being booked two weeks in advance. **Slim Whitman** (Imperial) and **Mac Wiseman** (Dot) have already been signed to appear as special guests on the Original New England Hayloft Jamboree. The first of the fall's new shows took place on Friday, Sept. 17th. . . . **"Cuz'n Larry" Lane** reports from Tampa, Florida capacity crowds at the Fort Homer Hester Armory each Sat. night with two big shows. Members of the cast are **Two Dukes** and a **Dot, Yarborough Bros., Melody Boys** (Gospel Quartet), **Carl** (Snuffy) **Smith** and **Rainbow Boys. Jim Wilson** of WHOO, Orlando, Florida, has only one word of explanation for the new **Porter Wagoner** (RCA Victor) release.



JUNE CARTER

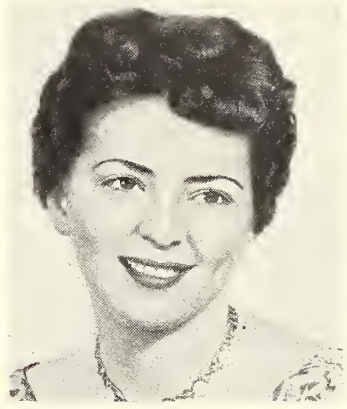
WAX-WISE



THE CARLISLES

A couple of weeks ago we were eager to report that **Goldie Hill's** latest release could easily be one of her best records . . . well, it's really true, 'cause from all reports the release "Please Don't Betray Me" and "Treat Me Kind" is off to a flyin' start with the deejays. **Chet Atkins** (RCA Victor) recording of the **Bob Wills** classic "San Antonio Rose" along with "Mister Misery" featuring vocalist **Red Kirk** reported to be getting lots of play. **Eddy Arnold** (RCA Victor) into New York for a week's recording session. Eddy's latest is breaking in all charts. . . . "This Is The Thanks I Get" is playing in both 'pop' and 'Country' locations. "Hep Cat Baby" is the flip side. **Frankie More** reports that **Johnnie and Jack** along with **Kitty Wells** will take a two week's vacation right away, after having completed a series of Fair dates around the country. A recording session is on the agenda prior to their Fall schedule of personal appearances. Fortune Records releasing a new record by **Louis Gilbert** and **Bob Sykes,** with **Chuck Hatfield's** Treble-Aires, doing the instrumental backing. The title is, "Fickle Heart" and "Please, Mr. Bartender." According to **Murray Nash,** Acuff-Rose's **Mel Foree** completing a promotional trip through Texas and Louisiana and concluding trip in Montgomery. Wesley and **Fred Rose** along with Nash will also make the Montgomery **Hank Williams** Memorial Day Celebration. **Joe Lucus,** also a rep for the Acuff-Rose org is on the road promoting the **Jinnie Rodgers** and **Joni James** recording of "Mama Don't Cry At My Wedding." Lucus will cover Norfolk, Washington, Baltimore and Pittsburg. A real juke box natural is **Ernest Tubb's** latest release . . . "Two Glasses Joe" and "Journey's End." Both sides getting the spins on this one by Tubb.

turns music into money...



RITA ROBBINS
first releases
TAKE A LOOK AT THAT MOON
WHITHER THOU GOEST
20/47-5855

IF YOU DON'T, SOMEBODY ELSE WILL
THE HOOK
20/47-5856



THE DAVIS SISTERS
rhythm and country smashes
SHOW ME
JUST LIKE ME
20/47-5843

YOU WEREN'T ASHAMED TO KISS ME LAST NIGHT
FOGGY MOUNTAIN TOP
20/47-5701

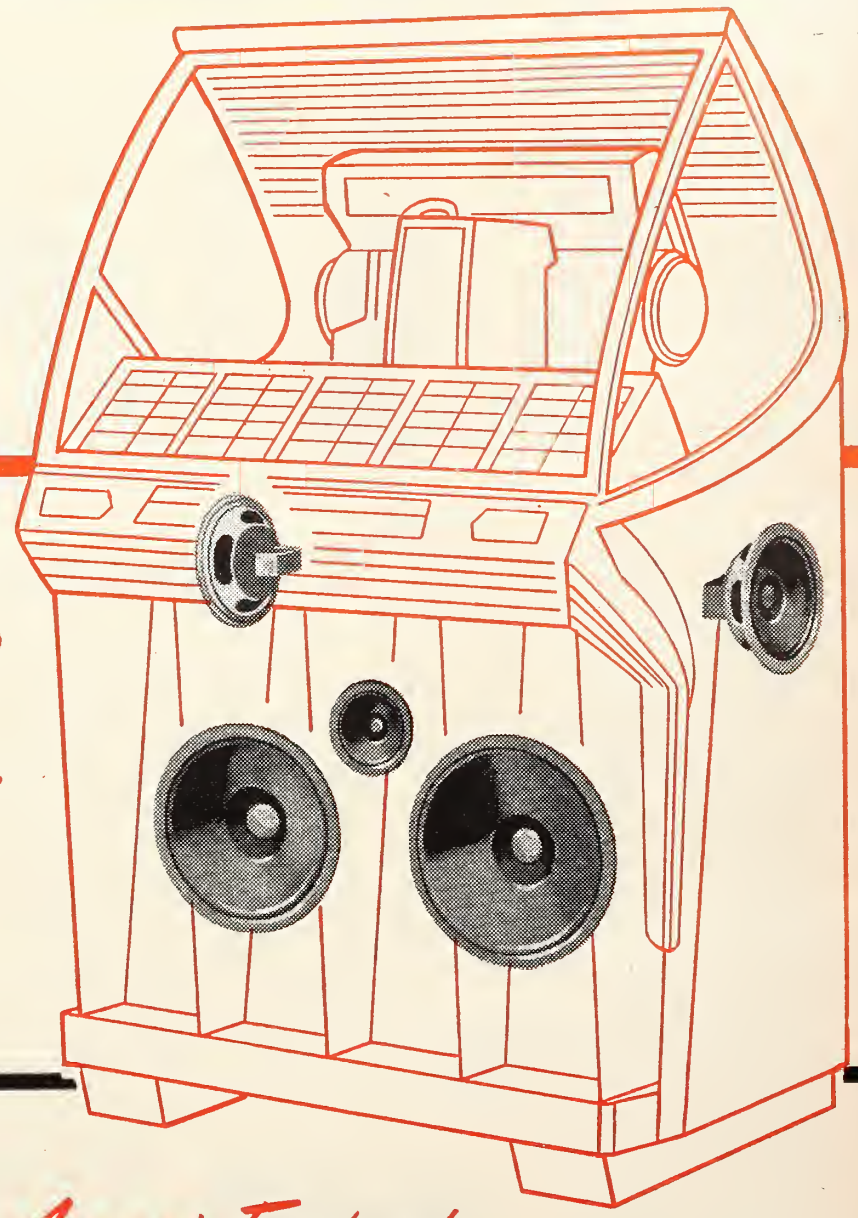
New Country-Western Records

RCA VICTOR
FIRST IN RECORDED MUSIC

the "soundest" story ever told

IN THE Select-O-matic 100 WITH OMNI-DIRECTIONAL SOUND . . .

. . . *music in all directions* . . . faithfully reproduced at the same tonal level. It's possible because Seeburg has integrated not one or two, *but five separate speakers* (two 12-inch, one 5-inch and two 8-inch) into the acoustical chamber of the Select-O-Matic "100." It's the most advanced electro-acoustical system ever built into a coin-operated music system.



WITH REMOTE SPEAKERS

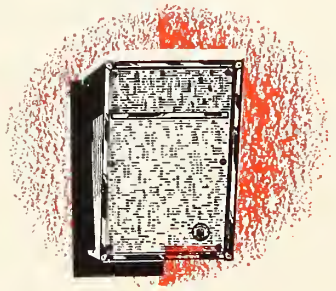
The new line of Seeburg constant voltage speakers permits complete interchangeability without additional accessories. Particularly adaptable to multiple-speaker installations.



Recessed 12-inch high fidelity remote speaker provides infinite baffle conditions for superlative performance.



Wall Mounting. An outstanding 8-inch, wide-range bass reflex speaker scientifically housed in attractive two-tone cabinet.



Corner Mounting. 8-inch speaker in modified folded-horn enclosure. Also installed as corner floor console. Attractive cabinet.



Seeburg

DEPENDABLE MUSIC SYSTEMS SINCE 1902

J. P. SEEBURG CORPORATION
Chicago 22, Illinois

America's Finest and Most Complete Music Systems

Here and There

NEW YORK—It is indeed heartening to receive so many letters and phone calls, all commenting enthusiastically on Bill Gersh's talk to the Music Operators of Northern Illinois Association, copy of which was reproduced in the September 18 issue. (Reprints of the talk are available to associations and operators without charge). The speech advised a concentrated effort by individual coinmen, as well as groups, to continually seek improved public relations. It was pointed out that each operator in every individual town could best perform public relation practices. As a case in point, the American Chemical Society met for its 126th National conference in this city this past week. It was determined that the necessity for educational programs to promote student recruitment and improved public understanding was a matter best handled by each local section. "Much was done this past year to create a better understanding between the public and the industry, and the sections are stepping up their activities along this line" was the report made.

CHICAGO—Thin or underfed persons may have a better chance to survive radiation injuries in event of a hydrogen or atomic bomb attack. This was suggested this past week to the International College of Surgeons, which concluded the nineteenth annual congress of its American and Canadian sections here. (Ed comment: Being thin ourselves, it looks like The Cash Box has a good chance of survival in the event one of these fantastic bombs hits us on the head).

NEW YORK—A startling example of how statistics and figures can be highly misleading, or made to fit the particular whim of the individual. Apparel stores in this city last week had one of the most spectacular sales gains in history—69 per cent better than a year ago. The comparison was with a 1953 week in which a heat wave killed off much normal business.

CHICAGO—The month of October has been designated as NATIONAL RESTAURANT WEEK. Operators would do well to confer with their restaurant location owners and find out how they can cooperate. The more people patronizing restaurants, the more play your equipment will get.

WHAT ABOUT ROADMEN?

Prior to World War II the traveling roadman, as far as this industry is concerned, was a truly romantic business figure. A staunch bulwark for continued good business.

Operators, jobbers and distributors in villages, towns and cities, looked forward to his arrival. He seemed to bring with him a gust of exciting air that carried with it the news of yesterday, today and tomorrow.

He was able to most glibly tell of events that were happening here, there and everywhere thruout the entire field.

As more modern merchandising methods were introduced and penny-saving efficiency became the rule, the roadmen, or at least the greater majority of them, disappeared from the sales picture.

For some time now some operators have been asking, "Why doesn't the factory send their salesmen to call on us like they used to do?"

These operators usually are the old-timers in the field. The newer men, those who have entered since the postwar period, don't seem to realize how important and valuable the factory roadman really was.

Few, if any, of these postwar coinmen, know about roadmen. As the war ended, there was little need for roadmen, because the demand for merchandise was so great all the average factory had to worry about was producing enough to meet the demand.

But times have changed once again. And, just as in years gone by, the belief now is that factory roadmen can once again be important. They are actually the factory's direct contact with the 'men on the firing line'—the sellers and operators.

There must be some way to decide whether or not there is a need for factory roadmen. The people engaged in the industry should be the people to decide whether or not they want to have roadmen call on them, as they used to call on them in days gone by.

Maybe the present set of operators are much too busy to be bothered by factory salesmen. Maybe they don't want such men disturbing them in the pressnre of their present operations.

Maybe they feel that they are sufficient of themselves to carry on ahead without the need of some traveling man to tell them what someone else is doing with the same machines to make these machines so much more profitabe.

This is a new world. A world of change. A world that has accepted new, speedy, highly efficient methods for sales as well as operating.

Perhaps the men, who are today engaged in the business of operating and selling the machines of the present factories, just don't want to be bothered by roadmen spinning yawns about this, that, and the other thing.

***The Cash Box* decided that the one best and logical method, was to bring the story up before the people who, today, comprise the industry. To ask these people to vote as to whether they do, or they don't, want roadmen to call upon them.**

Before indicating your desire, it is the hope of the men who are traveling the hard and winding, long road of today, that every consideration will be given them (aside from the fact that they, these traveling roadmen, must 'sell' merchandise to remain 'on the job') to the news they bring, the many extra things they do to serve their customers, the better and more modern methods they explain and that, by traveling so many, many miles, they become acquainted with facts which they can present to the peoples they visit in a clarified fashion.

There is a lot to be said for the roadman. There's a lot to be said for economical merchandising methods.

The real answer, tho, is up to the man who does the buying. The man who operates. The man who sells. These are the men to decide whether there should, or should not, be roadmen, roaming about the nation and meeting with them.

THE CASH BOX

TEAR OFF AND MAIL TODAY

32 West Randolph Street

Chicago 1, Illinois

I DO ☐

I DO NOT ☐

BELIEVE THERE SHOULD BE ROADMEN CALLING ON ME

SIGNED_____

FIRM_____

ADDRESS_____

CITY_____ STATE_____

I AM A ☐ DISTRIBUTOR ☐ JOBBER ☐ OPERATOR

After Four Months In Operation:

JAX, FLA., OPS ACCLAIM 10c PLAY

Jacksonville, Florida, 100% Dime Play. After Four Months, Leading Music Operators Report That Even if They so Desired, Location Owners Would Never Allow Them to Return to 5¢ Play. Report 10¢ Play Saved Them from Loss This Past Summer. State They are Now Buying More New Equipment. Acclaim "The Cash Box" for Crusade to Help Operators Enjoy Better Business with 10¢ Play.

JACKSONVILLE, FLA.—"What's happened in Jacksonville where 10c play went into effect four months ago?" is what *The Cash Box* wanted to know.

Therefore, this publication arranged for a survey of this area, getting factual opinions from the leading music operators here as to what they now thought of dime play since they were operating on 10c play for four solid months.

The first thing *The Cash Box* learned, was that this entire north Florida city and surrounding area is now 100 percent on dime play.

"In fact", as one leading operator here stated, "the location owners themselves, even if we wanted to return to 5c play, would never allow us to anymore."

Wm. (Bill) Whitcomb of Southern Music Distributing Company, this city said:

"Every operator in this area is for 10c play 100% because of what it has done for him individually, and in a place where help is really appreciated by every operator—his pocket.

"Of course 10c play has helped me. I just can't emphasize that too strongly. I do want to most sincerely thank *The Cash Box,* as does every single operator here in Jacksonville, for the great and continued crusade you people have conducted to help show every operator the way to better business for himself.

"In summing it all up, you can tell the whole, wide world for me, that we're on dime play, just like every operator here is, and that the sooner everyone around the country goes dime play, the sooner will their bnsinesses begin to show some profit.

"The only thing that was wrong with our business here, and that is wrong with many other operators' businesses around the country, as *The Cash Box* has pointed out time and again in the past years, is short profits due to 5c play."

Direct contact was made with other noted operating firms and these men gave the following statements for publication to *The Cash Box.*

Said *B. E. (Buster) Paul of Jax Phonograph Company,* probably the largest local operator:

"While our take isn't up over last summer to any appreciable degree, it is my opinion that collections would have been a lot lower had we not been on 10c play."

Paul continued, **"My route men report that the locations like the idea of 10c play and seem to be well pleased with the take. Both of these factors really tickle me to a great extent."**

Paul concluded, **"You can quote me as being 100 per cent for 10c play."**

O. C. Ponce, who heads the *Ponce Phonograph Company,* long time Jacksonville operator, reported:

"I don't believe that we have a single location that would let us convert back to 5c play. If we did have such a location, I'm darn certain that we wouldn't want to go along with him.

"Yes", he concluded, "we are mighty pleased with what 10c play has done for our collections and, what's more important the locations, themselves, are highly pleased, too."

John Mondelli of *Simplex Distributing Company,* oldest operator as to number of years in this business in Jacksonville, wasn't present but, his manager, *Ray Tyre,* had the following to say:

"Everyone would know I was crazy if I didn't admit that 10c play had helped our route. We just recently placed a very sizeable order for new machines which we sure wouldn't be doing if business wasn't looking up for us because of 10c play.

Operator *Charley Ledford* of *Sunshine Amusement Company,* one of the older, long time operators in Jacksonville, said:

"I'll admit to being skeptical at the beginning about 10c play going over with my locations. Frankly, I didn't believe 10c play would ever be fully successful in an absolute sense with all of my locations.

"I am happy to say that I was entirely wrong in my original belief. All my locations, colored and white, like the idea.

"What does it mean to me? Well, brother, an increase of enough money each week to make me feel extremely happy."

Billy Valentine, considered one of this city's most progressive operators, and who owns *Hi-Tone Music Company,* along with his father who heads *Hi-Tone Amusement Company,* made a joint statement:

"As you know, we were already about 75% dime play on our combined routes, even before the other operators here got started on 10c play. Of course, making our combined routes 100% dime play helped to make our job easier, and accounted for a very noticeable uptake all around.

"We have known for sometime now that it is impossible to operate class equipment, the kind of top equipment necessary to build a sound business, on 5c play, and still be able to lay a little aside for replacement requirements and so forth.

"Dime play solved our problem almost three years ago, and was responsible for our decision to remain in the coin machine business. At that time we decided to try out 10c play and, if it didn't work out, we were ready to throw in the towel. We sure are happy to say that it did work out. And we're happy that all the others in this area also woke up to this fact."

Every operator in this entire Jacksonville area is 100 percent sold on the benefits which they are deriving from 10c play operation.

It would be almost impossible to quote each and everyone of the operators here, but, as their statements conclude:

"We sure are happy to be on 10c play today. This is keeping us in business."

Memo To M.O.A:

Continue To Prefer "Juke Box" As Name For Automatic Phonos

CHICAGO — Even tho, some years ago, this publication had arranged for the nation's music operators to vote for an entirely different name than "Juke Box" for the modern automatic phonograph, *The Cash Box* agreed, at this past Music Operators of America Board of Director's meeting on July 26 to again devote full pages to allow the nation's music men to vote whether they wanted to retain the present name, "Juke Box," or suggest an entirely new name.

A great many new names were suggested. These were printed week after week in this publication. Some of the names recommended to replace "Juke Box" were extremely good.

But, now that all the voting is over, and music operators were asked to mail in their final choice among all of the names suggested, as against the present name, "Juke Box," it seems that the majority prefer that the name "Juke Box" remain as indicative of the modern automatic musical instrument.

Frankly, according to many, the name "Juke Box" no longer describes the modern music machine. But, as these men point out, it's a name with which the public has become extremely familiar and, whether good or bad, many of these men feel that the name should be continued.

It's about half one way and half the other. Many also believe that if *The Cash Box* will begin to use another name, instead of "Juke Box," which would be better descriptive of the finer type automatic musical instrument of today, including the use of the words "Hi-Fi," that there is a possibility that this name may eventually, gain wide usage.



This Lady Means Business

YOU'LL BE IN CLOVER with GOTTLIEB'S

LADY LUCK

Here's a Lucky Hit for You!

It's Fun to take a Chance!

- Rotation Sequence Numbers 1 to 7.
- Bottom Holes Awarding Replays Keep Interest Until Last Second.
- Kickout Holes Advance Value of Point Target.
- 2 Super Powered Flippers.
- 4 Pop Bumpers.
- High Score to 6 Million.
- Super Point Score.

SEE IT AT YOUR DISTRIBUTOR NOW!

D. Gottlieb & Co. Leadership Since 1931 — Location Tested Products

"There is no substitute for QUALITY!" GAUGED PRODUCTION and CONTROLLED DISTRIBUTION Protect Your Investment!

D. Gottlieb & Co.

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CHICAGO 51, ILLINOIS

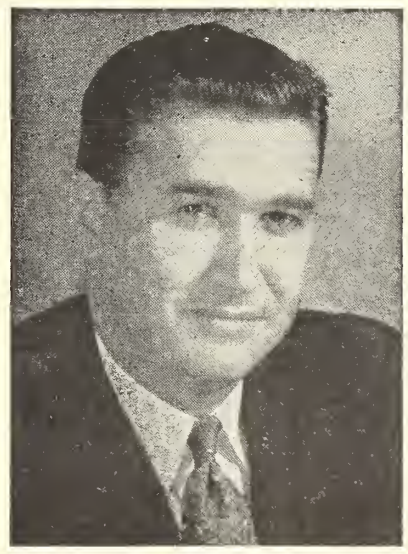
United Music Ops of Michigan





DETROIT, MICH.—The United Music Operators of Michigan met on Wednesday night, September 8, at the Ft. Wayne Hotel, this city, adopted by-laws and elected officers. (See full report on page 40 9/18/54 issue). Pictured above in the top picture are, left to right: Ray Small, conciliator; Everett Watson, Ray Music, board member; Vincent Mili, Milton, board member; Anthony Siracuse, Circle Music, treasurer; James Robson, White Music, board member; Tony Vance, National Coin, board member; Gust Katsonis, Gust Katsonis Music Co., board member; Sam Willens, Willens Music, board member; John Broses, Tempo Music, board member; Frank Alluvot, Frank Music, board member; Edward Carlson, Carlson Music, board member; Harvey Gilbert, Gilbert Music, board member; Louis Fisher, Fisher Music, board member; Harry Norton, Norton Vending, secretary; James Jeffrey, Jeffs Music, vice-president. The picture below shows the attending music operators, members of the group.

Keeney Presents 2 New Bowlers



PAUL HUEBSCH

CHICAGO—After one of the longest runs enjoyed for any bowler which J. H. Keeney & Company, Inc., this city ever manufactured, the firm, this past week, announced that production had ended for its "Bikini Bowler" as well as for its "Century Bowler" and that two new bowlers, to replace these, were now in the hands of its distributors all over the country.

The two new bowlers are "American Bowler" with match play feature and "National Bowler" without match play feature.

According to Paul Huebsch, general sales manager of the firm, "These are the first new bowlers we have presented to the market in almost four months.

"Our 'Bikini' and our 'Century Bowler' clicked so well that for almost four solid months sales went right ahead.

"When the slowdown at last became apparent", he continued, "we were ready with two new bowling games which have been intensively and extensively tested for us all over the country.

"Frankly", Huebsch said, "both 'American' and 'National Bowler' have been given the longest tests of any bowlers we have ever produced. This, of course, was due to the fact that production was continuing at a very fine pace for our former 'Bikini' and 'Century Bowler'.

"There's no need to discuss the new play features on 'American Bowler' or on 'National Bowler'", Huebsch reported, "all we ask is that operators interested in bowlers simply drop into the showrooms of any of our distributors and we can assure them that they will be most pleasantly surprised and thrilled by what they will see in our two new bowling games."

GET READY FOR THE FALL SEASON with the best!

CHINATOWN	$122.50
OLYMPIC	69.50
FLYING HIGH	110.00
BIG INNING	149.50
JALOPY	75.00
GRAND SLAM	139.25
ChiCoin DOUBLE SCORE	179.50
SUPER PENNANT, floor sample	279.50
MAJOR LEAGUE, six player	349.50
CABANA	169.50
United DE LUXE	49.50
United SUPER	92.50
United OLYMPIC	249.50
United ROYAL	339.50
United CASCADE	174.50

WRITE — WIRE — PHONE TODAY !

We are exclusive factory distributors for:
BALLY - WILLIAMS - ROCK-OLA

LAKE CITY AMUSE. CO.
4533 PAYNE AVE., CLEVELAND, O.
(Tel.: HE 1-7577)

URGE MUSIC OPS NOT WITH COMMERCIAL A

LEADERS ASK → Can You, Mr. Juke Box Operator, Expect People to Actu mercials Advertising All Sorts of Products When They Turn Off Their I Calls-"Torture Time"-His Commercial Advertising Time? Locations Now It Off." The Juke Box Became Great Because Its Music is Music Witho of Parents and Officials by Featuring Advertising of Objectionable Prod and Go Where No Advertising Commercials Can Plague Them? Think! L Can or Cannot Blast You Right Out of Business for Using Commercial A the Patrons Your Juke Boxes Now Enjoy? It Sure Has Been a Tough You Want to Continue In This Business of Selling Music or Forget All Extra Income You Require Then Arrange for Front Money and a More Out of Your Locations and Have Your Storekeepers Buy Their Own Equi With Advertising Commer

Oakland, California, is just coming out of a severe headache. What was the headache? The fact that parents complained to officials of this city that their children weren't eating their lunches. They were, instead, parents claimed, spending their lunch money in juke boxes.

'Way back when, as all in the industry will recall, town after town closed down on pins or bells, because some operator had forgotten and had placed a pin or a bell where kids could play it.

The sponsors and believers in commercial advertising for juke boxes claim, "This could never happen to us, because," they say, "we will have a contract with each individual operator, and we will know just what advertising commercials he intends to use in his phonographs."

What they don't seem to realize is that the girl in the operator's office, who allots the records may, that very moment, completely forget about a certain location, and tell one of the service men to place "Advertising Record 'A' and Advertising Record 'B' in Location 'X'."

And location "X" happens to be an ice cream spot patronized by teenagers. The writer is a father of a teenage daughter. And the writer, very honestly, frankly and openly states, here and now, and for the record, that he will, without a moment's hesitation, turn that teenage spot over to the proper officials in his city if, at any time, he ever enters this spot and hears the automatic phonograph in the place spouting off with an advertising commercial all about whiskey, cigarettes, and other objectionable products as far as teenagers are concerned.

This father believes that he is only just the average man who would, without any doubt, kick the plastics out of the phonograph, even before he called in the proper officials, to do the rest of the job.

Of course the operator can howl loud and long that, "This was entirely a mistake." But this kind of howling has happened before. People have shot other people to death and then howled, "It was all a mistake."

Operators have been closed down in town after town and they, too, howled, "This was a mistake. My man wasn't supposed to place the machine in this spot." But, it's too late to howl after the damage has been done.

The juke box business grew great because, as this publication pointed out time and time again, it was able to give the people the music they wanted to hear, when they wanted to hear it, and for as long as they wanted to listen to it.

Radio built many stars. But radio program directors insisted that, for each week's program, the star sing something else. Yet people wanted to, once again, hear Bing Crosby sing, "Sweet Leilani." The one and only place they could hear the great Bing sing this tune, which sold over 3,000,000 records, was from the juke box in some spot in the town.

So they went there to listen to Bing sing this tune. And they found other tunes, by other artists, they also liked to hear all over again. They spent more coin. They came back again and again.

The juke box was giving them the most perfect music in the world. Music that could be perfectly waxed. The artist could change even a single note, to make sure that this recording was his best. And people fell right in love with juke boxes.

To the point where, today, the juke box is accepted all over the known world, wherever there are people, as America's great gift to music.

Classics have been programmed. And Westerns, Hillbilly tunes, and the good old Folk tunes of the people who grew with the world, as the world went on ahead.

So the juke box grew. And became greater. And the peoples of this, and all nations, love the juke box.

Because the juke box is music—pure music—music they want to hear. Music WITHOUT THE IRRITATING PLAGUE OF ADVERTISING COMMERCIALS.

The juke box fared better than radio when TV came into prominence. Why? Because the people wanted their music WITHOUT THE 'TORTURE TIME' OF ADVERTISING COMMERCIALS.

Radio couldn't do it. Yet radio, every single day of every week, gives its listeners, absolutely free of charge, the very same recordings that appear in every juke box. But plagues them, in between these gorgeous musical records, with one advertising commercial after the other.

TO RUIN THEIR ROUTES DVERTISING RECORDS

ly Patronize Your Phonographs and Pay Their Good Coin to Listen to Com- lios and TV Sets Not to Listen to What America's Largest Auto Dealer ture Signs Over Their TV Sets, "You Don't Have To Look, We'll Turn Advertising Commercials! Can You Afford to Bring Down the Wrath ts in Teenager Locations? Will Your Customers Leave Your Locations l or Illegal! Whether or Not ASCAP, and Similar Such Organizations, rtising Recordings in Your Automatic Phonographs, Do You Want to Lose to Build up This Patronage! You, and Only You, Can Decide Whether u Have Built up by Using Commercial Advertising Recordings! If it is orable Commission Basis or Switch to 10¢ Play—But Don't be Thrown nt or Change to Background Music Rather Than Torture Their Customers als from Your Phonos!

Regardless of whether or not ASCAP, and such similar organizations, can blast the juke box business to a fare-thee-well, because of the juke box featuring advertising commercials, is not the point here.

Whether ASCAP, and such similar organizations, will be able to put the entire juke box industry under their control for the greatest royalty payments ever paid for music, because of the advertising commercials, is also not the point of this article.

What this article asks of each and every operator is whether, after all these heartbreaking years of building up his route, he wants to ruin what he built? Ruin his livelihood, and the future livelihood of his family and children, by the use of advertising commercials in the one and only instrument in the nation that offers the world's finest recorded music, without plaguing listeners with horrible 'torture time' advertising commercials?

Regardless of what amount of money he can give the location owner, as the location owner's commission on the advertising commercials that will be heard in this location owner's place, what can the location owner do when his customers walk out on him (as they walked out on transit companies as well as the Grand Central Station) because of advertising commercials?

Then what does the location owner tell the music operator? Simply for the music operator to get his phonograph out of the place, regardless of the extra money he is paying the location owner, because the location owner's business is not the automatic phonograph. The location's business depends on satisfied customers.

Then the location owner can turn around and buy his own phonograph, or call in one of the background music organizations to make an installation in his place. And a location is gone for years and years.

If this is what each and every operator who is reading this wants, then what that operator should do is immediately contract for advertising commercials to be used in his automatic phonographs and, regardless of whether he will or will not have to fight ASCAP, and similar such organizations, all by his lonesome, he is assured that his business will be just as bashed out of the picture as is radio today compared to any medium where there are no commercials.

Remember, advertising commercials for automatic phonographs are not new. Almost every other year, since the '30's, someone has come along trying to scheme some way into making the juke box operator put these in his phonographs. Why wasn't it even considered up to this date? Simply because there was no MOA to get national attention to such a proposal from the juke box operators.

The proponents of commercial advertising in juke boxes claim that this will be the added extra income that the juke box operators need to assure themselves remaining in business. For some reason or other, at least so it seems, every juke box operator, somehow, seems capable of remaining in business, for years past and for years yet to come.

If any operator needs more income, then he should get right up on his hind legs, as this publication has urged him to do time and again, and tell his location owners, whether his competitor-operators work with him or not, that he needs front money and/or a better commission basis and/or 10¢ play.

That's the honest and open and sincere way to do business. That's the way any business man approaches a problem. That's the way the little shoeshine boy down on the corner did it. His little box now reads "15¢ Per Shine." It used to read "5¢ Per Shine." We do most sincerely hope that the average operator has, at the very least, the intelligence of the little shoeshine boy.

Is it then necessary to plague the patrons of juke boxes with advertising commercials? The same commercials that force these very juke box patrons to leave their homes and drop into the corner tavern, or restaurant, or drug store —just to get away from the bleat and blatt of the commercials?

Is this, then, what the juke box operator wants to do to his business—to blast into the ear drums of the people who want to listen to music—the noise and rant and rave of an advertising commercial that has already driven these people from their homes?

THINK!!!

NOW...ever popular BOWLING SKILL
AIM CONTROL
plus old favorite SKEE-BALL SKILL
SPEED CONTROL



Bally® JET-BOWLER
WITH TRIPLE-MATCH FEATURE AND
SKILL-SHOT SPEED-O-METER

STRIKE and SPARE scores controlled by player's SKILL

NOW . . . ever-popular BOWLING PLAY-APPEAL is combined with the old favorite SKEE-BALL PLAY-APPEAL in the greatest shuffle money-maker ever built. Thanks to new Skill-Shot Speed-O-Meter, SPEED-CONTROL SKILL of skee-ball is combined with AIM-CONTROL SKILL of bowling-to produce a bowler that really keeps players coming back day after day, month after month. Get in on the big new bowler boom now . . . get JET-BOWLER and ROCKET-BOWLER!

MODEL JET-325: 10¢ A PLAY—3 PLAYS 25¢ MODEL JET-110: 10¢ A PLAY

ROCKET BOWLER

All the play-appeal and favorite features of *JET-BOWLER* . . . but without Triple-Match.

MODEL ROCKET-325
10¢ A PLAY
3 PLAYS 25¢

MODEL ROCKET-110
10¢ A PLAY

POPULAR SIZE
8 ft. by 2 ft.

FAVORITE FEATURES

Light-up scores. Club-styled cabinet. Adjustable for 10 frames or 5 frames. 7-10 Pick-up. Last Frame Feature adjustable to allow player to keep shooting as long as he scores Strikes. Formica playfield. Giant pins. Hinged playfield, pin-hood and doors. Quiet operation. Sturdy, trouble-free mechanism.

Bally Manufacturing Company, 2640 Belmont Ave., Chicago 18, Illinois

FOREIGN BUYERS!

Our Service is . . .
Quick — Efficient
and Reliable

In addition to all the latest equipment, we have thousands of International reconditioned machines available for your selection, including Pin Games, Kiddie Rides, Music Machines, Arcade Equipment and Shuffle Alleys.

CABLE US FOR SPECIAL PRICE LISTS.
Parts and Service Manual Available.

INTERNATIONAL AMUSEMENT COMPANY
1423 SPRING GARDEN STREET
PHILADELPHIA 30, PA. (Tel. RI 6-7712)

Chi Phono Bowling League Opens Season With Bang

CHICAGO—The Chicago Automatic Phonograph Bowling League opened its 1954-55 season play with a rip-snorting bang Monday evening, September 13, at the G & L Recreation Parlor, 3957 W. Chicago Avenue, this city.

This year marks the third season of play for the local league. A record 14 teams comprise the loop, two over the 12 squads of the past two years.

The two newcomers are ABC Music Service Team No. 2 and Coral Records.

In opening night competition, ABC Music Service Team No. 1 took two games from ABC Music Service Team No. 2; Walter Oomens Sons squeezed two out of Star Music; B & B Novelty swept three from Gillette Distributing; Western Automatic Music garnered a pair from Atlas Music; Paschke Phonograph won all three tilts from Coven Music; Mercury Records bagged two from Coral Records; while Decca Records, last year's champion squad, kept on the winning path by taking a pair from Melody Music.

Carl Latino of Walter Oomens Sons, last season's men's individual champ, was high man bowler for the evening with a 530 series. Teammate Izzy Oomens, who topped the women bowlers last year, led the women with a 432.

Other high bowlers for their respective teams were Bob Gnarro, ABC No. 1, 477; Les Taylor, ABC No. 2, 475; Charles Alesi, Star, 498; "Bunk" Paradee, B & B, 499; Bob Hall and Don Baxter, Gillette, 513 and 494, respectively; Bill Nyland, Western, 393.

Also, Jimmy Wickman, Atlas, 442; Ray Gallet and Rene Gallet, Paschke, 499 and 476, respectively; Tom Nyland, Coven; Bob Blie and Tony Ignoffo, Decca, 495 and 493, respectively; Bob Hofert, Melody, 471; Bob Loob, Mercury, 496, and Joe Cicero, Coral, 496.

According to Johnny Oomens, efficient secretary of the league, "The league bowls every Monday starting at 9:15 P.M.

"All the participants certainly will appreciate a house full of inspiring rooters each night of play."

Bilotta, Newark, N. Y.

NEWARK, N. Y.—In the September 18 issue a picture of Johnny Bilotta's "Shuffle Target" showing was datedlined "Newark, N. J." It should have read "Newark, N. Y."

NEW!

THE GAME TO REVIVE ALL 5-BALL PLAY WITH ROUND-THE-CLOCK EARNINGS!



Williams
BIG BEN

FEATURING:

- Top Kickout Hole spots lit letter to spell B-I-G B-E-N.
- Spelling B-I-G B-E-N scores 1 replay and lites top Kickout Hole to score additional replays.
- 2 Skill Holes spot lit letters in circle to spell out words T-W-O, T-H-R-E-E, F-O-U-R, or T-W-E-N-T-Y for corresponding number of replays.
- Both Skill Holes and both side Rollovers kick Captive Ball in MIDGET FIELD for "SPECIAL".

2 CYCLONIC SHOOTING RUBBER KICKERS
3 THUMPER BUMPERS
1 FLIPPER

SKILL HOLES and ROLLOVERS kick "captive ball" in midget field. Making A and B in midget field lites up 2 Targets for "SPECIAL".

Making A-B-C in midget field lites 4 Targets for Special. Making A-B-C-D in midget field lites up 6 Targets and all 4 Rollaver Lanes in Midget Field for Special.

See YOUR WILLIAMS DISTRIBUTOR

Sensational "CAPTIVE BALL" scoring in the Midget Playfield!



OPERATE
Williams
DAFFY DERBY
with horses that actually gallop across the backbox
plus
the new exclusive
MIDGET PLAYFIELDS
that score real earnings for operators!

WATCH BIG BEN COLLECTIONS GROW!

Williams MANUFACTURING COMPANY

CREATORS OF DEPENDABLE PLAY APPEAL
4242 W. FILLMORE ST. CHICAGO 24, ILL.

When You Enter
The Cash Box
"20 YEAR CLUB"

YOU ARE GETTING FULL RECOGNITION FOR THE 20 YEARS OR MORE YOU HAVE GIVEN TO THE COIN MACHINE INDUSTRY. IT IS TO YOUR COMPLETE ADVANTAGE TO JOIN The Cash Box "20 YEAR CLUB" TODAY!!

IF YOU ARE ELIGIBLE FOR MEMBERSHIP IN The Cash Box "20 YEAR CLUB," FILL OUT THIS APPLICATION AND MAIL TODAY.

Joe Orleck
THE CASH BOX
26 West 47th Street
New York 36, N. Y.

Dear Joe:

Please enter my name as a member and send me a membership card.

I have been connected with the Coin Machine Industry for 20 years or more, starting: Year Month

NAME

FIRM

ADDRESS

CITY ZONE STATE

Blatt To Devote Time To Manufacturing and Wholesaling



W. M. BLATT

MIAMI, FLA.—Willie (Little Napolean) Blatt, Supreme Distributors, this city, who, during his many years in the coin machine business, has been a jobber, distributor, manufacturer and operator, advises that he has made arrangements with Lucky Skolnick, operator here, to conduct his operations, so that he can devote his entire time to manufacturing and wholesaling.

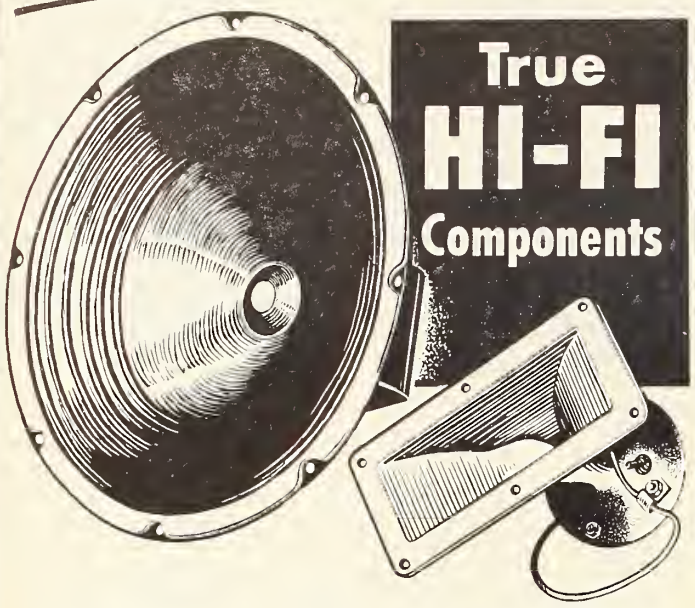
Blatt is now in the midst of building and shipping "Bullseye" a target machine. Due to an unforseen circumstance, shipments have been held. A.B.T. Manufacturing Corporation, which is making a "20 shot" gun specially for the machine, hasn't been able to supply the item in quantity as the factory was idle for some weeks due to vacations. Blatt hopes that he will now be able to proceed on a full production schedule.

In addition to manufacturing, Blatt will return to the wholesaling phase of the business. As yet, he hasn't indicated whether he plans to take on exclusive distribution for well established manufacturers for his area, or whether he will just specialize in reconditioned equipment. When his plans are completed he will advise the trade.

Operators Say:—
Bally
ROCKET BOWLER
Is The Greatest Money-Making Shuffle Game Ever Built!
WE HAVE IT FOR YOU!

RUNYON SALES COMPANY
Factory Representatives for:
AMI, Inc., Bally Manufacturing Co.,
J. H. Keeney & Co., Permo, Inc.
593 10th Ave., New York 18, N. Y., LO 4-1980
221 Frelinghuysen Ave., Newark 8, N. J., HI 3-8777

Another ROCK-OLA First



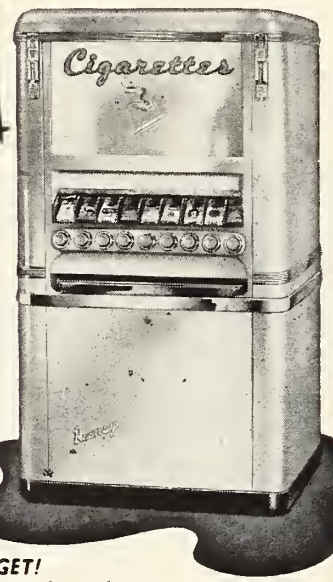
True HI-FI Components

The ROCK-OLA 12" Acoustically matched speaker teamed with the ROCK-OLA heavy-cast 7¼" rectangular horn loaded compression driver unit "Tweeter" Speaker.

Get ROCK-OLA for Greater Listening

ROCK-OLA Manufacturing Corp.
800 North Kedzie Avenue
Chicago 51, Illinois

America's Finest!



ASK ANY OPERATOR
OF THE KEENEY
DELUXE ELECTRIC
CIGARETTE VENDOR

★ Operates on any combination of nickels, dimes and a quarter thru a single coin opening.
★ 9 Double columns dispense alternately at bottom. Always fresh cigarettes. Holds 432 packs.
★ Dispenses regular or King size packs. Instantaneous price adjustments on each column

THE PACK YOU SEE—IS THE PACK YOU GET!
Swing-up front top for easy loading. 3-way match vending.

J. H. KEENEY & COMPANY, INC.
2600 WEST 50th STREET, CHICAGO 32, ILL.

WURLITZER 1250.....$265
WURLITZER 1500.....$575



Reconditioned And Refinished Like New!

Terms: 1/3 Deposit, Bal. C.O.D.

A Quarter Century of Service.

ATLAS MUSIC COMPANY

2118 N. Western Ave., Chicago 47, Ill. ARmitage 6-5005

THRU THE COIN CHUTE

UPPER MID-WEST MUSINGS

Harold Lieberman and **Jerry Harris**, Lieberman Music Company, attended the Nebraska Music Guild operators meeting which was held at Scotts Bluff, Nebraska on September 11th and 12th. The Lieberman Music Company donated an AMI phonograph which was given by the Guild to a group voted on to receive it. . . . **Jack Tomar** of Two Harbors, Minn., was seen shopping for equipment. This was Jack's first trip into the Twin Cities in many a moon. . . . **Ike Piearson** of Mitchell, S. D. stopped in the Twin Cities on his way to the South Dakota State operators meeting which was held at Salem, S. D. on September 12th and 13th. **Herman Warn** was host at this meeting. . . . **Edward Paster**, son of **Herman Paster** of the Mayflower Distributing Company of St. Paul was Bar-Mitvad on September 6th in St. Paul. . . . **Curtiss Anderson** of Fosston, Minn. is up and around after being confined for two weeks with the mumps. Curtiss is working hard to make up for the lost time. . . . **Vinc Jorgenson** of Mason City, Iowa combined business with some pleasure on his trip into the Twin Cities last week. . . . Up from Iowa shopping for equipment were **Elmer Van House** of Cresco, and **Bill Kenison** of Hampton. . . . Seen here and there picking up supplies and equipment for their routes were **Jim Stansfield** of Winona, Minn.; **Cap Keister** of Frontenac, Minn.; **Harry Galep** of Menemonie, Wis.; **Jack Harrison** of Crosby, Minn.; **Ben Jahnke** of Hutchinson, Minn.; **Ray Benkoski** of Cloquet, Minn.; **Johnny Johnson** of Staples, Minn.; **Charles Sersen** of St. Cloud, Minn.; **Frank Kummer** of Spring Valley, Minn.; **Andrew Markfelder** of Staples, Minn.; **Elgin McDaniel** of Wadena, Minn.; **Chet Le Deux** of Virginia, Minn.; and **Ed and Millie Birkemeyer** of Litchfield, Minn.

"Jet" and "Rocket Bowler" Skee-Ball Feature Proves Popular

CHICAGO — Jack Nelson, general salesmanager Bally Manufacturing Company, this city, reports the old favorite Skee-Ball appeal is still very popular among the amusement game players.

Nelson stated, "Jet" and "Rocket Bowler", Bally's current bowling games, with the combination of Aim-Control skill of regulation bowling, and the Speed-Control skill of skee-ball, have been enjoying exceptionally heavy play. The chief reason for such outstanding play-appeal is found in the double-skill feature contained in both bowlers.

Heavy Attendance At Bally Service Schools

ALLSTON, MASS. — Si Redd and Bob Jones, Redd Distributing Company, Inc., this city, reported to Bally Manufacturing Company, Chicago, that the service schools conducted by Paul Calamari of the Bally engineering staff during the past week at Springfield, Mass., Burlington, Vt., and Hartford, Conn., enjoyed a record attendance at all three places. The operators and servicemen were said to be unanimous in their praise of the manner in which Calamari conducted the school, and the many new service tips offered by him. It was also reported that advance reservations indicate a real turnout for the schools scheduled at Cleveland, Ohio, September 21-22; Erie, Pa., September 23-24; East St. Louis, Illinois, September 27-28; and Louisville, Ky., September 30-October 1.

OPERATORS
•
ASSOCIATIONS
•

Reprints Of The Talk Made By
Bill Gersh To The Members Of The
Music Operators of Northern Illinois Assn.
(As Appeared in The Cash Box, Sept. 18 Issue)
On

PUBLIC RELATIONS
ARE STILL AVAILABLE—AT NO CHARGE

Write Us Immediately

THE CASH BOX 26 WEST 47th ST. NEW YORK 36, N. Y.

NAMA Annual Convention In Wash., D. C., Looms Big

4 Day Show Starts October 10

WASHINGTON, D. C.—The four day annual convention of NAMA (National Automatic Merchandising Association) scheduled to start Sunday, October 10 and run thru Wednesday, October 13, at the National Guard Armory, this city, will be the largest yet held by the association, according to its executives.

It was announced by NAMA that approximately 100 exhibitors will show their products, some of which will have from 4 to 8 booths.

As in previous years, it is expected that the greater majority of exhibitors will be those displaying merchandise and supplies, with a small percentage devoted to the display of automatic vending machines. However, it is stated, this year's convention will see many new models of vendors displayed for the operators' first viewing.

Because conventioneers will be staying at several hotels some distance from the Armory, NAMA has made provisions for special bus facilities during the day. Bus service will be available from the Ambassador, Dupont Plaza, Hamilton, Lafayette, Lee House, Mayflower, Sheraton-Carlton and Statler hotels to the Armory, timed to bring conventioneers there before the morning sessions begin, and prior to the afternoon opening of the exhibit hall. The busses will be available to return the men to these hotels. A small service charge of 25c per ride will be charged.

In addition to many forums, business meetings, and talks, new directors will be elected to the board by the membership to fill vacancies caused by expiring terms.

Arrangements have been handled most efficiently by committee chairmen, headed by Mel Rapp of Apco, Inc., general convention chairman. Other chairmen include: Frank J. Bradley, Automatic Equipment Corporation, general program committee; Raymond J. Scheuer, Vendomat Corporation of America, activities program committee; Meyer Gelfand, G. B. Macke Corporation, business program committee; Mrs. Aaron Goldman, ladies' program committee; Davre Davidson, Davidson Brothers, exhibit committee; and James T. Teahan, Eastern Electric, Inc., trade show advisory committee.

The banquet will be held Wednesday night, October 13, in the Presidential Ballroom of the Hotel Statler. Mimi Benzell and Felix Knight have been announced as featured singers for the occasion, topping a night of entertainment.

Bally MOON-RIDE

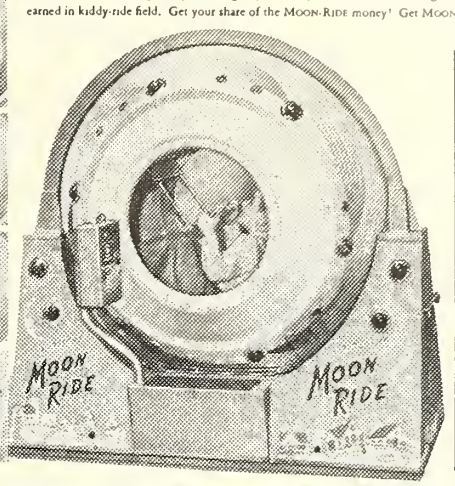
FASTEST MONEY-MAKER

EVER BUILT IN KIDDY-RIDE CLASS



"Flying Saucer" Fuselage Spins Round and Round
Cockpit Swings Back and Forth, Up and Down

An age version of the oldest, greatest kiddy-ride in history—*the ever-popular swing*—MOON-RIDE gets immediate attention on location, gets repeat-riding day after day, month after month, gets biggest, steadiest profits ever earned in kiddy-ride field. Get your share of the MOON-RIDE money! Get MOON-RIDE on your locations now!



FLASHY EYE-APPEAL
Silver saucer, blue base, flashing lights. Stars and comets whiz by cockpit-window.

SPACE-GUN SOUND-EFFECTS

POSITIVELY SAFE
ADJUSTABLE RIDE-TIME

ALL-METAL CONSTRUCTION

NATIONAL COIN-MECHANISM
35 IN. BY 62 IN., 62 IN. HIGH

RETRACTABLE CASTERS

Bally Manufacturing Company, 2640 Belmont Ave., Chicago 18, Illinois

BINGO GAMES WANTED!

SURF CLUB
ICE FROLICS
PALM SPRINGS
DUDE RANCH
BEACH CLUB
BEAUTY

HIGHEST PRICES PAID!

BIGGEST SELECTION OF
SHUFFLE GAMES

NEW		UNITED—REGULAR	
ChiCoin HOLIDAY		CHIEF	$385
ChiCoin PLAYTIME		ROYAL	329
ChiCoin STARLITE		OLYMPIC, Jumbo Pins	259
ChiCoin FEATURE		OLYMPIC	249
"First-Conditioned"		CASCADE	195
UNITED—MATCH		SUPER 6 PLAYER	125
ACE, 10/25c Chute	$465	DELUXE 6 PLAYER	9S
ACE, 10c	450	6 PLAYER w/form	7S
TEAM, 10/25c	395	5 PLAYER w/form	6S
LEADER	39S	CHICAGO COIN	
IMPERIAL	34S	SUPER FRAME BOWLER, 10/25c	$39S
CLASSIC	26S	ADVANCE	32S
CLOVER	235	CROWN (Match)	265
STAR 10th FRAME	17S	TRIPLE SCORE	235
STAR 6 PLAYER	135	DOUBLE SCORE	195
OFFICIAL	11S	SIX PLAYER	85

FIRST

Joe Kline & Wally Finke
COIN MACHINE EXCHANGE
1750 W. North Ave., Chicago 22, Ill. • DIckens 2-0500

FOR SALE

$223.00 Value For $48.

If you have merchandise for sale. If you want to buy. If you are seeking to trade equipment. If you want to get ahead and stay ahead of your competitors—take advantage of the greatest value ever offered in all publication advertising history.

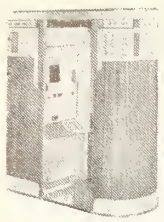
Here's What You Get: 52 classified ads of 40 words each, one ad in each week's issue of "The Cash Box" for the full year of 52 weeks. These 52 classified ads of 40 words each, at the present rate of 10c per word, would cost $208.00 for the full year of 52 weeks' issues of "The Cash Box". And, in addition, you get a full year's subscription to "The Cash Box", regular price $15.00, so that you have each and every week's issue complete—not just a tear sheet or a proof of your classified ad—but the full and complete week's issues of "The Cash Box". A total of $223.00 value for only $48. Send your check for $48 and your first classified ad today to: THE CASH BOX, 26 WEST 47th STREET, NEW YORK 36, N. Y.



ALA. ACTIVITIES & MISS. MISSIVES

A. L. Kropp, Tuscaloosa, putting in new machines on his route. . . . J. B. Culpepper, reports, B. Looney, Tuscaloosa, on vacation on the West Coast . . . ran into a new operator, John Morris, at A. L. Kropps. John was taking advice from Kropp, who is one of the oldest and best in the business. John is the nephew of J. Larry Jameson of Greenville, S. C. . . . The Gold Dust twins, Harry and Max, of Birmingham Vending, Birmingham, were still talking like brand new grandfathers . . . ran into Clarence E. Howard, at Birmingham Vending. It's funny how these Twenty Year Men hold out on the Twenty Year Club, but we find them sooner or later. Clarence said he would join if we wouldn't ask his age. He started in 1924 and built a route of 1100 pieces. He is now building another route. . . . Teddy T. Simpides, of Music Box, Birmingham, reports his new J. H. Keeney "Bikini" bowlers tops on his route, but has one complaint. The cash box is just too small and asks that this be reported to Paul Huebsch of Keeney. . . . Huebert Hare out of the city this week on business but Teddy reports "All's Well."

E. Steed, of Auto Amusement Co., Tupelo, reports the first half of '54 not bad on his music routes, and that he can see better takes this Fall and Winter. . . . Guy Slay, Hattiesburg, took it easy over Labor Day in the quiet of his home. . . It was reported that Woodrow Gamble, Hattiesburg, has sold a part of his cigarette route to Frank Corso of Gulfport, Miss. . . . Nick Fokakis, Hattiesburg, planning to buy cigarette vendors to start a new route in and around Hattiesburg. . . . Harry N. Evans, of Gulfport, and Tony Ingrassia report a nice crowd over the Labor Day week end. . . . T. C. Null, Meridian, and his family at Daytona Beach for the holiday. . . . Charles Hall, Meridian, at some undetermined resort for the last holiday of the season.



Profits know no season for **Auto-Photo Studio** operators. **Auto-Photo** business is a year around business. And better yet, it is a year-after-year business, too. **Auto-Photo Studios** do not become obsolete. Do not lose their customer appeal. **Auto-Photo Studios** depreciate less than any other coin machine of any category.



Auto-Photo Facts!

- Lower operating costs and higher profits than any other vending machine!
- Higher gross because customers know and appreciate the difference!
- Locations remain productive for years because customers appreciate quality photos that do not fade.
- Your business builds because **4** *different photos for* **25c**—*offered by* **Auto-Photo**—is a bargain that everyone appreciates.
- **Auto-Photo Studios** are completely automatic—easy for customer—easy for operator.



Actual Size

For Greater Profits and Investment Security, Write Today!

Auto Photo Co., Inc.

1452 So. San Pedro St., Los Angeles 15, Calif.



TENNESSEE TOPICS

Earl Montgomery, of S. M. Amusement Co., Memphis, reports the showing of the new Rock-Ola Hi Fidelity "Model 1442" a howling success. Says this new 50 Record is a hit with the operators in Tenn. and Miss. Also reports the J. H. Keeney "Bikini" bowler a big success. . . . **Allen Dixon**, of S. M., Memphis, in from his sales trip thru Ark and Ky. with a big smile and orders. Says it isn't hard to sell when you have something to sell. He will work in Miss. and Southern Tenn. his next trip about the 15th of the month. . . . **Johnnie Kilpatrick**, Memphis, has started another route of music and amusement games in Memphis. . . . **Tommie**, of Tommies Distributing, Nashville, one busy boy on the telephone. . . . **Nathan Wall** and **Ollie Trauernicht**, of T & W Amusement, Nashville, in the counting room counting the money—with doors all locked. . . . Every one at Rock City Amusement, Nashville, busy.



NEW ENGLAND NIBBLES

New England ops battered by Hurricane "Carol" reeled under new blows from Hurricane "Edna." Again play was lost through power blackouts and equipment was damaged, although not as badly as in "Carol." "Carol" and "Edna" are two girls ops want to forget. Maine ops were hit worst by Edna. Trimount Automatic Sales Corp. has been working night and day since Hurricane "Carol." It takes 20-30 man hours per machine. **Irwin Margold**, general manager, said salt water raised havoc with music machines. Policy of supplying parts at cost and labor below Trimount's cost continues in firm's and Seeburg's move to help ops hurt by hurricanes. Irwin reported that Cape ops, forewarned in regard to "Edna," had moving vans transport equipment out of locations to high ground at Newport and Westerly, R. I. Trimount sponsored a good will dinner with the Western Massachusetts Music Guild at the Highland Hotel in Springfield, Mass. nite of the 14th. Guest of honor was Springfield's **Mayor Brunton**. **Ralph Ridgeway**, prexy of the Guild, presided. Trimount showed the new Seeburg H-100-R, and on hand for the Boston coin firm were **Dave Bond**, prexy; **Irwin Margold**, gen. mgr.; **Bob Bourque**, service mgr.; and **Harry Kelley**, district mgr., J. P. Seeburg Co.

More than two weeks play was lost in the hurricane hit area. "Carol" and "Edna" set the juke box business back on its heels. Weekly takes were reported way down. Business was off everywhere from 40 to 50 percent. Ops are out looking for and checking up on equipment and reorganizing their routes. . . . Gag of the week: First op, "What are you packing your suitcase for?" Second op, "If you think I'm going to wait around here for Hurricane 'Zelda,' you're crazy!" . . . **Gary Crosby**, in town promoting "Mambo In The Moonlight," "I've Got My Eyes On You," (Decca) visited **Jerry Flatto's** Boston Record Distributing Co. . . . **Dewey Berman, Jr.**, of Benida Records, promoting **Dori Brooks**, thrush at Blinstrub's, also visited Jerry. . . . **Chris Caragianin**, Newport, R. I., reported complete loss of six pieces in the two hurricanes. . . . **Marion Sutcliffe** reported that things were jumping at her Juke Box Haven this week with ops replacing disks and many new ops in for hurricane service. Among them **Jerry Plum**, Brookline; **Louis LeBlanc**, Fitchburg; **Dan Collins**, Millis. . . . **Ed Ravreby**, World Fair, reported "Edna" damaged 50 pieces on location. The high speed winds blew over pieces weighing 500-600 pounds on Cape locations. **Dick Mandel**, sales mgr., out checking equipment. At home, Ed suffered double damage at his Gardner Road, Brookline home. First "Carol" broke windows, blew down trees and left him with no light. "Edna" did a repeat job, also flooded the cellar, and again Ed has no lights. World Fair's Brighton Ave. headquarters flooded during 2nd hurricane. **Joe Friedman**, Lynn, and **Dave Baker**, Arlington, were among ops at World Fair this week. . . . **Bob Jones**, sales manager, Redd Distributing, put on three shows for Wurlitzer, United, and Bally machines. First show was at Springfield, Mass., 13th; second at Burlington, Vt., 15th; third at Hartford, Conn., 17th. Factory reps and engineers made the three shows. Boston showing of new Wurlitzer acquisition delayed by "Carol" and "Edna." Reports of ops coming into Redd from Cape area said damage to equipment was "terrific." . . . Salvaging of pieces and replacing of equipment will keep New England ops busy for next month, best estimates say. . . . **Barney** and **Louis Blatt**, Atlas Distributors, who returned to the distrib biz, taking on the AMI phono line once again, after an absence of several years, out of town, visiting the AMI factory in Grand Rapids, Mich.

Runyon Execs Visit Quackenbush



ONEONTA, N. Y.—When Barney (Shugy) Sugerman and Irv (Kempy) Kempner went on a road trip up-state for Shugy's Runyon Sales Company, New York City, they called on Paul Quackenbush of the Royal Amusement Company, this city. Seen above are Kempy, left; Paul, center; and Shugy, right.

...WOW!...WHAT AN ATTRACTION!

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THE MOST EYE-APPEALING!. . . . THE MOST COLORFUL!
THE MOST EXCITING BOWLING GAME EVER CREATED!



• NEW SENSATIONAL POINT CREDIT FEATURE!

Point Credit Totolizer Located on Top of Score Glass Shows Player Accumulated Number of Credit Points He Will Score by Matching a Number, Star and Crown!

• NEW SCORING THRILLS GALORE!

NEW! Player Matching a Number Scores 1 Credit Point!

NEW! Player Matching a Number and Star Scores 10 Credit Points!

NEW! Player Matching a Number, Star and Crown Scores Total Number of Points Contained in Point Credit Totolizer!

(Points are carried over from game to game until a 3-way match is accomplished — Number, Star & Crown.)

• NEW SURPRISE SCORING FEATURE!

Occasionally All Stars Light Up. Player Then Has the Opportunity of Scoring Points by Matching Either a Number or a Number and Crown!

• NEW!
Ultra Modern DeLuxe Cabinet! NEW! Colorful Formica Playfield!

• NEW Brilliant Live Colors Gives Cabinet a Radiant, Attractive Appearance!

• NEW Adjustable For Match Play in 2nd - 5th or 10th Frame!

PLAYTIME Bowler
Companion to HOLIDAY!
For locations desiring a straight match game with an entirely new "Super Crown" Feature.

1725 W. DIVERSEY • CHICAGO 14

chicago coin MACHINE COMPANY

Bally Adds Baltimore and Montreal to Service School Schedule

CHICAGO — Bally Manufacturing Company, this city, announced that the weeks ahead will be busy weeks for Bob Breither and Paul Calamari, Bally field engineers who conduct Bally Service Schools. Last week's Cash Box listed many stops for the two men at the headquarters of various Bally distributors throughout the Central and Eastern states. Now, two more stops for the school have been scheduled. Genial "Chris" Christopher will be on hand to welcome operators and servicemen at Chris Novelty Company, Baltimore, Oct. 5, 6. Breither and Calamari will then move on to conduct the school at Laniel Amusement Co., Montreal, Canada, Oct. 7, 8. Both Romeo Laniel and Jean Coutou will greet operators and servicemen at the Laniel headquarters.

Bathing Beauties



CHICAGO—Two coinmen get together at the pool of the Edgewater Beach Hotel. Sam Lewis, Genco Manufacturing Company, left, and Stan Levine, Empire Coin Machine Exchange, right.

Mutoscope Appoints Additional Distribs For "Drivemobile"

NEW YORK—Herbert Klein, sales manager, International Mutoscope Corporation this city, announced the appointment of the following distributors for the firm's new "Drivemobile": Empire Coin Machine Exchange, Chicago, for the states of Illinois and Michigan; Sheldon Sales, Inc., Buffalo, for upstate New York.

"It is a matter of great satisfaction to us," says Klein, "that these two prominent firms are joining the list of leading distributors throughout the country who are successfully marketing the new 'Drivemobile' ".

"Big Ben" Keeps Williams Factory Going Full Speed



SAM STERN

CHICAGO — "Big Ben" current five-ball game of Williams Manufacturing Company, this city, introduced last week, is keeping the factory going at full speed in an effort to supply the demand, according to Sam Stern, executive vice president and general manager.

"The feature they like best" stated Stern, "according to reports from the field, is the new 'Midget Playfield' fenced off at the bottom left hand corner of the regular playfield, and which creates exciting scoring with a captive ball."

In addition to this exclusive feature, "Big Ben" offers scoring in various ways. The top kickout hole spots lit letter to spell "B-I-G B-E-N"; Spelling "Big Ben" scores 1 replay and lights the top kickout hole to score additional plays; 2 skill holes spot lit letters in the circle to spell out words "Two", "Three", "Four", or "Twenty" for corresponding number of replays; both skill holes and both side rollovers kick the "Captive Ball" in the "Midget Field" for "Special"—making A and B lights up 2 targets for "Special"—making A-B-C in the midget field lights up 6 targets and all 4 rollover lanes for "Special".

"Big Ben" is at all Williams' distributors to give the operators immediate delivery.

SUMMER SPOT SPECIAL!

SEEBURG 146 SYMPHONOLA with White Dome

WITH 4—5¢ Wall Boxes 3 wire or wireless FREE!!

WITH DAVIS GUARANTEE

$99

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EXHIBIT'S NEW STAR SHOOTING GALLERY

3 TARGET SET-UPS FOR EACH GAME!

EXHIBIT'S GUNS — PROVEN MONEY-MAKERS — ALWAYS!

LOADED WITH ACTION!

ALL TARGETS RESET WHEN GAME IS OVER

FREE PLAY — MATCH PLAY — DIME RETURN, ETC. (Standard Equipment)

BUILT-IN PLAY SELECTOR (OPERATOR'S OPTION)

NEW PLAY APPEAL!

SETTING NEW PROFIT RECORDS!

ABSOLUTELY NOTHING ELSE LIKE IT!

For Details . . . Contact your local EXHIBIT DISTRIBUTOR OR FACTORY TODAY!

EXHIBIT SUPPLY

4218 WEST LAKE STREET • CHICAGO 24, ILLINOIS

"FIRST WITH THE MOST FOR OVER 50 YEARS"



EASTERN FLASHES

Big news along the row was the fortunate escape from the second hurricane, "Edna," which had been headed along the Eastern seacoast with New York, New Jersey, and the entire Northern coastal area directly in its path. Coming only one week after "Carol" which hit the New England states very hard, had it hit in its fullest fury the results might have been devastating. Only at the last minute did the big blow alter its course, thereby missing the coastal states with the exception of Maine. The New York Times said "How close possibilities did come to actuality is hard for the layman to grasp. A deflection in 'Edna's' course of only ten out of the 360 degrees on the compass would have done it."

* * * * *

Hymie and Harry Koeppel, Koeppel Distributing, busy as ever with a jam packed showroom of reconditioned music machines. "Won't be here long," said Hymie. "They're all sold and we have to get them out to make room for a new delivery coming in." A large double drink vendor on the floor will be converted into an air-conditioner for the Koeppel's office. Hymie smiles knowingly as he says, "Might have an announcement for you by the end of the week." . . . Young Distributors a beehive of activity as we passed. **Abe Lipsky** supervising the loading of a Wurlitzer 1700 HF to be delivered to location and half a dozen huge crates housing new 1700's standing on the sidewalk. Joe Young looking well and beaming as he tells of his summer week-ends in Atlantic City. "Fished and rested," says Joe, "and now I'm ready for a big Fall." Young advises he set up two big deals in New Jersey this week that involved a tidy number of Wurlitzer 1700's. . . . **Al Simon,** Albert Simon, Inc. closeted with **Russ Carpenter,** Chester, New York. We hear that Carpenter has a real "hot" trotter that's been winning lots of races and bringing in heavy purses. **Al D'Inzillo** back on the job after his father's death last week. . . . **Willie Aaronson,** United Play Machines, full of pep and enthusiastic about the propects of Fall business. Willie reports he had a Summer equally as good as 1953. **Dave Lowey,** roadman for Al Simon, agreeing full heartedly with Aaronson about Fall biz.

* * * * *

Bob Slifer and **Charlie Reisner,** Seacoast Distributors, excited about "something new and different for the operator in a short time." The hurricane last Saturday flooded the Seacoast offices, damaged the ceiling, and had Bob searching frantically for waterwings. Fortunately no real damage resulted. . . . **Barney (Shugy) Sugerman,** Runyon Sales, left for Chicago on Tuesday morning and will be back in New York early next week. **Irv (Kempy) Kempner** fills in for Shugy, helping **Morris Rood** cater to the operator's needs. The lads at Runyon are impatiently awaiting the unveiling of the new AMI, scheduled to take place in the near future. . . . In town picking up supplies were **Mrs. Gertrude Brown,** Paramount Distributing Co., Beacon, N. Y.; **Bob Charles,** Binghamton Amusement Co., Binghamton, N. Y.; and **Johnny Tartaglia,** County Vending, Portchester, N. Y. . . . **Mike Munves** reports a good arcade equipment season. Mike able to take a breather now and then with the Summer biz over although he's being kept quite busy with export orders. Mike also busy with Exhibit's new "Star Shooting Gallery" which he reports has been getting a wonderful reaction from the ops. . . . Plenty of action at Atlantic New York Corp., with **Meyer Parkoff** behind closed doors of his private office with several customers, **Murray Kaye** in a huddle in his office with some more, and the parts department serving ops lined up buying parts and supplies at the special 20% Sept. discount price. . . . **Irving Holzman,** National Novelty Company, Merrick, L. I., reports he's been exceptionally busy with export orders, as well as supplying Long Island ops with equipment. . . . **Bill Rabkin,** International Mutoscope Corp., tells us that the demand for his new "'54 Drivemobile" is increasing as word gets around the country that it's bringing in exceptionally fine collections.



MIAMI MURMURS

Willie (Little Napoleon) Blatt, Supreme, advises he has combined his entire operation with **Lucky Skolnick's,** and Lucky will take care of the operating of both. "Now I will be able to spend all my time on the manufacturing end of the coin machine business" states Willie. "I have also decided to go back into the jobbing and wholesaling division. . . . **Willie Levey,** with his partner on vacation, is so busy covering the entire route, he has to give up some of his gin rummy games. Claims he's too tired after a day's work. . . . Plenty of action over at Bush Distributing. They are tripling the size of their building. We understand **Ted** has promised the ops a big blowout when the place is ready. . . . There are five service organizations operating here, who specialize in servicing equipment at $1 per machine per week. . . . **Joe Mangone,** All Coin, has "'54 Drivemobiles" in his two arcades, and claims they're really bringing in the coin. . . . **Willie Blatt,** who has been getting many long distance phone calls, all requesting more and faster shipments of his "Bullseye" target machines, advises them that he has been held up due to the A.B.T. Manufacturing Corporation close down for summer vacations. "They can't supply us with enough new type 20 shot guns, and we are doing the best we can" states Blatt. . . . Miami coinmen jubilant over the fact the hurricanes missed them. . . . There will be some more new hotels and motels when this Winter season opens. One of them is the new Fontainbleue, which takes up 900 feet of ocean front, and has over 500 rooms. . . . At a special meeting of the AMOA all members were urged to exert their utmost efforts to make this, the 5th Annual Banquet the finest and most outstanding of all time.

THRU THE COIN CHUTE
CHICAGO CHATTER

Full credit to **Bob Lindelof**, prexy of the Music Operators of Northern Illinois, for his great generosity in the donation of free phonos to many, many worthwhile charitable institutions. Bob still keeps up this work. And due to the speech on public relations which **Bill Gersh**, publisher of **The Cash Box**, made before one of the biggest meetings of this organization and about which the comment has been tremendous, Bob now plans to set up a special committee which will arrange for donations of free phonos. . . . **Mary Gillette** of Gillette Distributing, one of Chicagoland's most outstanding music operators, is also a very great believer in all-important public relations. For a long time now, Mrs. Gillette has tried to interest both the Northern Illinois music ops as well as the Chicago music men in a program which would bring better understanding of the music operating business to the public. She is still trying to get sufficient members of both organizations to enter into such a program. . . . **Jerry Shuman** again proved that he was truly a master of arrangements. His latest effort—outstanding speakers at each one of the Music Ops of Northern Illinois meets—has won him ever greater glory. The next speaker hasn't yet been chosen, but this writer, from what little gossip he has heard, believes it will be **Selman Schultz** of Decca Records who is a noted speaker and who thoroly knows his subject—the how and why of records for music operators.

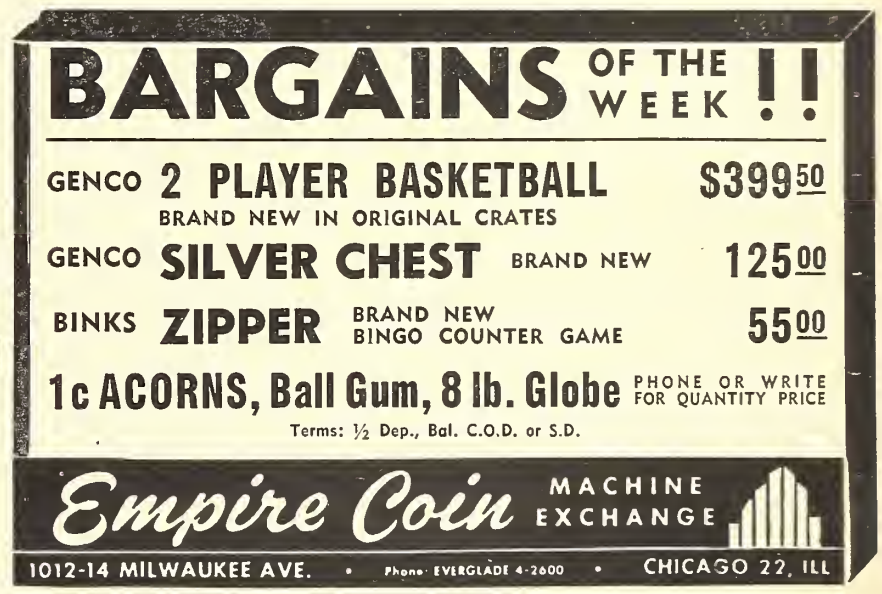
Roy Small, public relations counsellor and conciliator of the United Music Operators of Michigan, the new organization that has taken such fine hold in Detroit and to which all the music ops in that city are now flocking, is planning, after a discussion with UMO's Board of Directors, to come to Chicago and meet with such standout music ops here as **Ray Cunliffe, Phil Levin, Bob Gnarro, Mary Gillette** and many others and go into a deep study of dime play. Roy is of the opinion that the time is now long overdue when Detroit's music operators should have switched over to 10¢ play, along the same lines as did Chicago. He also reports that UMO has a very congenial agreement with the union leaders in the Motor City and that relations are of a most amicable nature. . . . According to **Bill O'Donnell**, the Four B's are in the limelight—"Bally's Biz Booms Big." . . . **Burt Bondioli** and **Bob Gnarro** are discussing plans, which both believe are as yet somewhat in the future, but one of these days both men believe they will hop a plane for a visit to Las Vegas, Nev., which well-known City of Lost Wages neither yet has seen. Last winter, Burt and Bob got together on a trip to Miami Beach which they both most thoroly enjoyed.

Still walking around with one of those tricky virus infections is **Paul Huebsch.** For the first time in eight years Paul visited a doctor and found out that he's in excellent condition. In the pink and 100% okay. The virus being tended to pronto. Paul, who's going to submit to regular checkups in the future just to be on the safe side, says, "The new Keeney bowlers, 'American' and 'National', have undergone long tests and can pass any performance and money-making checkup with flying colors." . . . **Gil Kitt** of Empire Coin, whether you know it or not, always has been acclaimed as quite an outstanding diver. Gil showed up the other day at the Edgewater Beach cabana row and, after getting into some trunks, instantly made for the diving boards. He had his much taller son along with him and was showing the youngster how to dive. After a few form-perfect swan dives, Gil paused for a while and commented, "Funny thing, I used to do those just to warm up. Now I find them something of an effort. Guess I'm getting a little bit older." If his diving is any indication, seems to us that Gil's not a day older. . . . Reports coming into this office reveal that the nation's music operators continue to prefer "Juke Box" as the name for the automatic phonograph.

Sam Stern has been so busy of late that this department has been unable to get together with him. . . . The Pump Room, Chez Paree and the Blue Angel certainly were graced by many coinmen this past week. Seen about were **Gil** and **Valerie Kitt, Lyn Durant, R. F. Jones** in from San Francisco, **Bill** and **Cissie Gersh, Herb Perkins, Bob Schaeffer** and the missus and others. . . . Bunch of AMI distribs seen passing thru town this past week. This included **Harvey Van Dusen** of Western Music Machine Co., Edmonton, Alberta, Canada. All said that they were on their way to visit the factory in Grand Rapids. But wouldn't say anything more. So we're waiting for **William the Bill of the FitzGerald** clan of the Ould Sod to phone or write us one of these days and tell us what it's all about—officially. . . . At their last big confab, the Northern Illinois music ops frowned on the idea of commercial advertising records to be used in juke boxes. . . . **Herman Paster** of Paster Distributing, Milwaukee, made a flying trip into Chicago from California. . . . Also seen in town were **Lou Boasberg** of New Orleans and **Lou Dunis** and **Johnny Michaels** from out West.

HAPPY BIRTHDAY THIS WEEK TO: Albert N. Hanlin, Los Angeles, Calif. . . . **Sidney J. Parker**, Nashville, Tenn. . . . **Oscar L. Etheridge**, Norfolk, Va. . . . C. R. McKee, Grand Island, Neb. . . . **Arthur W. Daddis**, Hollywood, Fla. . . . W. O. Wilborn, Mineral Wells, Tex. . . . **Paul Tartaglia, Sr.**, Port Chester, N. Y. . . . **Ray T. Samuelson**, Salt Lake City, Utah . . . **Sid Stewart**, Salt Lake City, Utah. . . . **N. J. Creswell**, Los Angeles, Calif. . . . **Harold F. Burt**, Wilmette, Ill. . . . **Joe Brilliant**, Detroit, Mich. . . . **Irvin F. Blumenfeld**, Baltimore, Md. . . . **Ed T. Mape**, San Francisco, Calif. . . . **Bill O'Donnell**,





CHICAGO CHATTER (Cont.)

Chicago, Ill. . . . Hope all you folks will drop a line to or phone **Howie Freer** at Louis A. Weiss Memorial Hospital, 4646 N. Marine Drive, Chicago, Ill. Howie will be there for a week or 10 days. . . . **Tom Callaghan** is home from his hospital stay and is feeling fine. . . . **Dave Gottlieb** promised that, sometime very soon, he's going to trap brothers, **Sol** and Nate and son, **Alvin**, with that Minox camera which **Lyn Durant** gifted him, and send us some pics of these three very camera-shy members of the Gottlieb clan.

Whenever **Bill Gersh** visits over at United, **Herb Oettinger** is sure to be enriched by a few bucks. But the boys at United are giving Bill lots of credit. He won't give up. Hopes some day to yet beat Herb who is known as United's "gin" champ. Still demands, every time he shows up at United, that Herb sit down and play a few hands of "gin" with him. (**Aside to Bill:** Herb informs this department he'll be happy to accommodate you anytime. especially on a very slow cruise to Formosa). . . . **Jack Nelson** back on the job at the Bally factory after a road trip. . . . F. W. **Chatham** of Avery Amusement, Los Angeles, visiting the various factories after a journey thru the East where he experienced the hurricane in Boston. . . . **Art Weinand** plans to surprise the trade at the forthcoming NAMA show with items the new Exhibit "Vacumatic Card Vendor" can vend. "The vending trade is in for a boost and waking up," says Art.

Ed Johnson, well know to veteran Chicago ops, in town for a while with **Mrs. Johnson** following an Eastern trip. Ed, who is doing marvelous work for larynx sufferers, being one himself, recently gave a 20-minute speech at a medical society convention. . . . **Bill DeSelm**, bursitis and all, really hepped up about United's "Shuffle Targette." . . . Mondays will be performance nights for members of the Chicago Automatic Phonograph Bowling League. The circuit opened its third season of play Monday, September 13. . . . Who hung the handle of "Bunk" on "Fireball" **Paradee**? How's about someone doing a parody on this guy Paradee? . . . **Len Rosen** and **Bill Miller** have set up new quarters for their Major Coin Machine Service firm. Located at 4058 W. 26th Street. The firm specializes in servicing games on location. Also has parts and supplies, premium and renovating departments.

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CALIFORNIA CLIPPINGS

LOS ANGELES

The importance of Los Angeles as the coin machine center of the West can readily be seen by driving along West Pico any day of the week and noting all the out of town operators buying equipment for their routes and looking over the latest models. Some of these ops travel from 250 to 400 miles on these periodic jaunts into town. Many only make it in once or twice a month but distributors have learned that they can depend on them like clockwork for those occasional visits.

Everywhere you look these days the coin machine industry makes its presence felt. There's so many juke boxes, games and cigarette vendors around that they have been accepted as part of the American tradition like the supermarkets and the cut-rate drug stores. Now carbonated drink machines as well as coffee and ice cream vendors are appearing throughout the city in ever increasing numbers. At the Los Angeles International Airport flight passengers may purchase an insurance policy valued at from $5,000 to $10,000 simply by inserting the proper number of quarters in the coin chute and filling out the simple form which pops out. At the Grauman's Chinese Theatre in Hollywood tourists may hear the story behind the famous foot prints of the stars in the patio outside by inserting a dime in the Chinese figure outside the door of the theatre. We hear that owners of large super-market chains are even toying with the idea of installing huge merchandising machines outside their stores to help supplement sales after closing hours. Dairy Products vendors are now making their appearance in large apartment houses and even service stations. This phase of the coin machine industry proves that it will be a big shot in the arm for the dairy industry.

Business along the Pico Strip this past week got off to a fast pace. All along the Boulevard crowds of operators were seen taking care of business and getting ready for the big Fall season ahead. . . . Plenty of enthusiasm has been built up among the operators over reports about United's new gun with moving targets. First shipment is due to arrive any day over at the C. A. Robinson & Co. showrooms where it will be on display. . . . **Walter Peteet,** regional sales representative for Wurlitzer, has been spending several weeks in town at Paul A. Laymon Co. **Walt** and **Jimmy Wilkens** just returned from a trip thru Southern Calif. calling on operators. Laymon's pretty bookkeeper **Britt Adelman,** is now vacationing. . . . **Lou Wolcher** of Advance Automatic Sales Co., San Francisco, spent several days in town last week. . . . **Phil Robinson,** regional representative for Chicago Coin, left for Chicago this week. He planned to make brief stopovers in Salt Lake and Denver. Phil expects to bump into **Lou Dunis** of Dunis Distributing Co., Portland, and **Johnny Michaels** who heads the Seattle branch. The two plan to stop in Chicago on their way home after the Grand Rapids distributor meeting.

Publicist **George Jay** took songstress **Kay Brown** on a tour of disc jockeys and distributors. They stopped by California Music Company to visit with the employees and operators. Kay is plugging her latest waxing of "Oop Shoop" on the Crown label. . . . The new Williams "Big Ben" game is now on display at both Minthorne showrooms. **Frank Mencuri,** altho with the Minthorne organization only a short time, is making a lot of friends amongst the operators. They all like his friendly spirit and warm personality. . . . **Elmer C. Killberg,** San Fernando, was a recent visitor along coinrow. He operates at the Norton Air Force Base near San Bernardino. . . . **Al Silberman** and **Mary Jane Happel** will have plenty to talk about. They both just returned to work at Badger Sales Company after vacations. . . . **Fred Gaunt** has been anxiously waiting for the new Gottlieb "Lady Luck" to come in. . . . San Joaquin valley operator **Dave Evans** from Madera recently spent the week-end visiting relatives in Long Beach. He stopped in along coinrow on his way home to take care of business. . . . **Ray Powers,** prexy of Ray R. Powers Sales Co., has been plenty busy cleaning up the huge pile of letters and inquiries which came in while he was on those jaunts thru the North and Southwest. . . . LA op **Joe Lein** will be living the life of a bachelor again. His wife recently left on a European vacation. . . . **Barbara Chandler,** pretty teen-age niece of **Mary** and **Kay Solle** of Leuenhagen's Record Bar, has returned to her home in Marysville and her school studies. . . . **Ken Arnold** and **Chuck Walker** of the Smith Music Co. both drove in from Barstow this past week. . . . **Tommy Felkins** and his son trekked in from Victorville. . . . **Walt Shinkal, Noble Craver** and **Tommy Farrell** all came up from San Diego to take care of business. . . . **Al Anderson** was seen along the row from Shafter. . . . **Reginald Panton** from Pomona was also in along with **Jimmy Jackson** and son, Palm Springs; **"Pop" Burris,** Montebello and **Cecil Ellison** from Lancaster. . . . Other visitors included **Glenn Walcott,** La Crescenta and **Gordon LeSuer,** 29 Palms. Many in the Automatic Merchandising field are making plans to attend the NAMA Convention which will be held at the National Guard Armory, Washington, D. C. October 10th thru 13th. Auto-Photo Company, this City, will be among the many firms who will have a display set up on the main convention floor.

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THE CASH BOX

26 WEST 47th STREET, NEW YORK 36, N. Y.

CLASSIFIED ADVERTISING SECTION

WANT

WANT—Shuffleboards, used Nationals or Americans 20 foot only. BOX NO. 226, THE CASH BOX, 26 WEST 47th STREET, NEW YORK, N. Y.

WANT — Frolics, Rodeo, Circus, and Showboats, Seeburgs, Model BL's C's. FOR SALE—10 3-4-5's. Make offer. NOBRO NOVELTY COMPANY, 538 BRYANT STREET, SAN FRANCISCO 7, CALIF.

WANT—Show Boats, Circus, Rodeo and Frolics. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVE., SAN FRANCISCO 2, CALIF. Tel.: MArket 1-3968.

WANT—For cash. Seeburg, Wurlitzer, AMI, Rock-Ola phonographs — all models. State makes and best price you want. Also any other coin operated machines you have for sale. Write or wire collect. NEW YORK DISTRIBUTING CO., 625 TENTH AVE., NEW YORK, N. Y. Tel.: CIrcle 6-2144.

WANT—A. M. I. 40, 80, 120 selection equipment — Phono, Hideaways, Steppers, Wall Boxes, Bar Braekets. Seeburg 100 A & B. Scales, Arcade equipment, 1c and 5c Vendors, Bally Futuritys, 1953 Pin Games. Write stating condition, nuuber, model, and prices. THE ST. THOMAS COIN SALES, ST. THOMAS, ONTARIO, CANADA. Tel.: 2648.

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel.: UNion 1-7500.

WANT—Distressed merchandise for return privileges. Purple label Capitols, Columbia, Coral, Decca, Victor, Mercury, King—78's aud 45's — also L.P.'s. Please quote prices, we pay freight. C & L MUSIC CO., 11 BAYBERRY RD., FRANKLIN SQUARE, L. I., N. Y.

WANT—New and used records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand uew LP's (33 I 3 RPM) in quautity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, Tel.: JUdson 6-4568.

WANT—Phonograph records made before 1940; any quantity or dealer stock; $150 to $300 per thousand; will inspect if required. Some labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion. JACOB S. SCHNEIDER, 128 W. 66th STREET, N. Y. C.

WANT—Mills Panorams—any quantity. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH. Tel.: GArfield 3585.

WANT—Have large amount of cash available to take over Distributing Organization anywhere in United States. Must have Top Music and/or Games lines. Prefer one associated with routes operation. Write: BOX # 225, c/o THE CASH BOX, 26 WEST 47th STREET, NEW YORK, N. Y.

WANT—Beach Clubs—will pay $285. PENNSYLVANIA VENDING COMPANY, 1822 CARSON STREET, PITTSBURGH 3, PA.

WANT—From all over the world! Literature on any machine that takes coins and sells anything—amusement, drinks, Bromos, fortunes, Pocket Books, cigarettes 25 2c each, aspirin at 5c each, single band-aids, newspapers. WITHAM ENTERPRISES & ASSOCIATES, 20-22 CUNNINGHAM AVENUE, GLENS FALLS, NEW YORK.

WANT—Any quantity post-war Wurlitzer Phonographs, Models 1100, 1250, and 1400. Also Seeburg M100—78 and 45. Wire, write, or phone: BUSH DISTRIBUTING COMPANY, 286 N. W. 29th ST., MIAMI, FLORIDA.

WANT—For resale. Uuited & Chicago Coin Bowling Games; Bally Bingo Games; Mills Panorama Peek Shows; Kiddie Rides. State condition and best price in the first letter. STANLEY DISTRIBUTING CO., 1523 BROADWAY, TACOMA, WASH. Tel.: BRoadway 3663.

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: DIckens 2-7060.

WANT—Bingos, late model Shuffle Alleys. For Re-sale. Send list. Have all types of amusement equipment for sale. DAVE LOWY & CO., 592 TENTH AVENUE, NEW YORK, N. Y. Tel.: CHickering 4-5100.

WANT—All types of arcade machines and Gottlieb 4 & 6 Flipper Pinball Games in any quantity. Give names, condition, prices wanted and when ready to ship. INTERNATIONAL AMUSEMENT CO., 1423 SPRING GARDEN STREET, PHILADELPHIA, PA.

WANT—Tubes: 2051; 2050; 70L7; 2A4; 2A3; 5V4; 6L6; 6N7; 6L7; 6V6 metal; 6X5 metal. Will pay $40 a hundred. Must have minimum quantity 50 of a type. Have you other types in quantity? LEWIS ELECTRONICS, 3449 NO. ELAINE PL., CHICAGO, ILL.

CLASSIFIED ADVERTISING SECTION

WANT—For Export. Quantities of the following models: Seeburg M100A; Wurlitzer 1100 and 1250. Telephone collect. DAVIS DISTRIBUTING CORP., 725 WATER ST., SYRACUSE, N. Y. Tel.: SYracuse 75-5194.

WANT — Frolics and Beach Clubs. Send us your lowest price. H & H MUSIC, 1626—3rd AVENUE, MOLINE, ILLINOIS.

WANT—We pay Spot Cash for Seeburg and Wurlitzer Music as follows: Seeburg 100A $350; 100B $500; 100BL $525; 100C $600; Wurlitzer 1015 $40; 1100 $150; 1250 $175; 1400 $325; 1450 $325; 1500 $375; 1550 $375; 1500A $425. Wire collect for deposit and shipping instructions. REDD DISTRIBUTING CO., INC., 298 LINCOLN ST., ALLSTON, MASS. Tel.: AL 4-4040.

FOR SALE

FOR SALE—Large stock of Seeburg parts for postwar machines, 20 per cent off list. COPELAND DISTRIBUTORS, 900 NORTH WESTERN, OKLAHOMA CITY, OKLAHOMA. Tel.: FO 5-3456.

FOR SALE—Finest Bingos—Factory Reconditioned—Like finding $50 in your pocket. Returnable 3rd day, full refund to protect you. Ice Frolics (almost new) $410; Palm Springs (almost New) $410; Yacht Clubs (improved superline frequency) $220; Palm Beach $150; Dude Ranch $375; Beach Clubs $355; Atlantic Citys $150; Leader $65; Coney Island $80; Holidays (6 card) $60; Bright Spots (6 card) $75; Genco 400's (percentaged right) $65. We want Bingos. Mail your list. W. E. KEENEY MFG. CO., 5229 S. KEDZIE AVENUE, CHICAGO 32, ILL. Tel.: HEmlock 4-3844.

FOR SALE—Wanted Wife to tell her husband about our buys. I Seeburg 147 cellar unit; 1 speaker and 10 wall boxes $189; Brand new Binks Zippers $45; Wurlitzer Victory model like new $65; Wurlitzer 800 with a Jacobs tone arm $70; Williams Music Mite $50; Wurlitzer 600 $50; Gottlieb Cinderella; Humpty Dumpty and Buccaneer $25 each; Bowletts $25; Bally Champions like new $25; Wurlitzer 3020 Boxes $18. We have hard to get parts, please write. LIBBEY MUSIC & DIST. CO., 66 PHOENIX ROW, HAVERHILL, MASS. Tel. 48116.

FOR SALE — Hi-Speed Super Fast shuffle board wax. 24 one-pound cans per case $8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. AMI Distributor. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE—Genco Shuffle Pool $195; Keeney 10 Player Team Bowler $165; AMI D-40 $395; AMI D-80 Chrome $495; AMI E-120 write, Wurlitzer 1500 $525. UNITED DISTRIBUTORS, INC., P.O. BOX 1995, 513 E. CENTRAL, WICHITA 2, KANSAS.

FOR SALE—Rotary Merchandisers the last made by Exhibit. Used in Clubs 6 months. Excellent condition. Original finish. 6 left $295 each. AL ENGELN, 121 FOURTH AVENUE SOUTH, NASHVILLE, TENN. Tel.: 42-5587.

FOR SALE—Genco Shuffle Pool $250. W. B. DISTRIBUTORS, INC., 1012 MARKET STREET, ST. LOUIS, MISSOURI. Tel.: CEntral 9292.

FOR SALE—Canadian Operators! Place low cost "Quizettes" in your music locations. Thousands now in use across Canada. Proven high profits and cost only $21.95 each. English or French models available. Distributorships open. Write. MOCHUK ENTERPRISES, 81 INDIAN ROAD, TORONTO, ONT., Tel.: LO 4722.

FOR SALE—Records!!! 5c over wholesale, any label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records new unused only. RAYMAR SALES CO., 170-21 JAMAICA AVENUE, JAMAICA 32, N. Y. Tel.: OLympic 8-4012, 4013.

FOR SALE—40 Wurlitzer 3020 Wall Boxes $8 ea.; 50 Seeburg 3-Wire Wall Boxes $3 ea. Beautiful equipment. 1/3 deposit, balance C.O.D., or Sight Draft. KOEPPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK, N. Y. Tel.: CIrcle 6-8939.

FOR SALE—Brite Lites $75; Brite Spot $95; Spot Lite $90. Beach Club, Dude Ranch, Palm Springs, write. ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVE., CHICAGO, ILLINOIS.

FOR SALE—"West Side" now has a full line of prizes and premiums, such as radios, clock, watches, etc. For Sale. Write for free low price list. WEST SIDE DIST., 612 10th AVE., NEW YORK, N. Y.

FOR SALE—Coin Counters, Coin Sorters, Coin Counting Combinations, Coin Changers, Coin Wrappers, Parts and Supplies. We carry a complete line of these products. GLOBE DISTRIBUTING CO., 1623 N. CALIFORNIA AVE., CHICAGO 47, ILL. Tel.: ARmitage 6-0780.

FOR SALE—Attention, Wurlitzer 1500 and 1700 operators connect 24 and 48 selection Wall Boxes to 104 selection Phonographs. Use regular 219 and 248 Steppers and Adaptor. Specify 1500 or 1700. $34.50 each. Satisfaction guaranteed. MIDWEST MUSIC SERVICE, 819 WEST SECOND, WICHITA, KANSAS.

FOR SALE—Territory Wash Out. 2000 Bingo in Line Games. All Types, All Shopped, ready for location. Make offer for 1 or 500. 1/3 down, balance C.O.D. Write, Wire or Phone. We are now making delivery on United's Red Hot Jungle Gun. DAN STEWART COMPANY, 140 EAST 2nd SOUTH, SALT LAKE CITY, UTAH. Tel.: 22-2473.

FOR SALE—All machines 20% off high CASH BOX prices. Wurlitzer 1015, 1100, 120. Rockolas 1422, 1426. AMI Model C. Seeburgs 146, 147, 100A. Phone STerling 8-7515 or Write: DIXON DISTRIBUTING CORP., P.O. Box 2660, YOUNGSTOWN, OHIO.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Special! Ice Frolics $365; Hi Fis $465; Mexicos $425; Tahitis $195; Cabanas $145; Surf Clubs $425; Daisy Mays $195; Dragonettes $190; Lazy Q $120; Daffy Derbys $240. Exhibit Shooting Gallery $325. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LOUISIANA. Tel.: CAnal 8318.

FOR SALE—Genco Shuffle Pools $275; Genco Basketballs $399.50; Victor Hot Pops $20; Genco Invader Guns $259.50; Seeburg Shoot-the-Bears $175. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS, MICH. Phone 9-8632 and 5743 GRAND RIVER AVE., DETROIT 8, MICH. Tel.: TYler 8-2230.

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40-word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box. "The 'Bible' of the Coin Machine Industry." Send your Check for $48 today plus your first 40-word ad to: THE CASH BOX, 26 W. 47th ST., NEW YORK 19, N. Y. (Phone: JU 6-2640).

FOR SALE—200 brand new Northwestern 5c capsule charm vendors. 500 nearly new Victor 5c capsule charm vendors. Illness of customer forces sale. Write for prices. SHELDON SALES, INC., 881 MAIN STREET, BUFFALO 3, NEW YORK.

FOR SALE—All types used AMI, Wurlitzer and Seeburg equipment. Clean and shopped, or as is. Factory Distributor for Seeburg. DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA, Tel.: REgent 6-3691.

FOR SALE—Bingo games; late model Bally and United. All in A-1 shape, ready for immediate delivery. Write for full details. RELIABLE COIN MACHINE CO., INC., 184 WINDSOR STREET, HARTFORD 5, CONN. Tel.: CHapel 9-6556.

FOR SALE—1 Seeburg Sicum Unit, perfect condition, $250; 2 Genco Sky Gunner, brand new; Ajax Cigarette Machines, brand new, closeout; 1 Poolette Pool Table $50; 1 Keency 2-Player Attachment for Shuffleboard. LIEBERMAN MUSIC COMPANY, 257 PLYMOUTH AVE. NORTH, MINNEAPOLIS, MINN.

FOR SALE—Premium merchandise for coin machine prizes. Over 3,000 articles carried in stock. Write for complete wholesale descriptive price list today. (Established 1932). HASTINGS DISTRIBUTING CO., 6100 BLUEMOUND ROAD, MILWAUKEE 13, WISC. Tel.: Bluemound 8-7600.

FOR SALE—The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING W. VA. Tel.: WHeeling 5472.

FOR SALE—1 Williams Super World Series $175; 1 Williams Double Header $45; I Williams Quarterback; refinished cabinet $45; 2 Exhibit Dale Guns; refinished $55; 1 Exhibit Six Shooter, refinished $125. AUTOMATIC AMUSEMENT COMPANY, 1000 PENNSYLVANIA ST., EVANSVILLE, INDIANA.

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.

FOR SALE—Speaker Wire 100 ft. $1.75; 500 ft. $1.70; per 100 3 wire 1-20 gauge 2-16 gauge Stranded Vinyl Jacket 100 ft. $3.75; 500 ft. $3.70; per 100 5 wire Control Cable 100 ft. $4.95; 500 ft. $4.85; per 100 3 in shield Vinyl Jacket, F.O.B. either office. COVEN MUSIC CORPORATION, 3181 NORTH ELSTON AVE., CHICAGO, ILL. — 1301 NORTH CAPITOL AVENUE, INDIANAPOLIS, IND.

FOR SALE — Reconditioned Wurlitzers: 1400's $400; 1250's $250. O'CONNOR DISTRIBUTORS, INC., 2320 W. MAIN STREET, RICHMOND, VA. Tel.: 84-3264.

FOR SALE—Evans Constellation $225; Shoot the Bear $145; Keeney DeLuxe Bowler $125; AMI A, B, C, D and a complete line of United Bingo and Shuffle Alleys. CENTRAL DISTRIBUTORS, 2315 OLIVE ST., ST. LOUIS, MISSOURI (MAin 1-3511) or 3314 MAIN STREET, KANSAS CITY, MISSOURI (WEstport 3582).

FOR SALE — Keeney High Score League $169.50; Williams DeLuxe Star Series $187.50; United 6 Way F. T. $149.50; United 6 Way DeLuxe $159.50; Domino $139.50; Spot Lite $119.50. LAKE CITY AMUSEMENT, INC., 4533 PAYNE AVENUE, CLEVELAND 4, OHIO. Tel.: HEnderson 1-7577.

FOR SALE — Wurlitzer Bar Boxes 2140's; Wurlitzer Wall Boxes 3020's Steppers and Master units. No reasonable offer refused. YOUNG DISTRIBUTING, INC., 599 TENTH AVENUE, NEW YORK, N. Y.

FOR SALE—Bear Guns; Genco Night Fighters; Evans Bat-A-Score; Ex. Silver Bullets; Ex. Six Shooter; Chi-Coin Pistol. Take the low Cash Box prices. 1/3 deposit, balance C.O.D. B. E. KRUEGER, RT. 13, BOX 361, SAN ANTONIO, TEXAS.

FOR SALE — Uniteds: — Imperial $325; Royal $295; Classic $225; Cascade & Clover $195; Williams Deluxe World Series $75; Williams DeLuxe Baseball $195. Want—Seeburg "W." MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY 2, N. Y.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Beauty $295; Chinatown $85; Control Towers $35; Double Action $25; Disk Jockey $85; Fighting Irish $35; Frolics $230; Hayburner $60; Yacht Club $265. REEL DISTRIBUTING CO., 4910 NATURAL BRIDGE AVENUE, ST. LOUIS 15, MO.

FOR SALE—Genco Super Basketball $450; Genco Shuffle Pool $250; Genco Sky Gunner $200; Exhibit Shooting Gallery Write; Exhibit Twin Rotation $100; Chi Coin Bowl-A-Ball $100. UNIVERSITY COIN MACHINE EXCHANGE, 858 NORTH HIGH ST., COLUMBUS 8, OHIO. Tel.: UNiversity 6900.

FOR SALE — High earning counter games. Binks' Zipper and Whiz Bowler. Brand New, in factory cartons. While they last $29.50. AUTO-BELL NOVELTY CO., 29 W. KINZIE, CHICAGO, ILL. Tel. DElaware 7-0078.

FOR SALE — Close Out! All Games with Formica and Large Pins. No reasonable offer refused. United Twin, United 4 Player, United 5 Player, United 6 Player, United 6 Player DeLuxe, United Super. Make your own offer on individual games. AMERICAN VENDING COMPANY, 2684 CONEY ISLAND AVE., BROOKLYN 35, NEW YORK. Tel.: DEwey 2-9602.

FOR SALE—Complete Arcades or a single machine. We have the largest stock of new and reconditioned Arcade Machines in the world. Also parts and supplies. Send for new illustrated catalog. MIKE MUNVES, 577 TENTH AVENUE, NEW YORK, N. Y. Tel.: CHickering 4-8628.

FOR SALE—Bowlers—Advance $365; Gold Cup $300; Triple Score $280; Crown $230; Double Score $220; 10th Frame Special Double In 5th $185; Name Bowler $165; Super Match $145; 10th Frame $140; Match $125; Chicago Coin Deluxe Drum Scoring $100. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVENUE, CLEVELAND 14, OHIO. Tel.: SUperior 1-4600.

FOR SALE—Spot-Lites $75. TOLEDO COIN MACHINE EXCHANGE CO., 814-816 SUMMIT STREET, TOLEDO, OHIO. Tel.: ADams 8624.

FOR SALE—For nothing—information as to how we established 10 cent play on juke boxes on our route and what effect it has had on our revenues. HENRY C. KNOBLAUCH & SONS, 51 WARREN ST., GLENS FALLS, N. Y.

FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney and Bally. WILLIAMSPORT ELECTRONIC & TELEVISION CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

FOR SALE—"Sock-The-Ock" converts "Shoot-The-Bear" into a gun that will top all others in appeal, performance, and take. A complete package $28. 100 SERVICE COMPANY, 2638 OLIVE ST., ST. LOUIS, MISSOURI. Tel.: NEwstead 6531.

FOR SALE—5 Bally Yacht Clubs $185; Atlantic City $140; Beauty $260; Beach Club $340; Dude Ranch $350; Ice Frolics $395; United A.B.C. $30; United Clover Bowlers $205; Liberty $185; MICKEY ANDERSON, 314 EAST 11th STREET, ERIE, PA. Tel.: Phone 5-7549.

FOR SALE—Reconditioned Phonos—ready for location. Seeburg 146-147-148; Wurlitzer 1015; Rockola 1422-1426; AMI Wallboxes 5c-10c. Write for our low prices. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN STREET, FAYETTEVILLE, N. C.

FOR SALE — Parts and supplies for Jukes, Shuffle, Pin and Telequiz Games. Special! Metal Tool Box of Assorted Hardware. Over 6 lbs. of Nuts, Bolts, Screws, Brackets, Switches, Springs, etc. $10 value for $2.49. CHAMPION DISTRIBUTING CO., 3743 W. GRAND, CHICAGO, ILL.

FOR SALE—We have a large stock of reconditioned Five Balls. One Balls, Bingo and Phonos. Write for list. WESTERHAUS CORPORATION, 3726 KESSEN AVENUE, CINCINNATI, O. Tel.: MOntana 5000-1-2.

FOR SALE—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. UNITED, INC., 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel.: WEst 3-3224.

FOR SALE — Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire, or phone call will convince you. Factory Representatives for United, Keeney, Bally. TARAN DISTRIBUTING, INC., 3401 N. W. 36th STREET, MIAMI 42, FLA. Tel.: 64-4864.

FOR SALE — Make Offer. Universal Stands (new) Original Crates. 60 Single Weighted, Revolv-A-Rounds Safes 1 Single, 7 Double complete with lock bar and keys. J. ROSENFELD COMPANY, 3220 OLIVE ST., ST. LOUIS 3, MO. Tel.: OLive 2-2800.

FOR SALE—Genco Shuffle Pool, like new $325; Genco Basketball, like new, write; Chi-Coin Crown Bowler, Triple $300; ChiCoin 10th Frame Special, Triple $200; United Olympic S.A. $285; United Cascade, Triple $235; Keeney 6 Player $95. UNIVERSITY COIN MACHINE EXCHANGE, 858 NORTH HIGH ST., COLUMBUS 8, OHIO. Tel.: UNiversity 6900.

FOR SALE — Four 1250 Wurlitzers. Make reasonable offer. HUEY DISTRIBUTING CO., 335 HUEY P. LONG AVE., GRETNA, LA. Tel.: TEmple 9564.

CLASSIFIED ADVERTISING SECTION

FOR SALE — Wurlitzer 1080's $75; 1015's $85; AMI-D40 $350; Seeburg 46 $35; 47 $45; 48ML $135; Rock-Ola 1428 $135; 1422 $45; Seeburg 3W5-L56 Wall Boxes $16.50. CENTURY DISTRIBUTORS, INC., 1221-23 MAIN ST., BUFFALO 9, N. Y.

FOR SALE — Look! Phonograph needles at distributors prices. Buy direct from manufacturer. Quality Phonograph Needle Manufacturers quitting distributors now selling direct to dealers and operators at full distributors discount. Ship anywhere. QUALITY NEEDLE COMPANY, 3747 W. CHICAGO AVE., CHICAGO 51, ILLINOIS. Tel.: SAcramento 2-5050.

FOR SALE—Bright Lights, A-1 condition, $65; AMI Model C $295; Wurlitzer 1100 $195; Wurlitzer 1015 $95; 1428 Magic Glo $195; 3020 Wall Boxes $18.50; Seeburg W1-L56 $4. H & H MUSIC, 1626 3rd AVE., MOLINE, ILLINOIS.

FOR SALE—Make us an offer on the following Shuffle Alleys: 1 Star; 1-10th Frame Star; 1 Super; 1 Five Player; 1 Clover; 1-9' Gold Cup; 2 Bowl-A-Ball and 1 Genco Shuffle Pool. T & L DISTRIBUTING CO., 1663 CENTRAL PKWY., CINCINNATI 14, OHIO. Tel.: MAin 8751.

FOR SALE—Reconditioned phonos—ready for location: AMI A; AMI C; AMI D-40 and D-80; Rock-Ola Fireball 45 rpm: Seeburg M 100A; Wurlitzer 1500. Write for low prices. RUNYON SALES COMPANY, 593 TENTH AVE., NEW YORK, N. Y. or 221 FRELINGHUYSEN AVE., NEWARK, N. J.

FOR SALE—Shooting Gallery, write; Team Bowler $445; Ace Bowler, new $545; Havana $419.50; Mexico $469.50. WESTERN DISTRIBUTORS, 1226 SOUTHWEST 16th AVE., PORTLAND 5, OREGON.

Notice!

YOU CAN SAFELY SEND DEPOSITS TO ADVERTISERS IN "THE CASH BOX"

Your Deposit Is GUARANTEED

AS LONG as you are a paid up subscriber to 'The Cash Box', at the time you answer any advertisement that appears in 'The Cash Box', where the advertiser requires that you must send a deposit to obtain the merchandise advertised, your deposit up to $100.00 is guaranteed by 'The Cash Box'. This is "'The Cash Box' Free Deposit Insurance Plan". An exclusive and original feature of 'The Cash Box' only. Should you lose your deposit in fraudulent manner immediately write:

THE CASH BOX

26 West 47th Street, New York 36, N. Y.

FOR SALE — RECONDITIONED, LIKE NEW! Bally Victory Bowlers $395; Wm's. Screamo (new) $250; Queen of Hearts $100; County Fair $65; Rendezvous $35; 2 Poor Salesmen. Also used Bally Bingo's—write for catalogue. DONAN DISTRIBUTING COMPANY, 5007 N. KEDZIE AVE., CHICAGO 25, ILL. Tel.: JUniper 8-5211.

FOR SALE — A.B.C. $20; Knockout $15; Just '21' $10; Bright Lights $100; Spot-Lite $110. AUTOMATIC MUSIC CO., 703 MAIN STREET, BRIDGEPORT, OHIO. Tel.: 750.

FOR SALE—30 Pop-Sez Popcorn Vendors, 3 Hawkeyes, reconditioned $59.50 each; 25 Mercury Athletic Scales, counter models $22.50 each. One-half deposit with order. CLEVELAND COIN MACHINE EXCHANGE, INC., 2029 PROSPECT AVENUE, CLEVELAND, OHIO. Tel.: TOwer 1-6715.

FOR SALE—All types reconditioned Coin Operated Games available at lowest prices. Write, wire, phone C. A. ROBINSON & CO., 2301 W. PICO BLVD., LOS ANGELES 6, CALIFORNIA. Tel.: DUnkirk 3-1810.

MISCELLANEOUS

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUdson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Los Angeles, Calif., WEbster 1-1121.

NOTICE—We are exclusive distributors for Cole drink machines and Rock-Ola phonographs for Metropolitan New York and New Jersey. Finest trade-ins available, both products. Advise us your needs. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH, N. J. (Tel.: BIgelow 8-3524) and 594 TENTH AVE., NEW YORK, N. Y. (Tel.: BRyant 9-4684).

NOTICE — Are you having trouble keeping Plexiglass clean on your juke boxes? Our Mecite does the job —16 oz. bottle $.85. For distributor price and territory, contact MECCA SERVICE CO., 716 N. 19th ST., EAST ST. LOUIS, ILLINOIS.

NOTICE — Louisiana & Mississippi Operators — your authorized AMI phonograph distributor is DIXIE COIN MACH. CO. 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAgnolia 3931.

NOTICE—Juke Box Operators—Trade your used juke boxes for cigarette machines. We will sell or trade all types cigarette machines (thoroughly reconditioned), Rowe milk vendors, Cold Snac and Vendo ice cream machines. BRUCE MUSIC AND VENDING SERVICE, 1602 PIERRE AVE., SHREVEPORT, LOUISIANA.

AMI

Originator of the Automatic Selective Juke Box in 1927

Ahead Then

Ahead Now

Ahead Tomorrow

Originator of the Automatic Selective Juke Box in 1927

AHEAD THEN — AHEAD NOW

AMI *Incorporated*

GENERAL OFFICES AND FACTORY: 1500 UNION AVENUE, S. E., GRAND RAPIDS 2, MICHIGAN

Licensee: Jensen Music Automates—building the IMA-AMI Juke Box sold through Oscar Siesbye A/S, 5 Palaisgade, Copenhagen K., Denmark

"THE CONFIDENTIAL PRICE LISTS"

CONFIDENTIAL PRICE LIST — PHONOGRAPHS

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

AMI

4.	Model A, '46, 40 Sel., 78 RPM	125.00	195.00
4.	Model B, '48, 40 Sel., 78 RPM	199.00	275.00
4*	Model C, '50, 40 Sel., 78 RPM	200.00	300.00
4*	Model D-40, '51, 40 Sel., 78 RPM	330.00	425.00
4*	Model D-80, '51, 80 Sel., 45 RPM	425.00	525.00
4.	Wm Wall Box	10.00	17.50

EVANS

4.	Mills Constellation, '47 Model 951, 40 Sel., 78 RPM	50.00	125.00
4.	Constellation, '49, Model 135, 40 Sel., 78 RPM	150.00	295.00
4.	Jubilee, '52, Model 245, 40 Sel., 45 RPM	325.00	450.00
4.	Century, '52, Model 2045, 100 Sel., 45 RPM	475.00	600.00

ROCK-OLA

4.	1422, '46, 20 Sel., 78 RPM	45.00	95.00
4.	1424, '46, Playmaster Hideaway, 20 Sel., 78 RPM	49.50	85.00
4.	1426, '47, 20 Sel., 78 RPM	65.00	130.00
4.	1428, '48, Magic-Glo, 20 Sel., 78 RPM	125.00	195.00
4.	1432, '50, Rocket '50-'51, 50 Sel., 78 RPM	225.00	275.00
4.	1432, Same as above, Converted to 45 RPM	225.00	300.00
4.	1434, '51 Rocket '51-'52, 50 Sel., 78 RPM	295.00	395.00
4.	1434, Same as above, Converted to 45 RPM	295.00	400.00
4.	1436, '52, Fireball, 120 Sel., 45 RPM	350.00	550.00
4.	1436A, '53, Fireball, 120 Sel., 45 RPM	395.00	550.00
6.	1501 Wall Box	3.00	4.50
6.	1502 Bar Box	5.00	7.50
6.	1503 Wall Box	12.50	15.00
6.	1504 Bar Box	8.50	17.50
6.	1510 Bar Box	15.00	20.00
6.	1525 Wall Box	5.00	15.00
6.	1526 Bar Box	15.00	19.50
6.	1530 Wall Box	15.00	25.00
6.	1805 Organ Speaker	24.50	29.00

SEEBURG

6.	Hi-Tone, 9800 '41 20 Sel., 78 RPM	29.50	49.50
6.	Hi-Tone, 9800RC, '41, 20 Sel., 78 RPM, Remote Control	29.50	49.50
6.	Hi-Tone, 8800, '41, 20 Sel., 78 RPM	29.50	49.50
6.	Hi-Tone, 8800RC, '41, 20 Sel., 78 RPM, with Remote Control	29.50	49.50
6.	Hi-Tone, 8200, '42, 20 Sel., 78 RPM	29.50	49.50
6.	Hi-Tone, 8200RC, '42, 20 Sel., 78 RPM with Remote Control	29.50	49.50
4.	146S, '46, Standard, 20 Sel., 78 RPM	35.00	99.00
4.	146M, '46, Master with Remote Attach., 20 Sel., 78 RPM	35.00	115.00
4.	147S, '47, Standard, 20 Sel., 78 RPM	45.00	129.00
4.	147M, '47, Master with Remôte Attach., 20 Sel., 78 RPM	50.00	135.00
4.	148S, '48, Standard, 20 Sel., 78 RPM	65.00	175.00
4.	148M, '48, Master with Remote Attach., 20 Sel., 78 RPM	100.00	189.00
4.	148ML, '48, Light Cab., Master with Remote Attach., 20 Sel., 78 RPM	75.00	199.00

←TOTAL NO. TOTAL VALUE→

THIS WEEK'S USED MACHINE QUOTATIONS

16th Year of Publication
781st Consecutive Week's Issue

How To Use "The Confidential Price Lists"

[Also Known As the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added costs of reconditioning. "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

EXPLANATION

1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added

* Great Activity

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

PHONOGRAPHS (Cont.)

4*	M100A, '49, 100 Sel., 78 RPM	350.00	495.00
4*	M100B, '51, 100 Sel., 45 RPM	475.00	675.00
4.	M100BL, '51, 100 Sel., 45 RPM, Light Cab.	495.00	700.00
4.	M100C, '53, 100 Sel., 45 RPM	625.00	825.00
4.	W1-L56 Wall Box 5c.	3.00	6.95
4.	3W2 Wall-a-Matic	4.75	10.00
4.	W4L-56	19.50	29.00
4.	3W5-L56 Wall Box 5c, 10c, 25c	16.50	24.50
4.	W6L-56 5/10/25 Wireless	20.00	24.50
4.	3W7-L-56	22.50	34.50
6.	Tear Drop Speaker	12.50	17.50

WURLITZER

6.	780M, '40, Colonial, Manual Selector, 24 Sel., 78 RPM	29.50	49.50
6.	780E, '40, Colonial, Electric Selector, 24 Sel., 78 RPM	29.50	49.50

←TOTAL NO. TOTAL VALUE→

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

PHONOGRAPHS (Cont.)

6.	800, '40, Electric Selector, 24 Sel., 78 RPM	29.50	59.50
6.	700, '40, Electric Selector, 24 Sel., 78 RPM	29.50	59.50
6.	750M, '41, Manual Selector, 24 Sel., 78 RPM	29.50	59.50
6.	750E, '41, Electric Selector, 24 Sel., 78 RPM	29.50	59.50
6.	850, '41, Electric Selector, 24 Sel., 78 RPM	29.50	59.50
6.	950, '42, Electric Selector, 24 Sel., 78 RPM	29.50	79.50
4.	1015, '46, 24 Sel., 78 RPM	75.00	130.00
4.	1080, '46, Colonial, 24 Sel., 78 RPM	75.00	99.00
4.	1080A, '48, Colonial, 24 Sel., 78 RPM	125.00	235.00
4.	1017, '46, Hideaway, 24 Sel., 78 RPM	74.50	100.00
4*	1100, '48, 24 Sel., 78 RPM	175.00	260.00
4*	1250, '50, 48 Sel., 78 RPM	185.00	295.00
4.	1250, '50 (Same as above) Converted to 45 RPM	250.00	325.00
4*	1400, '52, 48 Sel., 78 RPM	389.50	465.00
4.	1400, '52, (Same as above) Converted to 45 RPM	420.00	525.00
4*	1500, '53, 104 Sel., 78 and 45 RPM Intermixed	475.00	675.00
4.	2140 Wall Box	3.00	10.00
4.	3020 Wall Box	8.00	20.00
4.	3048 (Conv. of 3020)	15.00	25.00
4.	3031 Wall Box	3.00	9.95
4.	3045 Wall Box	4.00	20.00
4.	4820 Wall Box	20.00	39.50
4.	219 Stepper	7.50	14.95

←TOTAL NO. TOTAL VALUE→

CONFIDENTIAL PRICE LIST — PINBALL GAMES

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4.	ABC (Un 3/51)	20.00	40.00
4.	Across the Board (Un 9/52)	50.00	75.00
4.	Ali Baba (Got 6/48)	15.00	25.00
4.	Alice (Got 8/48)	19.50	29.50
4.	All Star Basketball (Got 1/52)	20.00	39.00
4.	Aquacade (Un 4/49)	10.00	25.00
4.	Arabian Knights (Got 12/53)	175.00	185.00
4.	Arcade (Wm 11/51)	45.00	75.00
4.	Arizona (Un 4/50)	10.00	25.00
2*	Army-Navy (Wm 10/53)	95.00	145.00
4*	Atlantic City (B 5/52)	140.00	185.00
4.	Baby Face (Un 12/48)	10.00	20.00
4.	Banjo (Ex 3/48)	10.00	20.00
4.	Bank-A-Ball (Got 5/50)	15.00	25.00
4.	Barnacle Bill (Got 8/48)	10.00	20.00
4.	Basketball (Got 10/49)	15.00	25.00
4*	Beach Club (B 2/53)	295.00	375.00
4*	Beauty (B 11/52)	200.00	295.00
4.	Be Bop (Ex 3/50)	10.00	20.00
4.	Bermuda (CC 11/47)	15.00	20.00
4.	Big Hit (CC 7/52)	35.00	50.00
4.	Big Top (Ge 2/49)	10.00	20.00
4.	Black Gold (Ge 3/49)	10.00	20.00
6.	Blue Skies (Un 11/48)	15.00	20.00
4.	Bolero (Un 12/51)	75.00	125.00
4.	Bomber (CC 3/51)	20.00	25.00
4.	Bone Head (Ge 11/48)	10.00	20.00
4.	Boston (Wm 5/49)	15.00	20.00
4.	Bowling Champ (Got 2/49)	15.00	25.00
4.	Bowl. League (Got 8/47)	10.00	19.50
4*	Bright Lights (B 5/51)	49.50	100.00
4*	Bright Spot (B 11/51)	75.00	110.00
4.	Broadway (B 6/51)	49.50	75.00
4.	Buffalo Bill (Got 5/50)	20.00	30.00

←TOTAL NO. TOTAL VALUE→

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

PINBALL GAMES (Cont.)

	4. Buccaneer (Got 10/48)	10.00	20.00	
	6. Build Up (Ex 2/48)	10.00	15.00	
	4. Buttons & Bows (Got 3/49)	15.00	25.00	
	3* Cabana (Un 3/53)	145.00	275.00	
	4. Camel Caravan (Ge 6/49)	15.00	30.00	
	4. Campus (Ex 2/50)	15.00	20.00	
	4. Canasta (Ge 7/50)	25.00	34.50	
	4. Caravan (Wm 6/52)	35.00	75.00	
	4. Carnival (B 7/48)	10.00	20.00	
	6. Carolina (Un 3/49)	15.00	25.00	
	6. Caribbean (Un 3/48)	15.00	25.00	
	4. Champion (B 12/49)	20.00	30.00	
	4. Champion (CC 6/49)	15.00	20.00	
	4. Chinatown (Got 10/52)	65.00	135.00	
	1. Cinderella (Got 3/47)	10.00	25.00	
	6. Circus (Ex 8/48)	10.00	20.00	
	4. Circus (Un 8/52)	150.00	225.00	
	4. Citation (B 10/48)	15.00	35.00	
	4. C.O.D. (Wm 9/53)	95.00	170.00	
	4. College Daze (Got 8/49)	10.00	25.00	
	4* Coney Island (B 9/51)	69.50	125.00	
	4. Contact (Ex 10/48)	10.00	20.00	
	4. Control Tower (Wm 3/51)	25.00	35.00	
	4. Coronation (Got 11/52)	75.00	100.00	
	4. County Fair (Un 9/51)	35.00	75.00	
	4. Crazy Ball (CC 7/48)	10.00	20.00	
	4. Crossroads (Got 5/52)	75.00	110.00	
	4. Cyclone (Got 5/51)	40.00	69.50	
	4. Daisy May (Got 7/54)	270.00	290.00	
	4. Dallas (Wm 2/49)	15.00	29.00	
	4. Dealer "21" (Wm 2/54)	175.00	265.00	
	4. De Icer (Wm 11/49)	20.00	39.00	
	4. Dew Wa Ditty (Wm 6/48)	10.00	29.50	
	4. Domino (Wm 5/52)	39.50	75.00	
	4. Double Action (Ge 1/52)	25.00	35.00	
	4. Dbl. Feature (Got 12/50	15.00	25.00	
	4. Dbl. Shuffle (Got 6/49)	15.00	25.00	
	4. Disk Jockey (Wm 11/52)	79.50	110.00	
	2. Dragonette (Got 6/54)	235.00	275.00	
	4. Dreamy (Wm 2/50)	15.00	25.00	
	4* Dude Ranch (B 9/53)	325.00	395.00	
	4. Eight Ball (Wm 1/52)	45.00	75.00	
	4. El Paso (Wm 11/48)	10.00	20.00	
	4. Fairway (Wm 6/53)	95.00	150.00	
	4. Fighting Irish (CC 11/50)	25.00	35.00	
	4. Five Star (Univ 5/51)	35.00	60.00	
	4. Floating Power (Ge 12/48)	10.00	20.00	
	4. Flying High (Got 2/53)	95.00	129.50	
	4. Flying Saucers (Ge 12/50)	15.00	30.00	
	4. Football (CC 8/49)	10.00	25.00	
	4. Four Corners (Wm 12/52)	55.00	95.00	
	4. Four Horsemen (Got 9/50)	30.00	40.00	
	4. "400" (Upright) (Ge 10/52)	35.00	80.00	
	4. Four Stars (Got 6/52)	50.00	90.00	
	4. Freshie (Wm 9/49)	15.00	20.00	
	4* Frolics (B 10/52)	150.00	230.00	
	4. Futurity (B 3/51)	60.00	95.00	
	4. Georgia (Wm 7/50)	20.00	35.00	
	6. Gin Rummy (Got 2/49)	15.00	25.00	
	6. Gizmo (Wm 8/48)	10.00	20.00	
	4. Glamour (Got 7/51)	15.00	25.00	
	6. Glider (Ge 8/49)	10.00	20.00	
	4. Globe Trotter (Got 11/51)	55.00	85.00	
	4. Gold Cup (B 4/48)	15.00	45.00	
	4. Golden Gloves (CC 7/49)	10.00	25.00	
	2. Golden Nugget (Upright) (Ge 2/53)	25.00	85.00	
	6. Gondola (Ex 5/49)	10.00	20.00	
	4. Grand Award (CC 1/49)	10.00	20.00	
	4. Grand Champion (Wm 8/53)	100.00	125.00	
	4. Grand Slam (Got 4/53)	95.00	150.00	
	6. Grand Stand (B '50)	20.00	35.00	
	4. Green Pastures (Got 1/54)	175.00	200.00	
	4. Gun Club (Wm 11/53)	125.00	169.00	
	4. Guys-Dolls (Got 5/53)	80.00	125.00	
	4. Handicap (Wm 6/52)	35.00	45.00	
	4. Happy Days (Got 7/52)	65.00	105.00	

←TOTAL NO. TOTAL VALUE→

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

PINBALL GAMES (Cont.)

	4. Happy-Go-Lucky (Got 3/51)	25.00	45.00	
	4. Harvest Moon (Got 12/48)	15.00	20.00	
	4. Harvest Time (Ge 9/50)	15.00	44.00	
	4. Harvey (Wm 5/51)	15.00	49.00	
	4* Havana (Un 2/54)	325.00	475.00	
	4. Hawaii (Un 6/54)	485.00	535.00	
	4. Hawaiian Beauty (Got 4/54)	200.00	250.00	
	4. Hayburner (Wm 6/51)	60.00	75.00	
	4. Hit Parade (CC 2/51)	10.00	20.00	
	4. Hit & Runs (Ge 3/51)	15.00	25.00	
	4. Hit 'N' Run (Got 4/52)	75.00	95.00	
	4. Holiday (CC 12/48)	10.00	20.00	
	4. Holiday (Ke 12/51)	49.00	75.00	
	4. Hong Kong (Wm 9 /51)	45.00	75.00	
	4. Horsefeathers (Wm 1/52)	45.00	79.50	
	4. Horse Shoe (Wm 12/51)	25.00	40.00	
	4. Hot Rods (B '49)	20.00	39.50	
	1. Humpty Dumpty (Got 10/47)	10.00	25.00	
	4* Ice-Frolics (B 1/54)	375.00	465.00	
	4. Jack 'N' Jill (Got 4/48)	10.00	20.00	
	4. Jalopy (Wm 8/51)	45.00	75.00	
	6. Jamboree (Ex 5/48)	10.00	20.00	
	4. Jeanie (Ex 6/50)	15.00	20.00	
	4. Jockey Club (Got 4/54)	235.00	255.00	
	4. Jockey Special (B 11/47)	15.00	45.00	
	4. Joker (Got 11/50)	15.00	25.00	
	4. Judy (Ex 7/50)	10.00	20.00	
	4. Jumping Jacks (Upright) (Ge 12/52)	60.00	110.00	
	4. Just 21 (Got 1/50)	10.00	24.50	
	4. K.C. Jones (Got 11/49)	10.00	20.00	
	4. King Arthur (Got 10/49)	10.00	20.00	
	4. King Cole (Got 5/48)	10.00	20.00	
	4. King Pin (CC 12/51)	30.00	69.00	
	4. Knockout (Got 1/51)	15.00	30.00	
	4. Lady Robin Hood (Got 1/48)	10.00	25.00	
	1* Lazy "Q" (Wm 2/54)	145.00	195.00	
	4. Leaders (Un 10/51)	45.00	90.00	
	4. Lite-A-Line (Ke 6/52)	35.00	50.00	
	4. Long Beach (Wm 7/52)	75.00	100.00	
	4. Lovely Lucy (Got 2/54)	195.00	210.00	
	4. Lucky Inning (Wm 5/50)	15.00	25.00	
	4. Lucky Star (Got 5/47)	10.00	20.00	
	4. Mad. Sq. Garden (Got 6/50)	24.00	49.50	
	4. Magic (Ex 11/48)	10.00	20.00	
	4. Majors '49 (CC 2/49)	15.00	25.00	
	4. Major League Baseball (Un 6/48)	10.00	20.00	
	6. Manhattan (Un 2/48)	10.00	17.50	
	4. Majorettes (Wm 4/52)	29.00	45.00	
	4. Marble Queen (Got 8/53)	145.00	185.00	
	4. Mardi Gras (Ge 5/48)	10.00	20.00	
	4. Maryland (Wm 4/49)	10.00	20.00	
	4. Merry Widow (Ge 6/48)	10.00	20.00	
	4. Mercury (Ge 3/50)	10.00	29.00	
	4. Mermaid (Got 6/51)	25.00	39.00	
	4* Mexico (Un 3/54)	425.00	485.00	
	4. Minstrel Man (Got 3/51)	25.00	39.00	
	4. Monterey (Un 5/48)	10.00	20.00	
	4. Moon Glow (Un 11/48)	10.00	20.00	
	4. Morocco (Ex 10/48)	15.00	35.00	
	4. Mystic Marvel (Got 3/54)	195.00	225.00	
	4. Niagara (Got 12/51)	35.00	55.00	
	4. Nifty (Wm 12/50)	15.00	35.00	
	4. "9" Sisters (Wm 1/54)	145.00	195.00	
	4. Oasis (Ex 10/50)	10.00	20.00	
	4. Oklahoma (Un 5/49)	10.00	20.00	
	4. Old Faithful (Got 12/49)	15.00	25.00	
	4. Olympics (Wm 5/52)	45.00	75.00	
	4. One Two Three (Ge 10/48)	10.00	25.00	
	4. Palisades (Wm 7/53)	95.00	130.00	
	4* Palm Beach (B 7/52)	140.00	190.00	
	4* Palm Springs (B 11/53)	375.00	465.00	
	4. Paradise (Un 7/48)	10.00	20.00	
	4. Paratrooper (Wm 8/52)	25.00	35.00	
	4. Pin Bowler (CC 6/50)	10.00	20.00	
	4. Pinch Hitter (Un 5/49)	10.00	20.00	
	4. Pinky (Wm 9/50)	20.00	35.00	
	4. Pin Wheel (Got 11/53)	165.00	185.00	

←TOTAL NO. TOTAL VALUE→

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

PINBALL GAMES (Cont.)

	4. Play Ball (CC 1/51)	20.00	35.00	
	4. Playland (Ex 8/50)	10.00	20.00	
	4. Playtime (Ex 8/49)	10.00	20.00	
	4. Poker Face (Got 9/53)	135.00	165.00	
	4. Puddin' Head (Ge 10/48)	10.00	20.00	
	4. Punchy (CC 12/50)	10.00	20.00	
	4. Quartet (Got 2/52)	75.00	124.50	
	4. Queen of Hearts (Got 12/52)	85.00	125.00	
	4. Quintet (Got 3/53)	110.00	140.00	
	4. Rag Mop (Wm 10/50)	15.00	35.00	
	4. Rainbow (Wm 9/48)	10.00	20.00	
	4. Ramona (Un 2/49)	10.00	20.00	
	4. Red Shoes (Un 11/50)	20.00	34.50	
	2* Rio (Un 11/53)	325.00	425.00	
	4. Rip Snorter (Ge 10/49)	10.00	20.00	
	4. Rocket (Ge 5/50)	20.00	39.00	
	4. Rockettes (Got 8/50)	25.00	39.00	
	4. Rodeo (Un 2/53)	185.00	240.00	
	4. Rondevoo (Un 5/48)	10.00	20.00	
	4. Rose Bowl (Got 10/51)	35.00	65.00	
	4. Round Up (Got 11/48)	10.00	25.00	
	4. St. Louis (Wm 2/49)	25.00	39.00	
	4. Saddle and Turf (Ev 10/53)	250.00	325.00	
	6. Sally (CC 10/48)	10.00	20.00	
	4. Samba (Ex 5/48)	10.00	20.00	
	4. Saratoga (Wm 10/48)	10.00	20.00	
	4. Screamo (Wm 4/54)	260.00	275.00	
	4. Screwball (Ge 8/48)	10.00	20.00	
	4. Sea Jockeys (Wm 11/51)	24.50	50.00	
	4. Sea Isle (CC 11/47)	10.00	20.00	
	4. Select-A-Card (Got 4/50)	10.00	20.00	
	4. Serenade (Un 11/48)	10.00	20.00	
	4. Shanghai (CC 4/48)	20.00	34.50	
	4. Shantytown (Ex 10/49)	20.00	39.00	
	4. Sharpshooter (Got 5/49)	10.00	25.00	
	4. Shindig (Got 10/53)	165.00	205.00	
	4. Shoo Shoo (Wm 2/51)	20.00	29.50	
	6. Short Stop (Ex 7/48)	10.00	20.00	
	4. Shoot the Moon (Wm 11/51)	20.00	55.00	
	4. Show Boat (Un 1/49)	10.00	20.00	
	4. Show Boat (Un 12/52)	165.00	185.00	
	4. Silver Chest (Upright) (Ge 4/53)	25.00	125.00	
	4. Silver Skates (Wm 2/53)	65.00	85.00	
	4. Singapore (Un 11/47)	10.00	20.00	
	4. Skill Pool (Got 8/52)	60.00	75.00	
	4. Slugfest (Wm 3/52)	35.00	55.00	
	6. Snooks (Wm 6/51)	15.00	22.50	
	4. South Pacific (Ge 2/50)	20.00	39.00	
	4. Spark Plugs (Wm 9/51)	49.50	75.00	
	4. Speedway (Wm 9/48)	10.00	20.00	
	4. Spot Bowler (Got 10/50)	15.00	35.00	
	4* Spot-Lite (B 1/52)	69.50	115.00	
	4. Sportsman (Ge 2/51)	10.00	20.00	
	4. Sportsman (Wm 2/52)	30.00	35.00	
	4. Springtime (Ge 3/52)	20.00	34.50	
	6. Stage Door Canteen (Got 11/45)	10.00	20.00	
	4. Stardust (Un 5/48)	20.00	34.50	
	4. Stars (Un 6/52)	85.00	125.00	
	4. Starlight (Wm 3/53)	65.00	80.00	
	4. Steeple Chase (Un 1/52)	35.00	65.00	
	4. Stop & Go (Ge 3/51)	15.00	25.00	
	6. Stormy (Wm 1/48)	10.00	20.00	
	4. Struggle Buggies (Wm 12/53)	140.00	169.00	
	4. Summertime (Un 9/48)	15.00	25.00	
	4. Sunny (Wm 12/47)	10.00	20.00	
	4. Sunshine Park (B 12/52)	55.00	85.00	
	4. Super Hockey (CC 4/49)	20.00	34.00	
	4. Super Star Baseball (Wm 1/54)	425.00	485.00	
	4* Surf Club (B 3/54)	445.00	540.00	
	4. Sweepstakes (Wm 1/52)	75.00	95.00	
	4. Sweetheart (Wm 5/50	20.00	35.00	
	4. Tahiti (CC 10/49)	20.00	34.50	
	1* Tahiti (Un 8/53)	250.00	375.00	
	4. Tampico (Un 6/49)	10.00	20.00	
	4. Telecard (Got 1/49)	10.00	25.00	

←TOTAL NO. TOTAL VALUE→

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

PINBALL GAMES (Cont.)

4.	Tennessee (Wm 2/48)	10.00	20.00
4.	Thing (CC 2/51)	15.00	35.00
4.	Three Feathers (Ge 5/49)	10.00	25.00
4.	Three Four Five (Un 6/51)	15.00	35.00
4.	Three Musketeers (Got 7/49)	15.00	35.00
4.	Thrill (CC 9/48)	10.00	20.00
4.	Times Square (Wm 4/53)	70.00	105.00
4.	Touchdown (Un 1/52)	15.00	25.00
4.	Trade Winds (Ge 3/48)	10.00	20.00
6.	Treasure Chest (Ex 12/47)	10.00	20.00
4.	Trinidad (CC 3/48)	10.00	20.00
4.	Triple Action (Ge 1/48)	10.00	20.00
4.	Triplets (Got 7/50)	15.00	25.00
4.	TriScore (Ge 1/51)	20.00	39.50
4.	Trophy (B 4/48)	15.00	30.00
6.	Tropicana (Un 1/48)	10.00	20.00
4*	Tropics (Un 7/53)	225.00	350.00
4.	Tucson (Wm 1/49)	10.00	29.00
4.	Tumbleweed (Ex 9/49)	15.00	35.00
4.	Turf King (B 6/50)	35.00	45.00
4.	Twenty Grand (Wm 12/52)	55.00	95.00
4.	Utah (Un 7/49)	10.00	20.00
4.	Vanities (Ex 2/47)	10.00	19.50
4.	Virginia (Wm 3/48)	10.00	12.50
4.	Watch My Line (Got 9/51)	15.00	35.00
4.	Whizz Kids (CC 3/52)	20.00	40.00
4.	Wild West (Got 8/51)	45.00	65.00
4.	Winner (Univ.)	20.00	45.00
4.	Wisconsin (Un 3/48)	10.00	20.00
4*	Yacht Club (B 6/53)	175.00	285.00
4.	Yanks (Wm 4/48)	10.00	20.00
4.	Zingo (Un 10/51)	15.00	25.00

←TOTAL NO. TOTAL VALUE→

CONFIDENTIAL PRICE LIST
SHUFFLES

SHUFFLES

4.	Bally Shuffle Bowler (9/49)	15.00	20.00
6.	Bally Speed Bowler (2/50)	15.00	20.00
6.	Bally Shuffle Champ (4/50)	20.00	30.00
4.	Bally Hook Bowler (11/50)	20.00	45.00
4.	Bally Baseball (5/51)	35.00	45.00
4.	Bally Shuffle Line (7/51)	25.00	50.00
4.	Bally Victory Bowler (5/54)	440.00	525.00
4.	ChiCoin Bowling Alley (11/49)	25.00	55.00
4.	ChiCoin Shuffle Basehall (4/50)	25.00	50.00
4.	ChiCoin Bowling Classic (5/50)	20.00	35.00
4.	CbiCoin Pin Bowler (6/50)	20.00	30.00
4.	ChiCoin Trophy Bowl (7/50)	20.00	35.00
4.	ChiCoin Ace Bowler, F.P. (8/50)	25.00	35.00
4.	ChiCoin Pin Lite (9/50)	25.00	30.00
4.	CbiCoin Horse-Shoes (5/51)	35.00	75.00
4.	ChiCoin 6-Player (8/51)	45.00	95.00
4.	ChiCoin King Pin (12/51)	50.00	95.00
4.	ChiCoin 6-Player DeLuxe (5/52)	75.00	125.00
4.	ChiCoin Match Bowler (6/52)	95.00	115.00
4.	ChiCoin Bowl-A-Ball (10/52)	95.00	135.00
4.	ChiCoin Match Bowl-A-Ball (11/52)	100.00	150.00
4*	ChiCoin 10th Frame Special (12/52)	140.00	200.00
4.	ChiCoin Name Bowler (1/53)	159.50	210.00

←TOTAL NO. TOTAL VALUE→

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

SHUFFLES (Cont.)

4*	ChiCoin 10th Frame Douhle Score Bowler (3/53)	179.50	275.00
4*	ChiCoin Crown (4/53)	225.00	300.00
4.	ChiCoin Crown Giant Pins (9/53)	245.00	300.00
4*	ChiCoin Triple Score (6/53)	219.50	325.00
4.	ChiCoin Gold Cup (7/53)	300.00	365.00
4.	ChiCoin High Speed Crown (7/53)	300.00	375.00
4.	ChiCoin High Speed Triple Score (8/53)	250.00	375.00
4*	ChiCoin Advance (10/53)	250.00	395.00
4.	ChiCoin King (10/53)	350.00	400.00
4.	ChiCoin Criss Cross Bowler (12/53)	285.00	425.00
4.	Exhibit Strike (6/51)	20.00	30.00
4.	Exhihit Twin Rotation (5/52)	65.00	125.00
4.	Genco Bowling League (11/49)	15.00	20.00
4.	Genco Baseball (5/50)	15.00	20.00
4.	Genco Shuffle Target (7/51)	15.00	20.00
4.	Genco 8-Player Rehound (9/51)	25.00	35.00
4*	Genco Shuffle Pool (11/53)	195.00	325.00
4.	Genco Match Pool (2/54)	225.00	375.00
4.	Gottlieb Bowlette (3/50)	15.00	29.50
4.	Keeney Pin Boy (11/49)	15.00	20.00
4.	Keeney Ten Pins (1/50)	15.00	20.00
4.	Keeney ABC (2/50)	15.00	20.00
4.	Keeney Lucky Strike (4/50)	20.00	30.00
4.	Keeney King Pin (4/50)	20.00	30.00
4.	Keeney Bowling Champ (4/50)	20.00	30.00
4.	Keeney Duck Pins (6/50)	20.00	30.00
4.	Keeney Double Bowler (8/50)	25.00	35.00
4.	Keeney League (8/50)	25.00	35.00
4.	Keeney 4-Way Bowler Attachment (12/50)	45.00	75.00
4.	Keeney Big League (5/51)	35.00	65.00
4.	Keeney 6-Player League (9/51)	49.50	95.00
1.	Keeney DeLuxe League (3/52)	45.00	125.00
4.	Keeney Super DeLuxe League (3/52)	65.00	125.00
4.	Keeney High Score League (5/52)	45.00	135.00
4.	Keeney Team (10/52)	125.00	175.00
4.	Keeney Cluh (4/53)	135.00	250.00
4.	Keeney Domino (5/53)	110.00	265.00
4.	Keeney Carnival (5/53)	215.00	270.00
4*	Keeney Pacemaker (9/53)	210.00	325.00
4.	Keeney Mainliner Bowler (1/54)	300.00	450.00
4.	Keeney Bonus Bowler (3/54)	225.00	475.00
4.	Keeney Diamond Bowler (4/54)	400.00	495.00
4.	Rock-Ola Shuffle Lane (12/49)	15.00	20.00
4.	Rock-Ola Shuffle Jungle (5/50)	20.00	30.00
4.	United Shuffle Skill (6/49)	15.00	20.00
4.	United Shuffle Alley (9/49)	15.00	20.00
4.	United Super Shuffle Alley (1/50)	20.00	30.00
4.	United Douhle Shuffle Alley (2/50)	20.00	30.00
4.	United Shuffle Alley Express (3/50)	20.00	30.00
4.	United Shuffle Slugger (6/50)	20.00	30.00

←TOTAL NO. TOTAL VALUE→

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

SHUFFLES (Cont.)

4.	United 2-Player Express (6/50)	25.00	35.00
4.	United Twin Shuffle Alley (7/50)	25.00	35.00
4.	United Rebound (8/50)	30.00	39.50
4.	United 4-Player Rebound (9/50)	35.00	60.00
4.	United Twin Shuffle-cade (12/50)	35.00	60.00
4.	United 5-Player (1/51)	45.00	75.00
4.	United 6-Player (2/51)	59.50	85.00
4.	United DeLuxe 6-Player (10/51)	70.00	125.00
4.	United 6-Player Super (3/52)	99.50	125.00
4.	United 4-Player Official (5/52)	110.00	149.50
4.	United 6-Player Star (7/52)	125.00	175.00
4.	United 10 Frame Star (9/52)	129.50	150.00
4.	United Manhattan 10th Frame (9/52)	150.00	220.00
4.	United 10th Frame Super (10/52)	155.00	225.00
4.	United Manhattan (9/52)	175.00	220.00
4*	United Cacsade (2/53)	189.50	265.00
4*	United Clover (2/53)	195.00	265.00
4.	United Liberty (2/53)	185.00	265.00
4*	United Classic (6/53)	225.00	295.00
4*	United Olympic (6/53)	225.00	295.00
4*	United Royal (9/53)	295.00	395.00
4*	United Imperial (9/53)	325.00	395.00
4.	United Chief (11/53)	385.00	440.00
4.	United Leader (11/53)	385.00	440.00
4*	United Team (1/54)	410.00	515.00
4.	United DeLuxe Team (1/54)	425.00	520.00
4.	United League (1/54)	395.00	450.00
4.	United Ace (5/54)	440.00	525.00
4.	Universal Twin (1/50)	15.00	35.00
4.	Universal Super Twin (3/50)	30.00	40.00
4.	Universal DeLuxe Twin (10/50)	30.00	40.00
4.	Universal High Score (10/50)	30.00	40.00
4.	Universal Bowlomatic (3/51)	30.00	40.00
4.	Williams Twin Shuffle (12/49)	20.00	30.00
4.	Williams Twin Shuffle (9½') (2/50)	20.00	30.00
4.	Williams Bowler (9½') (3/50)	25.00	30.00
4.	Williams Douhle Header (7/50)	20.00	50.00
4.	Williams 5-Player (6/51)	20.00	30.00

←TOTAL NO. TOTAL VALUE→

CONFIDENTIAL PRICE LIST
ARCADE EQUIPMENT

4.	ABT 6 Gun Rifle Range	550.00	650.00
4.	Boomerang	25.00	45.00
4.	Bally Big Inning	79.50	150.00
4.	Bally Bowler	20.00	30.00
4.	Bally Convoy	49.50	89.50
4.	Bally Defender	59.50	125.00
6.	Bally Eagle Eye	39.50	49.50
4.	Bally Heavy Hitter	35.00	60.00
4.	Bally King Pin	20.00	35.00
6.	Bally Lucky Strike	25.00	40.00
4.	Bally Rapid Fire	95.00	125.00
6.	Bally Sky Battle	39.50	85.00
6.	Bally Torpedo	49.50	85.00
4.	Bally Undersea Raider	64.50	150.00
6.	Bank Ball	35.00	45.00
4.	Champion Hockey	35.00	55.00

←TOTAL NO. TOTAL VALUE→

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

ARCADE EQUIPMENT (Cont.)

	4. ChiCoin Basketball Champ	150.00	250.00	
	4. ChiCoin 4-Player Derby	100.00	195.00	
	4* ChiCoin Goalee	40.00	119.50	
	4. ChiCoin Hockey	55.00	75.00	
	4. Chi Midget Skee	50.00	65.00	
	4* ChiCoin Pistol	55.00	99.50	
	6. ChiCoin Roll-A-Score	29.50	75.00	
	4. Edelco Pool Table	20.00	75.00	
	4. Evans Bat-A-Score	149.00	165.00	
	4. Evans Bola-Score	79.50	89.50	
	4. Evans Ski Roll	35.00	95.00	
	4. Evans Super Bomber	100.00	210.00	
	4. Evans Play Ball	65.00	75.00	
	4. Evans Ten Strike '46	20.00	65.00	
	4. Evans Tommy Gun	39.50	95.00	
	4* Exhibit Dale Gun	45.00	94.50	
	4. Exhibit Gun Patrol	125.00	185.00	
	4. Exhibit Jet Gun	149.50	195.00	
	4. Exhibit Space Gun	150.00	195.00	
	4. Exhibit Pony Express	85.00	135.00	
	4* Exhibit Silver Bullets	79.50	125.00	
	4* Exhibit Six Shooter	99.50	145.00	
	4. Exhibit Vitalizer	45.00	75.00	
	6. Groetchen Met. Typer	79.50	149.50	
	4. Genco Sky Gunner	150.00	250.00	
	4. Genco Silver Chest	250.00	275.00	
	4* Genco Night Fighter	250.00	295.00	
	6. Irish Poker	50.00	65.00	
	4. Jack Rabbit	50.00	99.50	
	4. Jungle Joe	49.50	69.50	
	4. Keeney Air Raider	75.00	90.00	
	4. Keeney Anti Aircraft B1	15.00	35.00	
	4. Keeney Sub Gun	75.00	125.00	
	4. Keeney Texas Leaguer	25.00	50.00	
	4. Kirk Night Bomber	49.50	75.00	
	4. Lite League	49.50	99.50	
	4. Mills Panoram	95.00	250.00	
	4. Mills Panoram Peek	159.50	275.00	
	6. Mills Conv. for Panoram Peek	10.00	29.50	
	4. Muto. Atomic Bomber	90.00	195.00	
	4. Mutos. Ace Bombers	100.00	195.00	
	4. Mutoscope Dr. Mobile	95.00	195.00	
	4. Mutos. Fly. Saucers	100.00	175.00	
	4. Mutos. Photo. (Pre-War)	150.00	250.00	
	4. Mutos. Photomatic (late)	425.00	650.00	
	4. Mutoscope Silver Gloves	185.00	225.00	
	4. Mutoscope Sky Fighter	125.00	195.00	
	4. Mutos. Voice-O-Graph 35c	425.00	595.00	
	4. Periscope	69.50	99.50	
	4. QT Pool Table	65.00	85.00	
	4. Quizzer	60.00	95.00	
	6. Rockola Ten Pins HD	20.00	40.00	
	4. Rockola World Series	20.00	40.00	
	4. Scientific Baseball	35.00	79.50	
	4. Scientific Basketball	20.00	39.50	
	4. Scientific Batting Pr.	65.00	89.50	
	4. Scientific Pitch 'Em	85.00	165.00	
	4* Seeburg Bear Gun	145.00	195.00	
	4. Seeburg Chicken Sam	69.50	110.00	
	4. Seeburg Shoot the Chute	49.50	95.00	
	4. Set Shot Basketball	200.00	250.00	
	4. Telequiz	115.00	169.00	
	4. Un. Team Hockey	30.00	85.00	
	4. Western Baseball '39	75.00	95.00	
	4. Western Baseball '40	95.00	125.00	
	4. Wilcox-Gay Recordio	40.00	75.00	
	4. Williams All Stars	35.00	75.00	
	4. Williams Box Score	39.50	75.00	
	4. Williams Star Series	24.50	109.50	
	4. Williams Deluxe World Series	75.00	169.50	
	4. Williams Super World Series	110.00	195.00	
	4. Williams Quarterback	25.00	75.00	
	4. Williams Pennant Baseball	275.00	325.00	
	4. Wurlitzer Skeeball	35.00	150.00	
←TOTAL NO.			TOTAL VALUE→	

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F. O. B. factory.

A.B.T. MFG. CORP.

Challenger (Counter Model Gun)	$ 75.00
Rifle Sport, 3 and more Guns, plus complete ranges of various types	1,408.25

AMI, INCORPORATED

AMI "E"-40 Phonograph	$ 795.00
AMI "E"-80 Phonograph	925.00
AMI "E"-120 Phonograph	1,050.00
W-80 5-10-25c Wall Box	89.50
W-120 5-10-25c Wall Box	99.00
HS-80 Hideaway	775.00
HS-120 Hideaway	875.00
AMIVOX Speaker	27.50

AUTO-PHOTO CO.

Auto-Photo	$2,545.00

BALLY MFG. CO.

Champion	$ 795.00
Variety	760.00
Moon-Ride	995.00
Jet-Bowler (With Match Feature)	
Model Jet-110, 10c a play	755.00
Model Jet-325, 10c a play, 3 plays for 25c	775.00
Rocket-Bowler (Without Match Feature)	
Model Rocket-110, 10c a play	710.00
Model Rocket-325, 10c a play, 3 plays for 25c	730.00

CHICAGO COIN

Holiday Bowler (With Match Features)	
Single Chute	$ 789.50
Double Chute	799.50
Playtime Bowler (with Conventional Match Play)	774.50
Star-Lite Bowler (With Match Features)	
Single Chute	685.00
Double Chute	705.00
Feature Bowler (Without Match Features)	
Single Chute	665.00
Double Chute	685.00
6-Player Super Home Run	615.00

EXHIBIT SUPPLY

Star Shooting Gallery	
Junior Jet Ride	$ 395.00
Big Bronco	997.50
El Toro The Bull	997.50
Ferdy The Bull	725.00
Roy Rogers' Trigger	1,047.50
Rudolph The Red Nosed Reindeer	725.00
Rudolph The Red Nosed Reindeer With Music	775.00
Pete The Rabbit	725.00
Pete The Rabbit With Music	775.00
Twin Pete The Rabbit	725.00
Rawhide	725.00
Space Patrol	1,047.50
Sea Skate	1,047.50
Vacumatic Card Vendor	221.50

GENCO MFG. & SALES CO.

Rifle Gallery	$ 625.00

D. GOTTLIEB & CO.

Lady Luck	$ 364.50

INTERNATIONAL MUTO. CORP.

Drive Yourself (new Drivemobile)	$ 795.00
Photomat '54	2,150.00
3-D Art Parade, 10-show model	495.00
3-D Art Parade, 6-show model	395.00
Universal Post Card Vendor	60.00

J. H. KEENEY & CO., INC.

Electric Cigarette Vendor	$ 284.50
Coin Changer Model	304.50
American Bowler With Match Feature	
Single Chute	690.00
Double Chute	710.00
National Bowler Without Match Feature	
Single Chute	650.00
Double Chute	670.00

ROCK-OLA MFG. CORP.

No List Price Authorized for Publication

- Model 1438 "Comet Fireball" Phono, 120 Selections, 45 RPM Only
- Model 1440 "Comet Fireball" Playmaster, 120 Selections, 45 RPM Only
- Model 1442, Hi-Fi, 50 Selections, 45 RPM Only
- Model 1546 "Comet Fireball" Chrome Wall Box, 120 Selections
- Model 1548, 50 Selection Wall Box
- Model 1550, 20 Selection Wall Box
- Model 1613, 8" Blonde Wall Speaker
- Model 1614, 8" Mahogany Wall Speaker
- Model 1906, Remote Volume Control

J. P. SEEBURG CORP.

No List Price Authorized for Publication

- HF-100-R
- 3W-1 Wall-O-Matic "100"
- MRVC-1 Master Remote Volume Control
- CVS4-8—8" Wall Speaker Ivory (Teardrop)
- CVS6-8—8" Recessed Speaker
- CVS7-12—12" Recessed Speaker
- PS6-1Z Power Supply
- ARA1-L6 Auxiliary Remote Amplifier
- AVC-1 Automatic Volume Compensator Unit
- Ray-O-Lite "Coon Hunt"

UNITED MFG. CO.

Shuffle Target (Without Match Features)	
Regular Model, 10c play	$ 685.00
Special Model, 10c, 3 for 25c play	705.00
DeLuxe Shuffle Targette (With Match Features)	
Regular Model, 10c play	710.00
Special Model, 10c, 3 for 25c play	730.00
Jungle Gun	
Single Chute	595.00
Double Chute	615.00
De Luxe Jungle Gun	
Single Chute	635.00
Double Chute	655.00
Banner Shuffle Alley (With Match Feature)	
Regular Model, 10c play	710.00
Special Model, 10c, 3 for 25c	730.00
Speedy Shuffle Alley (Without Match Feature)	
Regular Model, 10c play	685.00
Special Model, 10c, 3 for 25c	705.00
Nevada	725.00

WILLIAMS MFG. CO.

Big Ben	$ 364.50
Daffy Derby	469.50
All Star Baseball	665.00

THE RUDOLPH WURLITZER CO.

No List Price Authorized for Publication

- Model "1700" Phonograph
- Model "1600-A" Phonograph
- Model "1650-A" Phonograph
- Model "1500-A" Phonograph
- Model "1600" Phonograph
- Model "1650" Phonograph
- Model 5112—12" Concealed Speaker Hi-Fi
- Model 5112—8" Wall Speaker Hi-Fi
- Model 5205 5c-10c-25c Wall Box 3 Wire (104 Selections)
- Model 5206 5c-10c-25c Wall Box 4 Wire (48 Selections)
- Model 4851 5c-10c-25c Wall Box (48 Selections)
- Model 5204 5c-10c-25c Wall Box (104 Selections)
- Model 5100 8" Speaker
- Model 5110 12" DeLuxe Speaker

PRICES QUOTED FOR LATEST MODEL USED MACHINES IN LEADING U. S. MARKETS

An invaluable, outstanding and *original service* for the entire industry compiled entirely and exclusively by *The Cash Box*. Only the latest model used equipment featured. For more complete quotations of all types of used machines covering the entire industry in every regard check *"The Confidential Price Lists"* in each week's issue of *The Cash Box*.

	CITY NO. 1 TUCSON, ARIZ.	CITY NO. 2 DETROIT, MICH.	CITY NO. 3 EVANSVILLE, IND.	CITY NO. 4 ST. LOUIS, MO.	CITY NO. 5 LOUISVILLE, KY.	CITY NO. 6 NEW YORK, N. Y.	CITY NO. 7 KANSAS CITY, MO.	CITY NO. 8 ERIE, PA.	CITY NO. 9 CHICAGO, ILL.	CITY NO. 10 GRAND RAPIDS, MICH.
PINBALLS										
Army-Navy (Wm 10/53)		135.		145.						
Beach Club (B 2/53)				375.	325.		375.	340.	375.	
Big League Baseball (Wm 6/54)										
Cabana (Un 3/53)	200.			275.						
C.O.D. (Wm 9/53)										
Daisy May (Got 7/54)										265.
Dealer "21" (Wm 2/54)		195.		175.						
Dragonette (Got 6/54)		235.								265.
Dude Ranch (B 9/53)				375.	350.	395.		360.	365.	
Flying High (Got 2/53)									129.	
Grand Champion (Wm 8/53)										
Green Pastures (Got 1/54)										
Gun Club (Wm 11/53)		125.								169.
Guys-Dolls (Got 5/53)		80.								
Havana (Un 2/54)				450.					395.	425.
Hawaii (Un 6/54)										
Hawaiian Beauty (Got4/54)										
Home Run, Six Player (CC 3/54)										
Ice-Frolics (B 1/54)				425.		425.		405.	445.	
Jockey Club (Got 4/54)										
Lazy "Q" (Wm 2/54)		150.		175.			195.			
Lovely Lucy (Got 2/54)										
Major League Baseball (Wm 4/54)										
Marble Queen (Got 8/53)										
Mexico (Un 3/54)				475.						
Mystic Marvel (Got 3/54)										
"9" Sisters (Wm 1/54)										
Palm Springs (B 11/53)			450.		375.				395.	
Pin Wheel (Got 11/53)										
Poker Face (Got 9/53)										
Quintet (Got 3/53)										
Rio (Un 11/53)				395.	325.		395.		345.	
Screamo (Wm 4/54)		235.								275.
Shindig (Got 10/53)		175.								
Special DeLuxe Baseball (Wm 1/54)										
Starlight (Wm 3/53)										
Struggle Buggies (Wm 12/53)										
Super Pennant Basehall (Wm 1/54)		355.								
Super Star Baseball (Wm 1/54)										
Surf Club (B 3/54)			525.		425.					
Tahiti (Un 8/53)				375.						
Times Square (Wm 4/53)										
Tropics (Un 7/53)	275.			345.	225.				295.	
Yacht Club (B 6/53)			250.	195.	175.	225.	210.	200.	250.	275.
SHUFFLE GAMES										
Ace Shuffle Alley (Un 5/54)				450.						
Advance Bowler (CC 10/53)					275.	325.				
Bonus Bowler (Ke 3/54)										
Carnival Bowler (Ke 5/53)		215.								
Cascade Shuffle Alley (Un 2/53)				215.		225.				250.
Champion Bowler (B 5/54)										
Chief Shuffle Alley (Un 11/53)										
Classic Shuffle Alley (Un 6/53)				260.		295.	275.		269.	275.

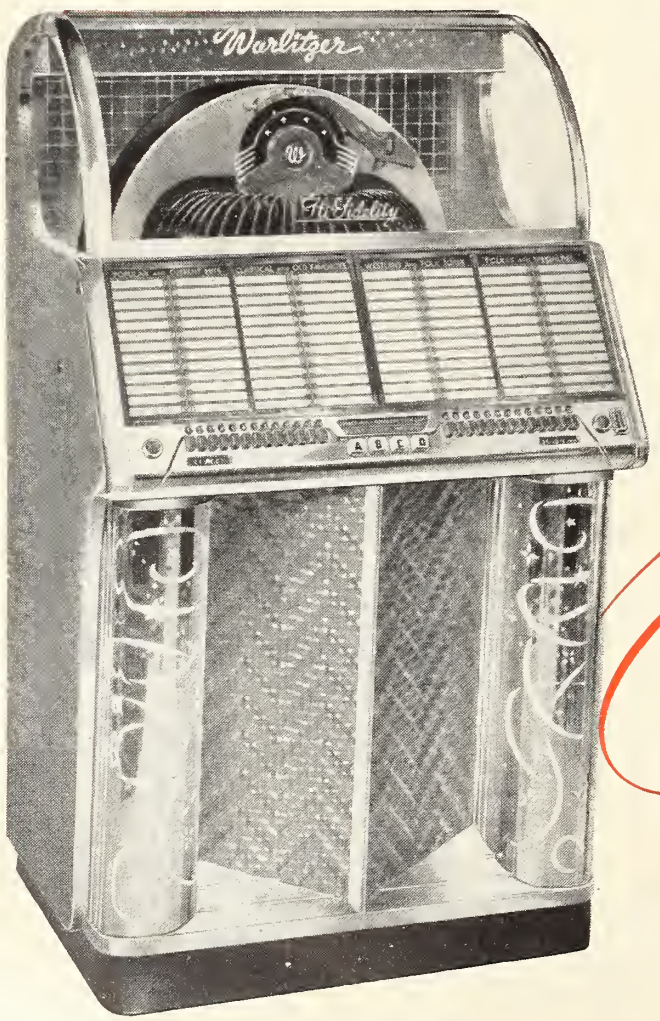
SHUFFLE GAMES (CONTINUED)	CITY NO. 1	CITY NO. 2	CITY NO. 3	CITY NO. 4	CITY NO. 5	CITY NO. 6	CITY NO. 7	CITY NO. 8	CITY NO. 9	CITY NO. 10
Clover Shuffle Alley (Un 3/53)				225.		250.		205.	249.	
Club Bowler (Ke 4/53)										
Criss Cross Bowler (CC 12/53)										
Crown Bowler (CC 4/53)		275.				250.				
Crown Bowler, Gnt. Pins (CC 4/53)						300.				
DeLuxe Team Shuffle Alley (Un 1/54)									425.	
Diamond Bowler (Ke 4/54)							400.			
Domino Bowler (Ke 5/53)										
Gold Cup (CC 7/53)										
High Speed Crown Bowler (CC 7/53)										
High Speed Triple Score Bowler (CC 8/53)										
Imperial Shuffle Alley (Un 9/53)				375.			375.	325.		
King Bowler (CC 10/53)							325.			
Leader Shuffle Alley (Un 11/53)				400.						
League Shuffle Alley (Un 1/54)										
Liberty Shuffle Alley (Un 2/53)								185.		
Mainliner Bowler (Kel/54)										
Match Pool (Ge 2/54)										325.
Olympic Shuffle Alley (Un 6/53)									249.	
Pacemaker Bowler (Ke 9/53)										
Rainbow Shuffle Alley (Un 9/54)										
Royal Shuffle Alley (Un 9/53)				360.		395.				
Shuffle Pool (Ge 11/53)						250.			275.	275.
Team Shuffle Alley (Un 1/54)				425.						475.
10th Frame Double Score Bowler (CC 3/53	225.					275.				
Triple Score Bowler (CC 6/53)	350.					300.				
Victory Bowler (B 5/54)										
MUSIC										
AMI										
Model A		135.		225.		150.	195.			165.
Model B				275.		275.	250.			
Model C		250.		300.		300.		275.		225.
Model D-40		325.		395.		425.	395.		375.	
Model D-80		425.		495.		525.				
ROCK-OLA										
1434, 78 rpm										
1434, 45 rpm										
1436, 45 rpm										
1436A, 45 rpm	550.									
SEEBURG										
M100A	350.			450.		475.			495.	350.
M100B				650.		675.				
M100BL				675.		700.				
M100C				795.		825.				
HF-100-G										
WURLITZER										
1100		175.		200.		250.			225.	
1250				275.		295.			265.	
1250, 45 rpm										
1400									465.	
1400, 45 rpm										
1500					475.				575.	

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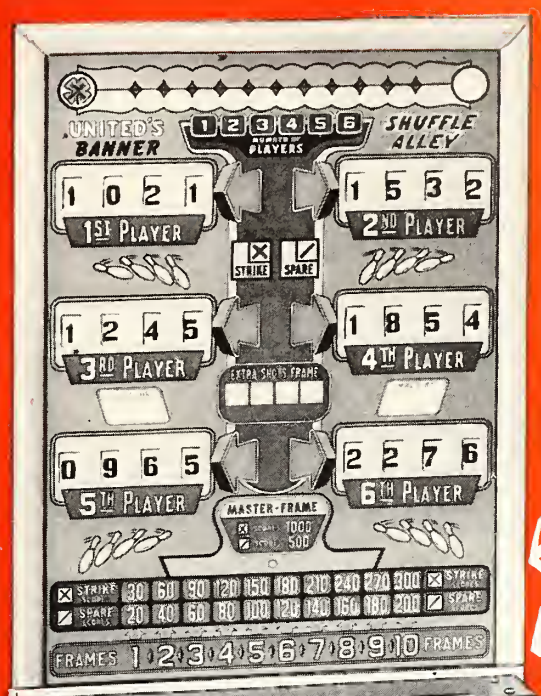
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⁄ SPARE SCORES	20	40	60	80	100	120	140	160	180	200	⁄ SPARE SCORES

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☒ SCORE 1000
⁄ SCORE 500

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4 FOR EACH PLAYER

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9 FT. BY 2 FT.

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IN-LINE GAME

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JUNGLE GUN
WITH
MATCH-A-SCORE
Feature

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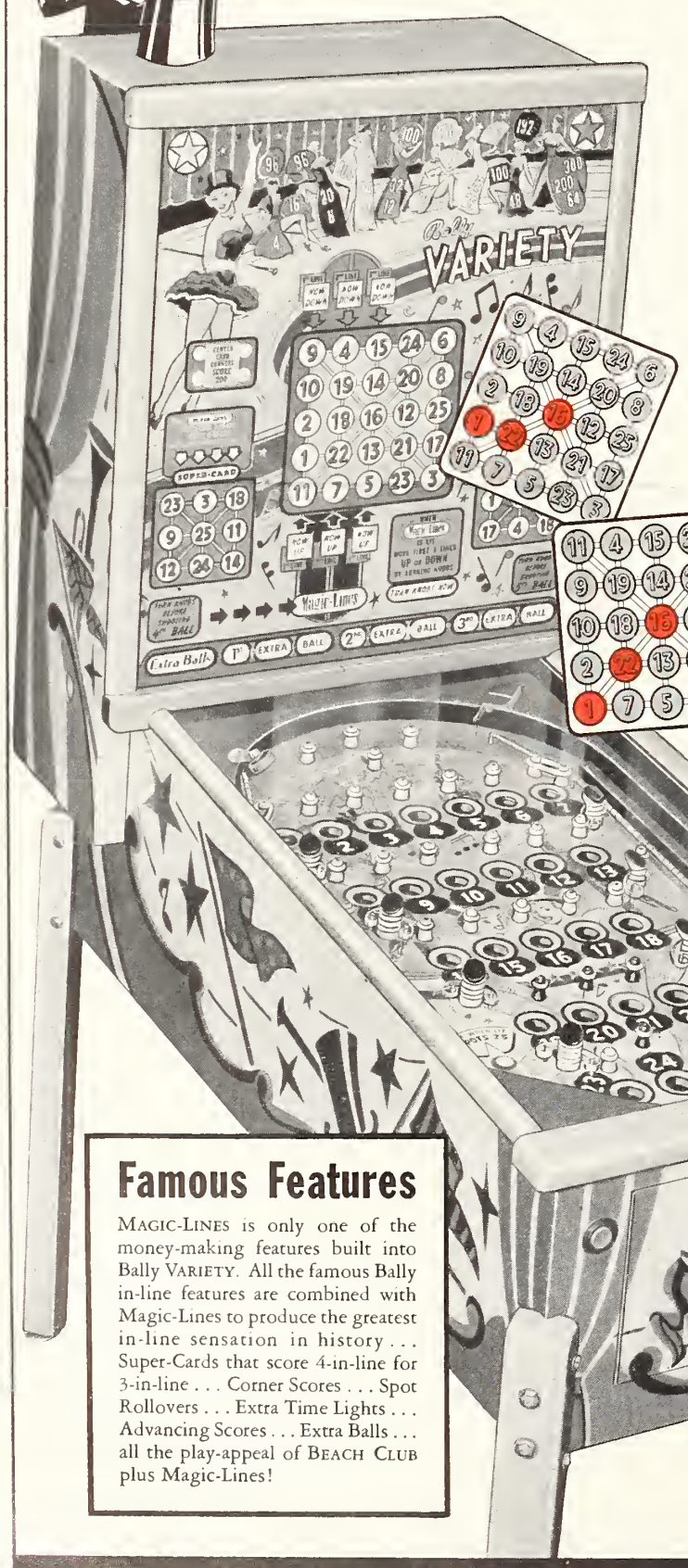
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Card-numbers actually move **UP** and **DOWN** like magic!

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MORE WAYS TO SCORE!

Ghost-cards at left show how player moves Card-numbers UP or DOWN. Bright circles are lit numbers. Top card shows all numbers in normal position. Other cards illustrate 3 different ways to straighten out lop-sided line-up by moving first 3 lines of Card UP or DOWN. Players hail Magic-Lines as greatest extra-fun feature in years . . . and back up their enthusiasm with greatest cash-box approval in years!

Famous Features

MAGIC-LINES is only one of the money-making features built into Bally VARIETY. All the famous Bally in-line features are combined with Magic-Lines to produce the greatest in-line sensation in history . . . Super-Cards that score 4-in-line for 3-in-line . . . Corner Scores . . . Spot Rollovers . . . Extra Time Lights . . . Advancing Scores . . . Extra Balls . . . all the play-appeal of BEACH CLUB plus Magic-Lines!

Player Turns Knobs to move first 3 lines of card UP OR DOWN for best scoring arrangement

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